

Ireland: Marketing management consultancy services WCCC26 200 Sponsorship Manager for the 2026 and 2027 Winterval Christmas Festivals

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Waterford City and County Council_103683

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: WCCC26 200 Sponsorship Manager for the 2026 and 2027 Winterval Christmas Festivals

Description: Waterford City and County Council is seeking a suitably qualified company or individual to undertake the role of Sponsorship Manager for the 2026 and 2027 Winterval Christmas Festivals. The initial contract is for 12 months only beginning in June 2026 and will end on May 30th, 2027.

Procedure identifier: de63fb42-01b8-4ecd-b2c7-f2b5e13095f4

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79342200 Promotional services

2.1.2 Place of performance

Country subdivision (NUTS): South-East (IE052)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 60 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5 Lot

5.1 Lot: LOT-0001

Title: WCCC26 200 Sponsorship Manager for the 2026 and 2027 Winterval Christmas Festivals

Description: Waterford City and County Council is seeking a suitably qualified company or individual to undertake the role of Sponsorship Manager for the 2026 and 2027 Winterval Christmas Festivals. The initial contract is for 12 months only beginning in June 2026 and will end on May 30th, 2027.

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79342200 Promotional services

5.1.2 Place of performance

Country subdivision (NUTS): South-East (IE052)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 2 Year

5.1.5 Value

Estimated value excluding VAT: 60 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Refer to the procurement documents

Approach to reducing environmental impacts: Other

Green Procurement Criteria: Other Green Public Procurement criteria

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 25/05/2026 15:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8112663>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8112663>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 29/05/2026 15:00 +01:00

Duration during which the tender must remain valid: 180 Day

Information about public opening:

Opening date: 29/05/2026 15:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=8112663>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Waterford City and County Council_103683

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Waterford City and County Council_103683

Organisation processing tenders: Waterford City and County Council_103683

8 Organisations

8.1 ORG-0001

Official name: Waterford City and County Council_103683

Registration number: 3263046AH

Postal address: City Hall, The Mall , Waterford City

Town: Waterford

Postcode: X91 PK15

Country subdivision (NUTS): South-East (IE052)

Country: Ireland

Email: ifitzpatrick@waterfordcouncil.ie

Telephone: +353 873286162

Internet address: <https://waterfordcouncil.ie/>

Buyer profile: <https://waterfordcouncil.ie/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 809bd593-05b2-44e4-9308-6ef6d38282a7 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 11/05/2026 17:35 +01:00

Languages in which this notice is officially available: English