

Ireland: Seminar organisation services PROVISION OF MICE [MEETINGS, INCENTIVES, CONFERENCES, AND EXHIBITIONS TOURISM] EVENT SPECIALIST SERVICES IN THE DACH MARKET

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Tourism Ireland CLG

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: PROVISION OF MICE [MEETINGS, INCENTIVES, CONFERENCES, AND EXHIBITIONS TOURISM] EVENT SPECIALIST SERVICES IN THE DACH MARKET

Description: Tourism Ireland requires the services of a MICE Event Specialist for the provision of project management, PR activities, newsletters, research and recruitment for B2B platforms in the DACH market. The appointed supplier will organise and deliver MICE related activities in the DACH market including: • Live events • Virtual events including sourcing suitable platforms • Technical Support for all events i.e. live and virtual • Lead generation • Issuing invites and follow up surveys • Research suitable venues • Content generation . Tourism Ireland's detailed requirements are set out in the Specification Document. The Contract Period will be for up to a maximum term of five [5] years. The option to renew annually will be at Tourism Ireland's discretion and will be based on budget availability, annual performance review and other factors. It is anticipated that the Contract will commence in July 2026. Please note, this opportunity will be notified to local suppliers in the DACH market. FOR FURTHER DETAILS OF THE SPECIFIC REQUIREMENTS AND EVALUATION CRITERIA, PLEASE REFER TO THE CFT DOCUMENTATION AVAILABLE FOR DOWNLOADING

Procedure identifier: 606b52c5-98bc-4ffd-bc10-a41a1b2a751a

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79951000 Seminar organisation services

Additional classification (cpv): 79952000 Event services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information: These services will be provided to Tourism Ireland in the DACH market.

2.1.3 Value

Estimated value excluding VAT: 180 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5 Lot

5.1 Lot: LOT-0001

Title: PROVISION OF MICE [MEETINGS, INCENTIVES, CONFERENCES, AND EXHIBITIONS TOURISM] EVENT SPECIALIST SERVICES IN THE DACH MARKET

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Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79951000 Seminar organisation services

Additional classification (cpv): 79952000 Event services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information: These services will be provided to Tourism Ireland in the DACH market.

5.1.3 Estimated duration

Duration: 5 Year

5.1.5 Value

Estimated value excluding VAT: 180 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: All Tenderers are required to detail their Procurement Policy and Accreditations, if any.

Approach to reducing environmental impacts: Climate change mitigation

Green Procurement Criteria: No Green Public Procurement criteria

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 19/05/2026 12:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8121091>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8121091>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 03/06/2026 12:00 +01:00

Duration during which the tender must remain valid: 12 Month

Information about public opening:

Opening date: 03/06/2026 12:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCFTWS.do?resourceId=8121091>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Tourism Ireland CLG

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Tourism Ireland CLG

Organisation processing tenders: Tourism Ireland CLG

8 Organisations

8.1 ORG-0001

Official name: Tourism Ireland CLG

Registration number: 336370

Postal address: 4th Floor - Bishop's Square, Redmond's Hill

Town: Dublin

Postcode: D02 TD99

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: hhughes@tourismireland.com

Telephone: +35314763400

Internet address: <https://www.tourismireland.com/>

Buyer profile: <https://www.tourismireland.com/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 7d5de14a-8db7-4f7e-b072-21fd4660e807 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 12/05/2026 16:41 +01:00

Languages in which this notice is officially available: English