

Ireland: Festival organisation services

Limerick City and Co. Co. Event Management, Creative Programming, Stakeholder Engagement, Sponsorship Development, Operational Delivery and Management Services for the Limerick St. Patrick's Festival

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Limerick City and County Council_103432

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: Limerick City and Co. Co. Event Management, Creative Programming, Stakeholder Engagement, Sponsorship Development, Operational Delivery and Management Services for the Limerick St. Patrick's Festival

Description: The provision of Event Management, Creative Programming, Stakeholder Engagement, Sponsorship Development, Operational Delivery and Festival Management Services for the Limerick St. Patrick's Festival (2027 – 2029). Limerick St. Patrick's Festival is one of the largest annual civic festivals in Limerick City and County and represents a flagship tourism, cultural and community participation event. As per the 'Limerick City and County Council Festivals and Events Strategy (2024 – 2028) – Embrace The Experience', one of the key objectives for LCCC is to position Limerick as a festival and events destination for leisure, weekend breaks, day-trips and to support seasonality, to motivate and attract domestic and international visitors to Limerick and increase length of visit and dwell time (please refer to objective no. 6 on page 25 of of LCCC's Festivals and Events Strategy (2024-2028), for reference. Furthermore, a key strategic goal for LCCC is to continue to lead and deliver an annual programme of key Council-owned events, including the St. Patrick's Festival and International Band Championships (please refer to Goal 1 – 'Develop' on page 26 of the Strategy). Limerick City and County Council (LCCC) ("the Contracting Authority") invites tenders from suitably qualified and experienced event management and festival delivery companies for the provision of comprehensive event management, creative programming, stakeholder engagement, sponsorship development, operational delivery and festival management services for the Limerick St. Patrick's Festival (2027 – 2029). The festival programme shall comprise three principal event pillars: 1. Pillar 1 - Limerick International Band Championship 2. Pillar 2 - Limerick St. Patrick's Day Parade 3. Pillar 3 - Shamrock Street Shows and Festival Entertainment Programme The festival seeks to:

- Celebrate Irish identity, culture and heritage.
- Position Limerick as a leading St. Patrick's Festival destination nationally and internationally.
- Promote tourism and economic activity.
- Foster community participation and inclusion.
- Showcase creativity, diversity and innovation.
- Strengthen links with the Irish diaspora.
- Deliver high-quality visitor experiences.
- Support accessibility, sustainability and universal design principles.
- Generate sponsorship and partnership opportunities that support long-term festival growth.

The successful implementation of this event over the next three years will aim to elevate Limerick's St. Patrick's Festival offering from being a 'Regional Event', which receives a medium tourist demand, at present to a 'Hallmark Event' with high tourist demand and in turn, high value.

Procedure identifier: d427b6b0-00b5-4254-adeb-d45751a393ea

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79953000 Festival organisation services

Additional classification (cpv): 79952000 Event services

Additional classification (cpv): 79952100 Cultural event organisation services

2.1.2 Place of performance

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 682 926,84 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5 Lot

5.1 Lot: LOT-0001

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Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79953000 Festival organisation services

Additional classification (cpv): 79952000 Event services

Additional classification (cpv): 79952100 Cultural event organisation services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 3 Year

5.1.5 Value

Estimated value excluding VAT: 682 926,84 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 04/08/2026 13:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8692408>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8692408>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 24/08/2026 13:00 +01:00

Duration during which the tender must remain valid: 180 Day

Information about public opening:

Opening date: 24/08/2026 13:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=8692408>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Limerick City and County Council_103432

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Limerick City and County Council_103432

Organisation processing tenders: Limerick City and County Council_103432

8 Organisations

8.1 ORG-0001

Official name: Limerick City and County Council_103432

Registration number: 3267368TH

Postal address: Merchant's Quay,

Town: Limerick.

Postcode: V94 EH90

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland

Email: festivalsandevents@limerick.ie

Telephone: +353 61 556000

Internet address: <https://www.limerick.ie/>

Buyer profile: <https://www.limerick.ie/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: 8fb7ae12-2a3a-48a8-b321-59f58e1e0212 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice dispatch date: 21/07/2026 14:33 +01:00
Languages in which this notice is officially available: English