

Ireland: Promotional services

Provision of a TUS Representative Office in Mexico and Central America

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Technological University of the Shannon: Midlands Midwest (TUSMM)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2 Procedure

2.1 Procedure

Title: Provision of a TUS Representative Office in Mexico and Central America

Description: TUS seeks to appoint a qualified provider to establish a Representative Office in Mexico / Central America, staffed by one full time representative, to promote TUS programmes, support student recruitment, manage agent and institutional relationships, provide market intelligence, and represent TUS at recruitment events across the region.

Procedure identifier: d5dd562b-e50b-4762-b40d-57b28ab1b399

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

Additional classification (cpv): 80300000 Higher education services

Additional classification (cpv): 80000000 Education and training services

Additional classification (cpv): 79342000 Marketing services

2.1.2 Place of performance

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 160 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5 Lot

5.1 Lot: LOT-0001

Title: Provision of a TUS Representative Office in Mexico and Central America

Description: TUS seeks to appoint a qualified provider to establish a Representative Office in Mexico / Central America, staffed by one full time representative, to promote TUS programmes, support student recruitment, manage agent and institutional relationships, provide market intelligence, and represent TUS at recruitment events across the region.

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

Additional classification (cpv): 80300000 Higher education services

Additional classification (cpv): 80000000 Education and training services

Additional classification (cpv): 79342000 Marketing services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 160 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: in award criteria

Approach to reducing environmental impacts: Climate change mitigation

Green Procurement Criteria: Other Green Public Procurement criteria

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 30/06/2026 16:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8178033>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8178033>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed
Deadline for receipt of tenders: 07/07/2026 16:00 +01:00
Duration during which the tender must remain valid: 6 Month

Information about public opening:

Opening date: 07/07/2026 16:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=8178033>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Technological University of the Shannon: Midlands Midwest (TUSMM)

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Technological University of the Shannon: Midlands Midwest (TUSMM)

Organisation processing tenders: Technological University of the Shannon: Midlands Midwest (TUSMM)

8 Organisations

8.1 ORG-0001

Official name: Technological University of the Shannon: Midlands Midwest (TUSMM)

Registration number: 20206335

Postal address: Bunnavally, Athlone

Town: Athlone

Postcode: N37 HD68

Country subdivision (NUTS): Midland (IE063)

Country: Ireland

Email: peter.williams@tus.ie

Telephone: +353 61 293 255

Internet address: <https://www.tus.ie>

Buyer profile: <https://www.tus.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
 Review organisation
 Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
 TED eSender

Notice information

Notice identifier/version: a000eb99-5deb-4517-ba04-befc1d1e00f3 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice dispatch date: 04/06/2026 15:04 +01:00
Languages in which this notice is officially available: English