

Ireland: IT services: consulting, software development, Internet and support 0037 - Qualification System for the Provision of Web and App Analytics Services

Notice on the existence of a qualification system

1 Buyer

1.1 Buyer

Official name: An Post_391

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

Activity of the contracting entity: Postal services

2 Procedure

2.1 Procedure

Title: 0037 - Qualification System for the Provision of Web and App Analytics Services

Description: An Post is launching a call to competition for the Provision of Web and App Analytics Services. This Pre#Qualification Questionnaire (PQQ) aims to establish a multi#supplier Qualification Panel, divided into two Lots, for organisations capable of delivering high#quality analytics services across An Post's digital platforms. The panel will operate for up to ten years and will be used to identify suitably qualified suppliers for future tender opportunities. Suppliers must be capable of working in a secure, data#sensitive, multi#supplier environment and supporting An Post's digital strategy. The PQQ seeks to qualify vendors who can demonstrate strong technical delivery, adherence to financial and operational requirements, familiarity with relevant technology trends, and a proven track record in enabling clients to develop and continuously improve digital and technology capabilities. Applicants must also be able to meet tight deadlines and adapt to evolving technologies used by An Post. The Qualification System will operate until 2nd September 2036. An Post reserves the right to extend or close the panel early in line with Operational Requirements.

Procedure identifier: 400ec357-7a64-4481-b6f2-233d76722e16

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 72212100 Industry specific software development services

Additional classification (cpv): 72212219 Miscellaneous networking software development services

Additional classification (cpv): 72212220 Internet and intranet software development services

Additional classification (cpv): 72212222 Web server software development services

Additional classification (cpv): 72212331 Project management software development services

Additional classification (cpv): 72212451 Enterprise resource planning software development services

Additional classification (cpv): 72212460 Analytical, scientific, mathematical or forecasting software development services

Additional classification (cpv): 72212461 Analytical or scientific software development services

Additional classification (cpv): 72212517 IT software development services

Additional classification (cpv): 72212781 System management software development services

Additional classification (cpv): 72212783 Content management software development services

Additional classification (cpv): 72212983 Development software development services

Additional classification (cpv): 72212984 Program testing software development services

Additional classification (cpv): 72260000 Software-related services
Additional classification (cpv): 72261000 Software support services
Additional classification (cpv): 72263000 Software implementation services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)
Country: Ireland

2.1.4 General information

Legal basis:
Directive 2014/25/EU

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5 Lot

5.1 Lot technical ID: LOT-0001

Title: Strategic Analytics and Guidance

Description: An Post is launching a call to competition for the Provision of Web and App Analytics Services. This Pre#Qualification Questionnaire (PQQ) aims to establish a multi#supplier Qualification Panel, divided into two Lots, for organisations capable of delivering high#quality analytics services across An Post's digital platforms. The panel will operate for up to ten years and will be used to identify suitably qualified suppliers for future tender opportunities. Suppliers must be capable of working in a secure, data#sensitive, multi#supplier environment and supporting An Post's digital strategy. The PQQ seeks to qualify vendors who can demonstrate strong technical delivery, adherence to financial and operational requirements, familiarity with relevant technology trends, and a proven track record in enabling clients to develop and continuously improve digital and technology capabilities. Applicants must also be able to meet tight deadlines and adapt to evolving technologies used by An Post. The Qualification System will operate until 2nd September 2036. An Post reserves the right to extend or close the panel early in line with Operational Requirements.

Internal identifier: 1

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 72212100 Industry specific software development services

Additional classification (cpv): 72212219 Miscellaneous networking software development services

Additional classification (cpv): 72212220 Internet and intranet software development services

Additional classification (cpv): 72212222 Web server software development services

Additional classification (cpv): 72212331 Project management software development services

Additional classification (cpv): 72212451 Enterprise resource planning software development services

Additional classification (cpv): 72212460 Analytical, scientific, mathematical or forecasting software development services

Additional classification (cpv): 72212461 Analytical or scientific software development services

Additional classification (cpv): 72212517 IT software development services

Additional classification (cpv): 72212781 System management software development services

Additional classification (cpv): 72212783 Content management software development services

Additional classification (cpv): 72212983 Development software development services

Additional classification (cpv): 72212984 Program testing software development services

Additional classification (cpv): 72260000 Software-related services

Additional classification (cpv): 72261000 Software support services
Additional classification (cpv): 72263000 Software implementation services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Additional information:

5.1.3 Estimated duration

Start date: 01/05/2026
Duration: 10 Year

5.1.4 Renewal

Maximum renewals: 0

5.1.6 General information

Reserved participation: Participation is not reserved.
Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English
Languages in which the procurement documents (or their parts) are unofficially available: English
Address of the procurement documents: <https://www.etenders.gov.ie/epps/dps/listDPSCContractDocuments.do?resourceId=7756582>

5.1.12 Terms of procurement

Terms of submission:
Electronic submission: Required
Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=7756582>
Languages in which tenders or requests to participate may be submitted: English
Deadline for receipt of requests to participate: 02/09/2036 12:00 +00:00
Terms of contract:
The execution of the contract must be performed within the framework of sheltered employment programmes: No

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland
Organisation providing additional information about the procurement procedure: An Post_391
Organisation providing offline access to the procurement documents: An Post_391
Organisation providing more information on the review procedures: The High Court of Ireland
Organisation receiving requests to participate: An Post_391
Organisation processing tenders: An Post_391

5.1 Lot technical ID: LOT-0002

Title: Operational Analytics, Reporting and Insights Delivery
Description: An Post is launching a call to competition for the Provision of Web and App Analytics Services. This Pre#Qualification Questionnaire (PQQ) aims to establish a multi#supplier Qualification Panel, divided into two Lots, for organisations capable of delivering high#quality analytics services across An Post's digital platforms. The panel will operate for up to ten years and will be used to identify suitably qualified suppliers for future tender opportunities.

Suppliers must be capable of working in a secure, data#sensitive, multi#supplier environment and supporting An Post's digital strategy. The PQQ seeks to qualify vendors who can demonstrate strong technical delivery, adherence to financial and operational requirements, familiarity with relevant technology trends, and a proven track record in enabling clients to develop and continuously improve digital and technology capabilities. Applicants must also be able to meet tight deadlines and adapt to evolving technologies used by An Post. The Qualification System will operate until 2nd September 2036. An Post reserves the right to extend or close the panel early in line with Operational Requirements.

Internal identifier: 2

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 72212100 Industry specific software development services

Additional classification (cpv): 72212219 Miscellaneous networking software development services

Additional classification (cpv): 72212220 Internet and intranet software development services

Additional classification (cpv): 72212222 Web server software development services

Additional classification (cpv): 72212331 Project management software development services

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Additional classification (cpv): 72212461 Analytical or scientific software development services

Additional classification (cpv): 72212517 IT software development services

Additional classification (cpv): 72212781 System management software development services

Additional classification (cpv): 72212783 Content management software development services

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Additional classification (cpv): 72212984 Program testing software development services

Additional classification (cpv): 72260000 Software-related services

Additional classification (cpv): 72261000 Software support services

Additional classification (cpv): 72263000 Software implementation services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Start date: 01/05/2026

Duration: 10 Year

5.1.4 Renewal

Maximum renewals: 0

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English
Address of the procurement documents: <https://www.etenders.gov.ie/epps/dps/listDPSCContractDocuments.do?resourceId=7756582>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=7756582>

Languages in which tenders or requests to participate may be submitted: English

Deadline for receipt of requests to participate: 02/09/2036 12:00 +00:00

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing additional information about the procurement procedure: An Post_391

Organisation providing offline access to the procurement documents: An Post_391

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: An Post_391

Organisation processing tenders: An Post_391

8 Organisations

8.1 ORG-0001

Official name: An Post_391

Registration number: 98788

Postal address: General Post Office

Town: Dublin 1

Postcode: D01 F5P2

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurementteam@anpost.ie

Telephone: +353 1 7057000

Internet address: <https://www.anpost.com>

Buyer profile: <https://www.anpost.com>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 6612b0ce-68f8-4c7c-8802-fc1eea167d9d - 01

Form type: Competition

Notice type: Notice on the existence of a qualification system

Notice dispatch date: 20/03/2026 13:00 +00:00

Languages in which this notice is officially available: English