

# Ireland: Design consultancy services

## 2026 AHRRA RFT for Brand Design and Visual Identity Services

Contract or concession notice – standard regime

1 Buyer

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### 1.1 Buyer

*Official name:* Assisted Human Reproduction Regulatory Authority

*Legal type of the buyer:* Body governed by public law, controlled by a central government authority

*Activity of the contracting authority:* Health

2 Procedure

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### 2.1 Procedure

*Title:* 2026 AHRRA RFT for Brand Design and Visual Identity Services

*Description:* The Assisted Human Reproduction Regulatory Authority (“AHRRA” or “the Contracting Authority”) invites tenders for the provision of professional design services to develop: 1) A primary organisational logo for AHRRA 2) A comprehensive set of brand guidelines for AHRRA documentation to include: a) Annual Reports b) Statement of Strategy c) Codes of Practice d) AHR Information Booklets e) PowerPoint Templates f) Word Templates for reports g) Events Materials to include pull-up banners h) Social media profile assets 3) Brand guidelines to inform the future AHRRA website

*Procedure identifier:* fb587df2-7362-4e6f-aef3-9ea2e9b60f7d

*Type of procedure:* Open

*The procedure is accelerated:* no

#### 2.1.1 Purpose

*Main nature of the contract:* Services

*Main classification (cpv):* 79415200 Design consultancy services

*Additional classification (cpv):* 79930000 Specialty design services

*Additional classification (cpv):* 79822500 Graphic design services

#### 2.1.2 Place of performance

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

#### 2.1.3 Value

*Estimated value excluding VAT:* 75 000 Euro

#### 2.1.4 General information

*Legal basis:*

Directive 2014/24/EU

#### 2.1.6 Grounds for exclusion

*Sources of grounds for exclusion:* European Single Procurement Document (ESPD)

5 Lot

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## **5.1 Lot: LOT-0001**

*Title:* 2026 AHRRA RFT for Brand Design and Visual Identity Services

*Description:* The Assisted Human Reproduction Regulatory Authority (“AHRRA” or “the Contracting Authority”) invites tenders for the provision of professional design services to develop: 1) A primary organisational logo for AHRRA 2) A comprehensive set of brand guidelines for AHRRA documentation to include: a) Annual Reports b) Statement of Strategy c) Codes of Practice d) AHR Information Booklets e) PowerPoint Templates f) Word Templates for reports g) Events Materials to include pull-up banners h) Social media profile assets 3) Brand guidelines to inform the future AHRRA website

*Internal identifier:* 0

### **5.1.1 Purpose**

*Main nature of the contract:* Services

*Main classification (cpv):* 79415200 Design consultancy services

*Additional classification (cpv):* 79930000 Specialty design services

*Additional classification (cpv):* 79822500 Graphic design services

### **5.1.2 Place of performance**

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

*Additional information:*

### **5.1.3 Estimated duration**

*Duration:* 24 Month

### **5.1.5 Value**

*Estimated value excluding VAT:* 75 000 Euro

### **5.1.6 General information**

*Reserved participation:* Participation is not reserved.

Procurement Project not financed with EU Funds.

*The procurement is covered by the Government Procurement Agreement (GPA):* yes

### **5.1.7 Strategic procurement**

*Aim of strategic procurement:* No strategic procurement

### **5.1.9 Selection criteria**

*Sources of selection criteria:* Notice

*Criterion:* Average yearly turnover

*Description of selection criterion:* Tenderers must confirm annual turnover of at least €250,000, in each of the last three (3) financial years.

### **5.1.11 Procurement documents**

*Languages in which the procurement documents are officially available:* English

*Languages in which the procurement documents (or their parts) are unofficially available:* English

*Deadline for requesting additional information:* 28/07/2026 17:00 +01:00

*Address of the procurement documents:* <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8530576>

### **5.1.12 Terms of procurement**

*Terms of submission:*

*Electronic submission:* Required

*Address for submission:* <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8530576>

*Languages in which tenders or requests to participate may be submitted:* English

*Electronic catalogue:* Not allowed

*Tenderers may submit more than one tender:* Not allowed

*Deadline for receipt of tenders:* 04/08/2026 15:00 +01:00

*Duration during which the tender must remain valid:* 180 Day

*Information about public opening:*

*Opening date:* 04/08/2026 15:30 +01:00

*Place:* <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=8530576>

*Terms of contract:*

*The execution of the contract must be performed within the framework of sheltered employment programmes:* Not yet known

*Electronic invoicing:* Allowed

*Electronic ordering will be used:* no

*Electronic payment will be used:* no

### **5.1.15 Techniques**

*Framework agreement:*

No framework agreement

*Information about the dynamic purchasing system:*

No dynamic purchase system

### **5.1.16 Further information, mediation and review**

*Review organisation:* The High Court of Ireland

*Organisation providing offline access to the procurement documents:* Assisted Human Reproduction Regulatory Authority

*Organisation providing more information on the review procedures:* The High Court of Ireland

*Organisation receiving requests to participate:* Assisted Human Reproduction Regulatory Authority

*Organisation processing tenders:* Assisted Human Reproduction Regulatory Authority

## **8 Organisations**

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### **8.1 ORG-0001**

*Official name:* Assisted Human Reproduction Regulatory Authority

*Registration number:* N/A

*Postal address:* 7 Fitzwilliam Street Lower, Dublin 2

*Town:* Dublin

*Postcode:* D02 X658

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

*Email:* [procurement@ahrra.ie](mailto:procurement@ahrra.ie)

*Telephone:* 01 2345678

*Buyer profile:* [www.eTenders.gov.ie](http://www.eTenders.gov.ie)

*Roles of this organisation:*

*Buyer*

*Organisation providing offline access to the procurement documents*

*Organisation receiving requests to participate*

*Organisation processing tenders*

### **8.1 ORG-0002**

*Official name:* The High Court of Ireland  
*Registration number:* The High Court of Ireland  
*Department:* The High Court of Ireland  
*Postal address:* Four Courts, Inns Quay, Dublin 7  
*Town:* Dublin  
*Postcode:* D07 WDX8  
*Country subdivision (NUTS):* Dublin (IE061)  
*Country:* Ireland  
*Email:* [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)  
*Telephone:* +353 1 8886000  
*Roles of this organisation:*  
    *Review organisation*  
    *Organisation providing more information on the review procedures*

#### **8.1 ORG-0003**

*Official name:* European Dynamics S.A.  
*Registration number:* 002024901000  
*Department:* European Dynamics S.A.  
*Town:* Athens  
*Postcode:* 15125  
*Country subdivision (NUTS):* Βόρειος Τομέας Αθηνών (EL301)  
*Country:* Greece  
*Email:* [eproc-esender@eurodyn.com](mailto:eproc-esender@eurodyn.com)  
*Telephone:* +30 2108094500  
*Roles of this organisation:*  
    *TED eSender*

#### *Notice information*

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*Notice identifier/version:* b63be6a4-0424-4d1f-887a-f0168eb16390 - 01  
*Form type:* Competition  
*Notice type:* Contract or concession notice – standard regime  
*Notice dispatch date:* 29/06/2026 18:37 +01:00  
*Languages in which this notice is officially available:* English