

Ireland: Sports-event promotion services

Stadium Trap Signage Sponsorship Scheme 2026

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Rásaíocht Con Éireann

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: Recreation, culture and religion

2 Procedure

2.1 Procedure

Title: Stadium Trap Signage Sponsorship Scheme 2026

Description: Rásaíocht Con Éireann (RCÉ) invites expressions of interest from businesses seeking to secure high-impact sponsorship opportunities through trap-head branding at Greyhound Racing Ireland (GRI) stadia nationwide. Trap heads represent one of the most visible and engaging branding positions within our venues. As the focal point at the start of every race, they command the full attention of on-site spectators, creating a powerful and repeated brand moment throughout each race night. In addition to the in-stadium audience, this opportunity delivers extended exposure through RCÉ's broadcast and digital partners, including SIS, RPGTV, and the Barking Buzz platform. This significantly broadens reach, connecting your brand with national and international audiences and enhancing overall visibility. This sponsorship programme offers successful partners a compelling platform to elevate their brand through association with Irish greyhound racing, benefiting from strong audience engagement, frequency of exposure, and a trusted national sporting platform. RCÉ is seeking to partner with organisations that wish to leverage this unique advertising channel and is open to exploring tailored packages aligned to specific marketing objectives.

Procedure identifier: 6f9a51ff-fc06-4fbc-aa4b-4d0cdfd411f6

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 92621000 Sports-event promotion services

Additional classification (cpv): 79342200 Promotional services

2.1.2 Place of performance

Country subdivision (NUTS): A Coruña (ES111)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 60 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5.1 Lot: LOT-0001

Title: Stadium Trap Signage Sponsorship Scheme 2026

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Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 92621000 Sports-event promotion services

Additional classification (cpv): 79342200 Promotional services

5.1.2 Place of performance

Country subdivision (NUTS): A Coruña (ES111)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 36 Month

5.1.5 Value

Estimated value excluding VAT: 60 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 26/06/2026 17:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8279815>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8279815>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 03/07/2026 13:00 +01:00

Duration during which the tender must remain valid: 180 Day

Information about public opening:

Opening date: 03/07/2026 13:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=8279815>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Rásaíocht Con Éireann

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Rásaíocht Con Éireann

Organisation processing tenders: Rásaíocht Con Éireann

8 Organisations

8.1 ORG-0001

Official name: Rásaíocht Con Éireann

Registration number: 0532995u

Postal address: Greenpark, Dock Road

Town: Limerick

Postcode: v94y17x

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland

Email: procurement@grireland.ie

Telephone: 061448000

Internet address: <https://grireland.ie/>

Buyer profile: <https://grireland.ie/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 3fd69981-bbde-4897-9f68-30cd3d9da29c - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 29/05/2026 10:25 +01:00

Languages in which this notice is officially available: English