Ireland: Higher education services
UL1030 In Country Representation in USA for ULGlobal University of Limerick

Contract or concession notice – standard regime

1 *Buyer*

1.1 *Buyer*

Official name: University of Limerick_1124
Legal type of the buyer: Body governed by public law
Activity of the contracting authority: Education

2 *Procedure*

2.1 *Procedure*

Title: UL1030 In Country Representation in USA for ULGlobal University of Limerick
Description: The provision of exclusive in-market representation for the University of Limerick in USA. In-market representation includes but is not limited to the provision of assistance with Partnerships and Joint Programme development, developing and managing itineraries for visiting UL academics and staff, organising, and attending school and university visits. It also includes identification, provision of training and working closely with International Student Recruitment Providers in the region. Included is the provision of Market Intelligence and assistance with Promotional Campaigns to increase UL's brand awareness in the region. Responsibility for the overall management of student recruitment and Trans-National Education operations in the Americas with a view to increasing student enrolments from the region.
Procedure identifier: 81d2f30f-36ba-4fac-8199-ebc08c2407fa
Type of procedure: Open
The procedure is accelerated: *no*

2.1.1 *Purpose*

Main nature of the contract: Services
Main classification (cpv): 80300000 Higher education services
Additional classification (cpv): 80340000 Special education services
Additional classification (cpv): 79600000 Recruitment services

2.1.2 *Place of performance*

Country subdivision (NUTS): Mid-West (IE051)
Country: Ireland

2.1.3 *Value*

Estimated value excluding VAT: 1 670 000 *Euro*

2.1.4 *General information*

Legal basis:
Directive 2014/24/EU

2.1.6 *Grounds for exclusion*

Sources of grounds for exclusion: Procurement Document

5 *Lot*

5.1 *Lot technical ID*: LOT-0001

Title: UL1030 In Country Representation in USA for ULGlobal University of Limerick

Description: The provision of exclusive in-market representation for the University of Limerick in USA. In-market representation includes but is not limited to the provision of assistance with Partnerships and Joint Programme development, developing and managing itineraries for visiting UL academics and staff, organising, and attending school and university visits. It also includes identification, provision of training and working closely with International Student Recruitment Providers in the region. Included is the provision of Market Intelligence and assistance with Promotional Campaigns to increase UL's brand awareness in the region. Responsibility for the overall management of student recruitment and Trans-National Education operations in the Americas with a view to increasing student enrolments from the region.

Internal identifier: 0

5.1.1 *Purpose*

Main nature of the contract: Services

Main classification (cpv): 80300000 Higher education services

Additional classification (cpv): 80340000 Special education services

Additional classification (cpv): 79600000 Recruitment services

5.1.2 *Place of performance*

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland

Additional information:

5.1.3 *Estimated duration*

Duration: 60 *Month*

5.1.5 *Value*

Estimated value excluding VAT: 1 670 000 *Euro*

5.1.6 *General information*

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): *yes*

5.1.7 *Strategic procurement*

Aim of strategic procurement: No strategic procurement

5.1.9 *Selection criteria*

Sources of selection criteria: Procurement Document

5.1.11 *Procurement documents*

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 30/01/2026 17:00 +00:00

Address of the procurement documents: https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=7260728

5.1.12 *Terms of procurement*

Terms of submission:

Electronic submission: Required

Address for submission: https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=7260728
Languages in which tenders or requests to participate may be submitted: English
Electronic catalogue: Not allowed
Tenderers may submit more than one tender: Allowed
Deadline for receipt of tenders: 06/02/2026 17:00 +00:00
Deadline until which the tender must remain valid: 12 *Month*
Information about public opening:
Opening date: 06/02/2026 17:30 +00:00
Place: https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=7260728
Terms of contract:
The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: *yes*
Electronic payment will be used: *yes*

5.1.15 *Techniques*
Framework agreement:
No framework agreement
Information about the dynamic purchasing system:
No dynamic purchase system

5.1.16 *Further information, mediation and review*
Review organisation: The High Court of Ireland
Organisation providing offline access to the procurement documents: University of Limerick_1124
Organisation providing more information on the review procedures: The High Court of Ireland
Organisation receiving requests to participate: University of Limerick_1124
Organisation processing tenders: University of Limerick_1124

8 *Organisations*

8.1 ORG-0001
Official name: University of Limerick_1124
Registration number: 0032116A
Postal address: Castletroy, Limerick
Town: Limerick
Postcode: V94 T9PX
Country subdivision (NUTS): Mid-West (IE051)
Country: Ireland
Email: Majella.OGorman@ul.ie
Telephone: 0868136262
Internet address: https://www.ul.ie
Buyer profile: https://www.ul.ie
Roles of this organisation:
Buyer
Organisation providing offline access to the procurement documents
Organisation receiving requests to participate
Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
Review organisation
Organisation providing more information on the review procedures

8.1 ORG-0003
Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: a04f4f43-f6fa-45b9-8450-2f115b44b513 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice dispatch date: 05/01/2026 12:56 +00:00
Languages in which this notice is officially available: English