

Ireland: Promotional services

Provision of TUS Representative Offices in South Asia and Middle East, Africa, and Malaysia and Southeast Asia

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Technological University of the Shannon: Midlands Midwest (TUSMM)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2 Procedure

2.1 Procedure

Title: Provision of TUS Representative Offices in South Asia and Middle East, Africa, and Malaysia and Southeast Asia

Description: TUS seeks to appoint a qualified provider(s) to establish Representative Offices in South Asia and Middle East, Africa, and Malaysia and Southeast Asia to promote TUS programmes, support student recruitment, manage agent and institutional relationships, provide market intelligence, and represent TUS at recruitment events across the region.

Procedure identifier: d82e9d86-cda0-443f-8b16-8de7114edf05

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

Additional classification (cpv): 80300000 Higher education services

Additional classification (cpv): 80000000 Education and training services

Additional classification (cpv): 79342000 Marketing services

2.1.2 Place of performance

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 1 359 678 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.5 Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 3

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5.1 Lot: LOT-0001

Title: The provision of a Representative Office in South Asia and Middle East for the Technological University of the Shannon

Description: TUS seeks to appoint a qualified provider(s) to establish Representative Offices in South Asia and Middle East, Africa, and Malaysia and Southeast Asia to promote TUS programmes, support student recruitment, manage agent and institutional relationships, provide market intelligence, and represent TUS at recruitment events across the region.

Internal identifier: 1

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

Additional classification (cpv): 80300000 Higher education services

Additional classification (cpv): 80000000 Education and training services

Additional classification (cpv): 79342000 Marketing services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 753 052 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Each applicant must demonstrate their commitment to environmental and social sustainability and explain how these principles will be incorporated into the delivery of services under this contract.

Approach to reducing environmental impacts: Other

Green Procurement Criteria: National Green Public Procurement criteria

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 14/09/2026 16:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8836790>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8836790>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 21/09/2026 16:00 +01:00

Duration during which the tender must remain valid: 60 Day

Information about public opening:

Opening date: 21/09/2026 16:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=8836790>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Technological University of the Shannon:

Midlands Midwest (TUSMM)

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Technological University of the Shannon: Midlands Midwest (TUSMM)

Organisation processing tenders: Technological University of the Shannon: Midlands Midwest (TUSMM)

5.1 Lot: LOT-0002

Title: The provision of a Representative Office in Africa for the Technological University of the Shannon

Description: TUS seeks to appoint a qualified provider(s) to establish Representative Offices in South Asia and Middle East, Africa, and Malaysia and Southeast Asia to promote TUS programmes, support student recruitment, manage agent and institutional relationships, provide market intelligence, and represent TUS at recruitment events across the region.

Internal identifier: 2

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

Additional classification (cpv): 80300000 Higher education services

Additional classification (cpv): 80000000 Education and training services

Additional classification (cpv): 79342000 Marketing services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 397 444 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Each applicant must demonstrate their commitment to environmental and social sustainability and explain how these principles will be incorporated into the delivery of services under this contract.

Approach to reducing environmental impacts: Other

Green Procurement Criteria: National Green Public Procurement criteria

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 14/09/2026 16:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8836790>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8836790>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 21/09/2026 16:00 +01:00

Duration during which the tender must remain valid: 60 Day

Information about public opening:

Opening date: 21/09/2026 16:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=8836790>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Technological University of the Shannon: Midlands Midwest (TUSMM)

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Technological University of the Shannon: Midlands Midwest (TUSMM)

Organisation processing tenders: Technological University of the Shannon: Midlands Midwest (TUSMM)

5.1 Lot: LOT-0003

Title: The provision of a Representative Office in Malaysia and South East Asia for the Technological University of the Shannon

Description: TUS seeks to appoint a qualified provider(s) to establish Representative Offices in South Asia and Middle East, Africa, and Malaysia and Southeast Asia to promote TUS programmes, support student recruitment, manage agent and institutional relationships, provide market intelligence, and represent TUS at recruitment events across the region.

Internal identifier: 3

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

Additional classification (cpv): 80300000 Higher education services

Additional classification (cpv): 80000000 Education and training services

Additional classification (cpv): 79342000 Marketing services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 209 181 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Each applicant must demonstrate their commitment to environmental and social sustainability and explain how these principles will be incorporated into the delivery of services under this contract.

Approach to reducing environmental impacts: Other

Green Procurement Criteria: National Green Public Procurement criteria

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English
Deadline for requesting additional information: 14/09/2026 16:00 +01:00
Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8836790>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8836790>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 21/09/2026 16:00 +01:00

Duration during which the tender must remain valid: 60 Day

Information about public opening:

Opening date: 21/09/2026 16:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=8836790>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Technological University of the Shannon: Midlands Midwest (TUSMM)

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Technological University of the Shannon: Midlands Midwest (TUSMM)

Organisation processing tenders: Technological University of the Shannon: Midlands Midwest (TUSMM)

8 Organisations

8.1 ORG-0001

Official name: Technological University of the Shannon: Midlands Midwest (TUSMM)

Registration number: 20206335

Postal address: Bunnavally, Athlone

Town: Athlone

Postcode: N37 HD68

Country subdivision (NUTS): Midland (IE063)

Country: Ireland

Email: peter.williams@tus.ie

Telephone: +353 61 293 255

Internet address: <https://www.tus.ie>

Buyer profile: <https://www.tus.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 0442a9ee-a9fc-4435-8754-e2ba539c8bc3 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 18/08/2026 10:28 +01:00

Languages in which this notice is officially available: English