

Ireland: Public relations services

Brand Review, Rebrand and Website Redesign for Dublin Rape Crisis Centre

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Dublin Rape Crisis Centre

Legal type of the buyer: Organisation awarding a contract subsidised by a central government authority

Activity of the contracting authority: Social protection

2 Procedure

2.1 Procedure

Title: Brand Review, Rebrand and Website Redesign for Dublin Rape Crisis Centre

Description: Dublin Rape Crisis Centre (DRCC) is seeking a suitably qualified provider to deliver an integrated brand review, rebrand and website redesign project. We require a single provider (who may subcontract specialist elements) to: - Conduct a comprehensive brand review, including audience research, sector benchmarking, and assessment of our brand architecture (DRCC, We-Consent campaign, Finding Your Way resource); - Develop a refreshed brand identity and suite of assets (logo, guidelines, templates, messaging guide); and - Redesign and rebuild our website (drcc.ie) with trauma-informed, accessible, mobile-first design, including 12 months post-launch hosting and support. Budget: €75,000 excluding VAT Target launch: August 2026 Tenderers must demonstrate relevant experience, particularly with charities or organisations working in sensitive service contexts.

Procedure identifier: 008a9a96-ec7e-46dd-9b32-e73ac08747dd

Internal identifier: DRCC-Brand-Website-2026

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79310000 Market research services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 72413000 World wide web (www) site design services

Additional classification (cpv): 72415000 World wide web (www) site operation host services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 75 000 Euro

2.1.4 General information

Legal basis:

Other

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5 Lot

5.1 Lot: LOT-0001

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Internal identifier: DRCC-Brand-Website-2026

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

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5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 16 Month

5.1.5 Value

Estimated value excluding VAT: 75 000 Euro

5.1.6 General information

Procurement Project not financed with EU Funds.

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.7 Strategic procurement

Aim of strategic procurement: Fulfilment of social objectives

Description: This procurement supports Dublin Rape Crisis Centre's charitable mission to prevent the harm and heal the trauma of sexual violence. The refreshed brand and website will improve accessibility to crisis support services, particularly for underserved groups.

Social objective promoted: Other

5.1.8 Accessibility criteria

Accessibility criteria for persons with disabilities are included

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.10 Award criteria

Criterion:

Type: Quality

Description: Understanding of brief, sector context, and trauma-informed approach.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: Quality of proposed approach and methodology.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 25

Criterion:

Type: Quality

Description: Relevant experience and case studies.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 25

Criterion:

Type: Quality

Description: Team capability and capacity.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 15

Criterion:

Type: Price

Description: Cost

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 25

5.1.11 Procurement documents

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 01/05/2026 10:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=7962595>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=7962595>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 11/05/2026 23:00 +01:00

Duration during which the tender must remain valid: 90 Day

5.1.15 Techniques

Framework agreement:

No framework agreement
Information about the dynamic purchasing system:
No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland
Organisation providing offline access to the procurement documents: Dublin Rape Crisis Centre
Organisation providing more information on the review procedures: The High Court of Ireland
Organisation receiving requests to participate: Dublin Rape Crisis Centre
Organisation processing tenders: Dublin Rape Crisis Centre

8 Organisations

8.1 ORG-0001

Official name: Dublin Rape Crisis Centre
Registration number: 147318
Registration number: RCN: 20021078
Postal address: 70 Leeson Street Lower
Town: Dublin 2
Postcode: D02 VW13
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: communications@rcc.ie
Internet address: <https://www.drcc.ie>
Buyer profile: <https://www.drcc.ie>
Roles of this organisation:
 Buyer
 Organisation providing offline access to the procurement documents
 Organisation receiving requests to participate
 Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
 Review organisation
 Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000

Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: f7bbd759-7eb1-459e-9624-24439b524163 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice dispatch date: 22/04/2026 12:02 +01:00
Languages in which this notice is officially available: English Irish