

Ireland: Public relations services

Public Relation Services for the National Museum of Ireland

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: National Museum of Ireland

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: Recreation, culture and religion

2 Procedure

2.1 Procedure

Title: Public Relation Services for the National Museum of Ireland

Description: The objective of this invitation is to engage a strategic PR and communications expert that will strengthen NMI's identity and positioning as one of Ireland's leading National Cultural Institutions and visitor destinations. The tender is to commission a consultancy to: • Provide expert strategic PR and communications service and a corporate communications service, • Support the National Museum of Ireland with the core objective of promoting the museum as a compelling visitor destination that is providing relevant exhibition and programmes that meets the needs of a diverse local, national and international audience, • Coordinate and lead on public consultation processes associated with its upcoming strategic plan and capital programmes.

Procedure identifier: 9863021a-aa02-4fbd-b20a-0caca3d084cb

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79342200 Promotional services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 540 000 Euro

Maximum value of the framework agreement: 540 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5.1 Lot: LOT-0001

Title: Public Relation Services for the National Museum of Ireland

Description: The objective of this invitation is to engage a strategic PR and communications expert that will strengthen NMI's identity and positioning as one of Ireland's leading National Cultural Institutions and visitor destinations. The tender is to commission a consultancy to: • Provide expert strategic PR and communications service and a corporate communications service, • Support the National Museum of Ireland with the core objective of promoting the museum as a compelling visitor destination that is providing relevant exhibition and programmes that meets the needs of a diverse local, national and international audience, • Coordinate and lead on public consultation processes associated with its upcoming strategic plan and capital programmes.

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79342200 Promotional services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 4 Year

5.1.5 Value

Estimated value excluding VAT: 540 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 15/07/2026 17:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8497590>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8497590>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 30/07/2026 17:00 +01:00

Duration during which the tender must remain valid: 12 Month

Information about public opening:

Opening date: 30/07/2026 17:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=8497590>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: Not yet known

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: National Museum of Ireland

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: National Museum of Ireland

Organisation processing tenders: National Museum of Ireland

8 Organisations

8.1 ORG-0001

Official name: National Museum of Ireland

Registration number: 4567183K

Postal address: National Museum of Ireland, Museum of Decorative Arts and History, Collins Barracks, Benburb Street

Town: Dublin

Postcode: D07 XKV4

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurement@museum.ie

Telephone: +353 (0)1 648 6479

Internet address: <https://www.museum.ie/en-ie/home>

Buyer profile: <https://www.museum.ie/en-ie/home>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate
Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
Review organisation
Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: 2c81f925-2b07-415f-8cb7-0dd4600114a4 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice dispatch date: 24/06/2026 16:17 +01:00
Languages in which this notice is officially available: English