

Ireland: Marketing services

Provision of Digital editorial and marketing services for publicart.ie

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: The Arts Council

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Recreation, culture and religion

2 Procedure

2.1 Procedure

Title: Provision of Digital editorial and marketing services for publicart.ie

Description: The successful Tenderer will be responsible for the editorial administration of the interim WordPress website, including content creation, editing, preparation, uploading, publishing, taxonomy, metadata and routine content updates. The Services do not include website hosting, software or plug-in maintenance, security monitoring, technical support, coding or website development, which are provided under separate arrangements. Publicart.ie is a resource for artists, commissioners and researchers who wish to find out more about commissioning artwork through the Government Per Cent for Art Scheme for every-day settings, such as schools, public spaces and healthcare settings.

Procedure identifier: cba4f5de-3410-407e-8a0e-d0c6ddd37553

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

Additional classification (cpv): 72400000 Internet services

Additional classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79970000 Publishing services

Additional classification (cpv): 92111260 Information video-tape production

Additional classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79961000 Photographic services

Additional classification (cpv): 92312211 Writing agency services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 120 000 Euro

2.1.4 General information

Legal basis:

Other

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5 Lot

5.1 Lot: LOT-0001

Title: Provision of Digital editorial and marketing services for publicart.ie

Description: The successful Tenderer will be responsible for the editorial administration of the interim WordPress website, including content creation, editing, preparation, uploading, publishing, taxonomy, metadata and routine content updates. The Services do not include website hosting, software or plug-in maintenance, security monitoring, technical support, coding or website development, which are provided under separate arrangements. Publicart.ie is a resource for artists, commissioners and researchers who wish to find out more about commissioning artwork through the Government Per Cent for Art Scheme for every-day settings, such as schools, public spaces and healthcare settings.

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

Additional classification (cpv): 72400000 Internet services

Additional classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79970000 Publishing services

Additional classification (cpv): 92111260 Information video-tape production

Additional classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79961000 Photographic services

Additional classification (cpv): 92312211 Writing agency services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 36 Month

5.1.5 Value

Estimated value excluding VAT: 120 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 13/08/2026 12:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8772739>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8772739>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 25/08/2026 16:00 +01:00

Duration during which the tender must remain valid: 180 Day

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: The Arts Council

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: The Arts Council

Organisation processing tenders: The Arts Council

8 Organisations

8.1 ORG-0001

Official name: The Arts Council

Registration number: Arts Council

Postal address: 70 Merrion Square Dublin Ireland

Town: Dublin

Postcode: D02 NY52

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: info@artscouncil.ie

Telephone: +35316180200

Internet address: <https://www.artscouncil.ie>

Buyer profile: <https://www.artscouncil.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
 Review organisation
 Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
 TED eSender

Notice information

Notice identifier/version: 3306337c-a3f5-4fe5-952e-9c8b6627c7b6 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice dispatch date: 31/07/2026 22:00 +01:00
Languages in which this notice is officially available: English