

# **Ireland: Motion picture and video production services**

## **Provision of Video Production Services for Web, Digital and Social Media**

Contract or concession notice – standard regime

### 1 Buyer

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#### **1.1 Buyer**

*Official name:* South East Technological University (SETU)

*Legal type of the buyer:* Body governed by public law, controlled by a central government authority

*Activity of the contracting authority:* Education

### 2 Procedure

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#### **2.1 Procedure**

*Title:* Provision of Video Production Services for Web, Digital and Social Media

*Description:* The objective of this tender is to appoint a single, suitably qualified video production supplier to provide comprehensive video production services for SETU across web, digital and social media platforms. The appointed supplier will support the University in producing high-quality, engaging and strategically aligned video content to: • Promote academic programmes and research activity • Enhance student recruitment and engagement • Showcase campus life, facilities and events • Support institutional campaigns and communications

*Procedure identifier:* e3fd0bcd-f7c6-40e9-a864-64f26f6b215e

*Type of procedure:* Open

*The procedure is accelerated:* no

##### **2.1.1 Purpose**

*Main nature of the contract:* Services

*Main classification (cpv):* 92111000 Motion picture and video production services

*Additional classification (cpv):* 92100000 Motion picture and video services

*Additional classification (cpv):* 92000000 Recreational, cultural and sporting services

*Additional classification (cpv):* 79961100 Advertising photography services

##### **2.1.2 Place of performance**

*Country subdivision (NUTS):* South-East (IE052)

*Country:* Ireland

##### **2.1.3 Value**

*Estimated value excluding VAT:* 500 000 Euro

##### **2.1.4 General information**

*Legal basis:*

Directive 2014/24/EU

##### **2.1.6 Grounds for exclusion**

*Sources of grounds for exclusion:* Procurement Document

### 5 Lot

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## **5.1 Lot: LOT-0001**

*Title:* Provision of Video Production Services for Web, Digital and Social Media

*Description:* The objective of this tender is to appoint a single, suitably qualified video production supplier to provide comprehensive video production services for SETU across web, digital and social media platforms. The appointed supplier will support the University in producing high-quality, engaging and strategically aligned video content to: • Promote academic programmes and research activity • Enhance student recruitment and engagement • Showcase campus life, facilities and events • Support institutional campaigns and communications

*Internal identifier:* 0

### **5.1.1 Purpose**

*Main nature of the contract:* Services

*Main classification (cpv):* 92111000 Motion picture and video production services

*Additional classification (cpv):* 92100000 Motion picture and video services

*Additional classification (cpv):* 92000000 Recreational, cultural and sporting services

*Additional classification (cpv):* 79961100 Advertising photography services

### **5.1.2 Place of performance**

*Country subdivision (NUTS):* South-East (IE052)

*Country:* Ireland

*Additional information:*

### **5.1.3 Estimated duration**

*Duration:* 60 Month

### **5.1.5 Value**

*Estimated value excluding VAT:* 500 000 Euro

### **5.1.6 General information**

*Reserved participation:* Participation is not reserved.

Procurement Project not financed with EU Funds.

*The procurement is covered by the Government Procurement Agreement (GPA):* yes

### **5.1.7 Strategic procurement**

*Aim of strategic procurement:* No strategic procurement

### **5.1.9 Selection criteria**

*Sources of selection criteria:* Procurement Document

### **5.1.11 Procurement documents**

*Languages in which the procurement documents are officially available:* English

*Languages in which the procurement documents (or their parts) are unofficially available:* English

*Deadline for requesting additional information:* 01/05/2026 12:00 +01:00

*Address of the procurement documents:* <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=7931312>

### **5.1.12 Terms of procurement**

*Terms of submission:*

*Electronic submission:* Required

*Address for submission:* <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=7931312>

*Languages in which tenders or requests to participate may be submitted:* English

*Electronic catalogue:* Not allowed

*Tenderers may submit more than one tender:* Not allowed

*Deadline for receipt of tenders: 15/05/2026 12:00 +01:00*

*Duration during which the tender must remain valid: 120 Day*

*Information about public opening:*

*Opening date: 15/05/2026 12:30 +01:00*

*Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=7931312>*

*Terms of contract:*

*The execution of the contract must be performed within the framework of sheltered employment programmes: No*

*Electronic invoicing: Allowed*

*Electronic ordering will be used: yes*

*Electronic payment will be used: yes*

#### **5.1.15 Techniques**

*Framework agreement:*

*No framework agreement*

*Information about the dynamic purchasing system:*

*No dynamic purchase system*

#### **5.1.16 Further information, mediation and review**

*Review organisation: The High Court of Ireland*

*Organisation providing offline access to the procurement documents: South East Technological University (SETU)*

*Organisation providing more information on the review procedures: The High Court of Ireland*

*Organisation receiving requests to participate: South East Technological University (SETU)*

*Organisation processing tenders: South East Technological University (SETU)*

## **8 Organisations**

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### **8.1 ORG-0001**

*Official name: South East Technological University (SETU)*

*Registration number: 3955104SH*

*Postal address: WATERFORD*

*Town: WATERFORD*

*Postcode: X91 K0EK*

*Country subdivision (NUTS): South-East (IE052)*

*Country: Ireland*

*Email: [procurement@setu.ie](mailto:procurement@setu.ie)*

*Telephone: 0599175119*

*Internet address: <https://www.setu.ie>*

*Buyer profile: <https://www.setu.ie>*

*Roles of this organisation:*

*Buyer*

*Organisation providing offline access to the procurement documents*

*Organisation receiving requests to participate*

*Organisation processing tenders*

### **8.1 ORG-0002**

*Official name: The High Court of Ireland*

*Registration number: The High Court of Ireland*

*Department: The High Court of Ireland*

*Postal address: Four Courts, Inns Quay, Dublin 7*

*Town:* Dublin  
*Postcode:* D07 WDX8  
*Country subdivision (NUTS):* Dublin (IE061)  
*Country:* Ireland  
*Email:* [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)  
*Telephone:* +353 1 8886000  
*Roles of this organisation:*  
    *Review organisation*  
    *Organisation providing more information on the review procedures*

#### **8.1 ORG-0003**

*Official name:* European Dynamics S.A.  
*Registration number:* 002024901000  
*Department:* European Dynamics S.A.  
*Town:* Athens  
*Postcode:* 15125  
*Country subdivision (NUTS):* Βόρειος Τομέας Αθηνών (EL301)  
*Country:* Greece  
*Email:* [eproc-esender@eurodyn.com](mailto:eproc-esender@eurodyn.com)  
*Telephone:* +30 2108094500  
*Roles of this organisation:*  
    *TED eSender*

#### *Notice information*

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*Notice identifier/version:* 175bf0c8-bd6b-47aa-bc59-6c0c103bb1ca - 01  
*Form type:* Competition  
*Notice type:* Contract or concession notice – standard regime  
*Notice dispatch date:* 17/04/2026 09:39 +01:00  
*Languages in which this notice is officially available:* English