

Ireland: Advertising services

Media Buying - Single-Supplier Framework Agreement for Public-Awareness Campaigns, 2026 to 2028

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Dublin Rape Crisis Centre (CA)

Legal type of the buyer: Organisation awarding a contract subsidised by a central government authority

Activity of the contracting authority: Social protection

2 Procedure

2.1 Procedure

Title: Media Buying - Single-Supplier Framework Agreement for Public-Awareness Campaigns, 2026 to 2028

Description: Dublin Rape Crisis Centre is inviting tenders from suitably qualified agencies or consultants to establish a single-supplier framework agreement for the media planning, buying, optimisation and reporting of its flagship public-awareness advertising campaigns over a period of up to three years, dependent on funding (2026 to 2028).

Procedure identifier: 8b4e89cb-aac5-4dbf-aa77-c76b42a7e7a8

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79341100 Advertising consultancy services

Additional classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341200 Advertising management services

Additional classification (cpv): 79341400 Advertising campaign services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 487 804 Euro

Maximum value of the framework agreement: 487 804 Euro

2.1.4 General information

Legal basis:

Other

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5 Lot

5.1 Lot: LOT-0001

Title: Media Buying - Single-Supplier Framework Agreement for Public-Awareness Campaigns, 2026 to 2028

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Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79341100 Advertising consultancy services

Additional classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341200 Advertising management services

Additional classification (cpv): 79341400 Advertising campaign services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 3 Year

5.1.5 Value

Estimated value excluding VAT: 487 804 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.7 Strategic procurement

Aim of strategic procurement: Fulfilment of social objectives

Description: Supporting the healing of survivors of sexual violence

Social objective promoted: Other

5.1.8 Accessibility criteria

Accessibility criteria for persons with disabilities are included

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 14/08/2026 23:45 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8795608>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8795608>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 28/08/2026 17:00 +01:00

Duration during which the tender must remain valid: 90 Day

5.1.15 Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Dublin Rape Crisis Centre (CA)

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Dublin Rape Crisis Centre (CA)

Organisation processing tenders: Dublin Rape Crisis Centre (CA)

8 Organisations

8.1 ORG-0001

Official name: Dublin Rape Crisis Centre (CA)

Registration number: 147318

Postal address: 70 Leeson Street Lower

Town: Dublin 2

Postcode: D02 VW13

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: communications@rcc.ie

Internet address: <https://www.drcc.ie>

Information exchange endpoint (URL): <https://www.drcc.ie>

Buyer profile: <https://www.drcc.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: d6c9edf9-3559-4a9d-90e0-ee68b03ec7df - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 06/08/2026 11:20 +01:00

Languages in which this notice is officially available: English