

Ireland: Marketing services

Provision of Marketing and Communications Services for Culture Night

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: The Arts Council

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Recreation, culture and religion

2 Procedure

2.1 Procedure

Title: Provision of Marketing and Communications Services for Culture Night

Description: The Arts Council invites tender submissions from interested and experienced marketing and communications service providers for Culture Night. The successful tenderer will work with the Arts Council's communications team on the management and sign-off on tasks as the project progresses. The successful tenderer will propose and deliver a strategic marketing and communications strategy for Culture Night to begin in (approx.) June 2026. The Strategy's key components will be to deliver a launch announcement in August for Culture Night and to plan, produce and deliver all content for social channels, print and broadcast throughout August and September.

Procedure identifier: 4e9ce99a-040d-4c5d-844c-dc9c821c8704

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79340000 Advertising and marketing services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 285 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5 Lot

5.1 Lot technical ID: LOT-0001

Title: Provision of Marketing and Communications Services for Culture Night

Description: The Arts Council invites tender submissions from interested and experienced marketing and communications service providers for Culture Night. The successful tenderer will work with the Arts Council's communications team on the management and sign-off on tasks as the project progresses. The successful tenderer will propose and deliver a strategic marketing and communications strategy for Culture Night to begin in (approx.) June 2026. The Strategy's key components will be to deliver a launch announcement in August for Culture Night and to plan, produce and deliver all content for social channels, print and broadcast throughout August and September.

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79340000 Advertising and marketing services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 36 Month

5.1.5 Value

Estimated value excluding VAT: 285 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 24/03/2026 14:00 +00:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=7623559>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=7623559>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 31/03/2026 14:00 +00:00

Deadline until which the tender must remain valid: 180 Day

Information about public opening:

Opening date: 31/03/2026 14:30 +00:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=7623559>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: The Arts Council

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: The Arts Council

Organisation processing tenders: The Arts Council

8 Organisations

8.1 ORG-0001

Official name: The Arts Council

Registration number: Arts Council

Postal address: 70 Merrion Square Dublin Ireland

Town: Dublin

Postcode: D02 NY52

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: info@artscouncil.ie

Telephone: +35316180200

Internet address: <https://www.artscouncil.ie>

Buyer profile: <https://www.artscouncil.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 808c07b6-cc34-4108-a3cd-b7fb71f4def6 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 27/02/2026 20:12 +00:00

Languages in which this notice is officially available: English