

Ireland: Public relations services

Communications advisory to deliver an integrated Public Relations (PR), Digital Marketing and Social Media campaign to support the delivery of Limerick City and County Council's Housing Program

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Limerick City and County Council_103432

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: Communications advisory to deliver an integrated Public Relations (PR), Digital Marketing and Social Media campaign to support the delivery of Limerick City and County Council's Housing Program

Description: The Supply of Services to deliver a 20 week Specific Purpose Contract relating to an integrated Public Relations (PR), Digital Marketing and Social Media campaign to support the delivery of Limerick City and County Council's Housing Programme, including accelerated housing delivery initiatives, modern methods of construction, affordable housing and other housing delivery interventions.

Procedure identifier: adadf65c-fb33-4dbe-a69c-99858a6cccb2

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79413000 Marketing management consultancy services

2.1.2 Place of performance

Country subdivision (NUTS): South-West (IE053)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 100 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5 Lot

5.1 Lot: LOT-0001

Title: Communications advisory to deliver an integrated Public Relations (PR), Digital Marketing and Social Media campaign to support the delivery of Limerick City and County Council's Housing Program

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Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79413000 Marketing management consultancy services

5.1.2 Place of performance

Country subdivision (NUTS): South-West (IE053)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 5 Month

5.1.5 Value

Estimated value excluding VAT: 100 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: Fulfilment of social objectives

Description: The Supply of Services to deliver a 20 week Specific Purpose Contract relating to an integrated Public Relations (PR), Digital Marketing and Social Media campaign to support the delivery of Limerick City and County Council's Housing Programme, including accelerated housing delivery initiatives, modern methods of construction, affordable housing and other housing delivery interventions.

Social objective promoted: Other

5.1.8 Accessibility criteria

Accessibility criteria for persons with disabilities are not included because the procurement is not intended for use by natural persons

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Deadline for requesting additional information: 18/06/2026 12:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8360384>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8360384>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 19/06/2026 23:45 +01:00

Duration during which the tender must remain valid: 6 Month

Information about public opening:

Opening date: 21/06/2026 00:00 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=8360384>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: Yes

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Limerick City and County Council_103432

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Limerick City and County Council_103432

Organisation processing tenders: Limerick City and County Council_103432

8 Organisations

8.1 ORG-0001

Official name: Limerick City and County Council_103432

Registration number: 3267368TH

Postal address: Merchant's Quay,

Town: Limerick.

Postcode: V94 EH90

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland

Contact point: Sarah Newell

Email: sarah.newell@limerick.ie

Telephone: +353 61 556000

Internet address: <https://www.limerick.ie/>

Buyer profile: <https://www.limerick.ie/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 0e95aceb-9d21-4be3-b6a0-9dd8e3cc5167 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 09/06/2026 11:07 +01:00

Languages in which this notice is officially available: English