

Ireland: Public relations services

UCDOPP5590 Services of International PR Agency

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: University College Dublin (UCD)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2 Procedure

2.1 Procedure

Title: UCDOPP5590 Services of International PR Agency

Description: UCD College of Business is looking for a PR agency delivering international coverage for the world's best business schools. The agency will focus on international PR placement in the European market, but may also include Asia, Africa, North America and South America. Irish PR services are not required as this is run in-house by the UCD College of Business.

Procedure identifier: 23f40782-1253-4151-a80d-ebc925caaa0d

Internal identifier: UCDOPP5590

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416100 Public relations management services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 200 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5 Lot

5.1 Lot: LOT-0001

Title: UCDOPP5590 Services of International PR Agency

Description: UCD College of Business is looking for a PR agency delivering international coverage for the world's best business schools. The agency will focus on international PR placement in the European market, but may also include Asia, Africa, North America and South America. Irish PR services are not required as this is run in-house by the UCD College of Business.

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416100 Public relations management services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 60 Month

5.1.5 Value

Estimated value excluding VAT: 200 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 29/05/2026 17:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8151605>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8151605>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 15/06/2026 12:00 +01:00

Duration during which the tender must remain valid: 6 Month

Information about public opening:

Opening date: 15/06/2026 12:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=8151605>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: University College Dublin (UCD)

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: University College Dublin (UCD)

Organisation processing tenders: University College Dublin (UCD)

8 Organisations

8.1 ORG-0001

Official name: University College Dublin (UCD)

Registration number: CHY152

Postal address: Belfield, Dublin 4

Town: Dublin

Postcode: D04 V1W8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurement@ucd.ie

Telephone: 0035317164990

Internet address: <https://www.ucd.ie>

Buyer profile: <https://www.ucd.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 08ef7028-f82e-481e-893d-b016cc4d2ca5 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 14/05/2026 16:22 +01:00

Languages in which this notice is officially available: English