

Ireland: Higher education services

UL1029 In Market Representation in China for ULGlobal University of Limerick

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: University of Limerick_1124

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2 Procedure

2.1 Procedure

Title: UL1029 In Market Representation in China for ULGlobal University of Limerick

Description: The provision of exclusive in-market representation for the University of Limerick in China. In-market representation includes but is not limited to the provision of assistance with Partnerships and Joint Programme development, developing and managing itineraries for visiting UL academics and staff, organising, and attending school and university visits. It also includes identification, provision of training and working closely with International Student Recruitment agents in the region. Included is the provision of Market Intelligence and assistance with Promotional Campaigns to increase UL's brand awareness in the region. Responsibility for the overall management of student recruitment and Transnational Education operations in Southeast Asia with a view to increasing student enrolments from the region.

Procedure identifier: a2b9ce78-fbfc-40be-8d55-812c184256bc

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 80300000 Higher education services

Additional classification (cpv): 80000000 Education and training services

2.1.2 Place of performance

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 400 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5 Lot

5.1 Lot technical ID: LOT-0001

Title: UL1029 In Market Representation in China for ULGlobal University of Limerick

Description: The provision of exclusive in-market representation for the University of Limerick in China. In-market representation includes but is not limited to the provision of assistance with Partnerships and Joint Programme development, developing and managing itineraries for visiting UL academics and staff, organising, and attending school and university visits. It also includes identification, provision of training and working closely with International Student Recruitment agents in the region. Included is the provision of Market Intelligence and assistance with Promotional Campaigns to increase UL's brand awareness in the region. Responsibility for the overall management of student recruitment and Transnational Education operations in Southeast Asia with a view to increasing student enrolments from the region.

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 80300000 Higher education services

Additional classification (cpv): 80000000 Education and training services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 60 Month

5.1.5 Value

Estimated value excluding VAT: 400 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 06/02/2026 17:00 +00:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=7313179>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=7313179>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed
Deadline for receipt of tenders: 13/02/2026 17:00 +00:00
Deadline until which the tender must remain valid: 12 Month

Information about public opening:

Opening date: 13/02/2026 17:30 +00:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=7313179>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: University of Limerick_1124

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: University of Limerick_1124

Organisation processing tenders: University of Limerick_1124

8 Organisations

8.1 ORG-0001

Official name: University of Limerick_1124

Registration number: 0032116A

Postal address: Castletroy, Limerick

Town: Limerick

Postcode: V94 T9PX

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland

Email: Majella.OGorman@ul.ie

Telephone: 0868136262

Internet address: <https://www.ul.ie>

Buyer profile: <https://www.ul.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: db7244ea-4ff8-4eac-b020-67c82586180a - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 13/01/2026 15:41 +00:00

Languages in which this notice is officially available: English