

# **Ireland: Public relations services**

## **Public Relations Agency Services - USA (West Coast)**

Contract or concession notice – standard regime

### **1 Buyer**

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#### **1.1 Buyer**

*Official name:* IDA Ireland

*Legal type of the buyer:* Body governed by public law, controlled by a central government authority

*Activity of the contracting authority:* Economic affairs

### **2 Procedure**

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#### **2.1 Procedure**

*Title:* Public Relations Agency Services - USA (West Coast)

*Description:* IDA Ireland is seeking the services of a US PR Agency based on the West Coast of America, to help position Ireland as the leading European location for global companies looking to establish or grow their business internationally.

*Procedure identifier:* 923ee02a-328b-42b2-8be3-0535b4e4bcad

*Type of procedure:* Open

*The procedure is accelerated:* no

##### **2.1.1 Purpose**

*Main nature of the contract:* Services

*Main classification (cpv):* 79416000 Public relations services

*Additional classification (cpv):* 79416100 Public relations management services

*Additional classification (cpv):* 79416200 Public relations consultancy services

##### **2.1.2 Place of performance**

*Postal address:* IDA Ireland, 3PP, Hatch St Upper, Dublin 2

*Town:* USA West Coast

*Postcode:* D02 FX65

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

*Additional information:* Services to be delivered in West Coast of USA

##### **2.1.3 Value**

*Estimated value excluding VAT:* 850 000 Euro

*Maximum value of the framework agreement:* 850 000 Euro

##### **2.1.4 General information**

*Legal basis:*

Directive 2014/24/EU

##### **2.1.6 Grounds for exclusion**

*Sources of grounds for exclusion:* European Single Procurement Document (ESPD)

### **5 Lot**

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## 5.1 Lot: LOT-0001

*Title:* Public Relations Agency Services - USA (West Coast)

*Description:* IDA Ireland is seeking the services of a US PR Agency based on the West Coast of America, to help position Ireland as the leading European location for global companies looking to establish or grow their business internationally.

*Internal identifier:* 0

### 5.1.1 Purpose

*Main nature of the contract:* Services

*Main classification (cpv):* 79416000 Public relations services

*Additional classification (cpv):* 79416100 Public relations management services

*Additional classification (cpv):* 79416200 Public relations consultancy services

### 5.1.2 Place of performance

*Country:* Ireland

Anywhere in the given country

*Additional information:* Services to be delivered in West Coast USA

### 5.1.3 Estimated duration

*Duration:* 3 Year

### 5.1.5 Value

*Estimated value excluding VAT:* 850 000 Euro

*Maximum value of the framework agreement:* 850 000 Euro

### 5.1.6 General information

*Reserved participation:* Participation is not reserved.

Procurement Project not financed with EU Funds.

*The procurement is covered by the Government Procurement Agreement (GPA):* yes

### 5.1.7 Strategic procurement

*Aim of strategic procurement:* No strategic procurement

### 5.1.9 Selection criteria

*Sources of selection criteria:* Procurement Document

### 5.1.11 Procurement documents

*Languages in which the procurement documents are officially available:* English

*Languages in which the procurement documents (or their parts) are unofficially available:* English

*Deadline for requesting additional information:* 28/08/2026 12:00 +01:00

*Address of the procurement documents:* <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8762961>

### 5.1.12 Terms of procurement

*Terms of submission:*

*Electronic submission:* Required

*Address for submission:* <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8762961>

*Languages in which tenders or requests to participate may be submitted:* English

*Electronic catalogue:* Not allowed

*Tenderers may submit more than one tender:* Not allowed

*Deadline for receipt of tenders: 14/09/2026 12:00 +01:00*

*Duration during which the tender must remain valid: 6 Month*

*Information about public opening:*

*Opening date: 14/09/2026 12:30 +01:00*

*Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=8762961>*

*Terms of contract:*

*The execution of the contract must be performed within the framework of sheltered employment programmes: No*

*Electronic invoicing: Required*

*Electronic ordering will be used: yes*

*Electronic payment will be used: yes*

#### **5.1.15 Techniques**

*Framework agreement:*

*Framework agreement, without reopening of competition*

*Maximum number of participants: 1*

*Information about the dynamic purchasing system:*

*No dynamic purchase system*

#### **5.1.16 Further information, mediation and review**

*Review organisation: The High Court of Ireland*

*Organisation providing offline access to the procurement documents: IDA Ireland*

*Organisation providing more information on the review procedures: The High Court of Ireland*

*Organisation receiving requests to participate: IDA Ireland*

*Organisation processing tenders: IDA Ireland*

## **8 Organisations**

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### **8.1 ORG-0001**

*Official name: IDA Ireland*

*Registration number: Not applicable*

*Postal address: 3 Park Place, Hatch Street Upper*

*Town: Dublin*

*Postcode: Dublin 2*

*Country subdivision (NUTS): Dublin (IE061)*

*Country: Ireland*

*Email: [procurement.ida@ida.ie](mailto:procurement.ida@ida.ie)*

*Telephone: +353 1 6034000*

*Internet address: <https://www.idaireland.com>*

*Buyer profile: <https://www.idaireland.com>*

*Roles of this organisation:*

*Buyer*

*Organisation providing offline access to the procurement documents*

*Organisation receiving requests to participate*

*Organisation processing tenders*

### **8.1 ORG-0002**

*Official name: The High Court of Ireland*

*Registration number: The High Court of Ireland*

*Department: The High Court of Ireland*

*Postal address:* Four Courts, Inns Quay, Dublin 7

*Town:* Dublin

*Postcode:* D07 WDX8

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

*Email:* [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)

*Telephone:* +353 1 8886000

*Roles of this organisation:*

*Review organisation*

*Organisation providing more information on the review procedures*

### **8.1 ORG-0003**

*Official name:* European Dynamics S.A.

*Registration number:* 002024901000

*Department:* European Dynamics S.A.

*Town:* Athens

*Postcode:* 15125

*Country subdivision (NUTS):* Βόρειος Τομέας Αθηνών (EL301)

*Country:* Greece

*Email:* [eproc-esender@eurodyn.com](mailto:eproc-esender@eurodyn.com)

*Telephone:* +30 2108094500

*Roles of this organisation:*

*TED eSender*

#### *Notice information*

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*Notice identifier/version:* 8b65c059-2ef1-4cda-a49d-96977c77cbda - 01

*Form type:* Competition

*Notice type:* Contract or concession notice – standard regime

*Notice dispatch date:* 30/07/2026 22:59 +01:00

*Languages in which this notice is officially available:* English