

Ireland: Seminar organisation services Provision of MICE [Meetings, Incentives, Conferences and Exhibitions Tourism] Event Specialist Services in the French Market for Tourism Ireland

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Tourism Ireland CLG

Legal type of the buyer: Body governed by public law

The buyer is a contracting entity

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: Provision of MICE [Meetings, Incentives, Conferences and Exhibitions Tourism] Event Specialist Services in the French Market for Tourism Ireland

Description: Tourism Ireland requires the services of a MICE Event Specialist for the provision of project management, research and recruitment for B2B platforms in the French market. The supplier will be required to organise and deliver the following activities in the French market, the list is not exhaustive: • Live events • Virtual events including sourcing suitable platforms • Technical Support for all events i.e. live and virtual • Lead generation • Issuing invites and follow up surveys • Research suitable venues • Send a quarterly newsletter provided by Tourism Ireland to a qualified MICE database Tourism Ireland's detailed requirements are set out in the Specification attached at Schedule 1 of the Instruction Document. The contract term will be for up to 5 years, subject to satisfactory performance, budget, and other factors. Please note: this tender opportunity will be notified to local suppliers in the French Market. PLEASE REFER TO THE CfT DOCUMENTATION AVAILABLE FOR DOWNLOADING FOR FURTHER DETAILS OF THE REQUIREMENTS, EVALUATION CRITERIA AND TENDER SUBMISSION REQUIREMENTS.

Procedure identifier: a9ea5d0c-0bb6-431d-85ed-589c1e21bbd8

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79951000 Seminar organisation services

Additional classification (cpv): 79952000 Event services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information: Tourism Ireland is an island of Ireland North/South body. The provision of the services will be performed in the French market.

2.1.3 Value

Estimated value excluding VAT: 125 000 Euro

2.1.4 General information

Legal basis:

Other

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5 Lot

5.1 Lot: LOT-0001

Title: Provision of MICE [Meetings, Incentives, Conferences and Exhibitions Tourism] Event Specialist Services in the French Market for Tourism Ireland

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Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79951000 Seminar organisation services

Additional classification (cpv): 79952000 Event services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information: Tourism Ireland is an island of Ireland North/South body. The provision of the services will be performed in the French market.

5.1.3 Estimated duration

Duration: 5 Year

5.1.5 Value

Estimated value excluding VAT: 125 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.7 Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: All Tenderers are required to detail their Sustainability policy and accreditations, if any, as part of their Tender response.

Approach to reducing environmental impacts: Other

Green Procurement Criteria: No Green Public Procurement criteria

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 16/06/2026 12:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8359616>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8359616>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 30/06/2026 12:00 +01:00

Duration during which the tender must remain valid: 6 Month

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Tourism Ireland CLG

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Tourism Ireland CLG

Organisation processing tenders: Tourism Ireland CLG

8 Organisations

8.1 ORG-0001

Official name: Tourism Ireland CLG

Registration number: 336370

Postal address: 4th Floor - Bishop's Square, Redmond's Hill

Town: Dublin

Postcode: D02 TD99

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: hhughes@tourismireland.com

Telephone: +35314763400

Internet address: <https://www.tourismireland.com/>

Buyer profile: <https://www.tourismireland.com/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate
Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
Review organisation
Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: 5c1fbc1e-de54-443e-bbf2-e542fca64f89 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice dispatch date: 09/06/2026 17:49 +01:00
Languages in which this notice is officially available: English