

Ireland: Children animation services

Bainisteoir Beag - digital development

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Kilkenny Recreation and Sports Partnership (CA)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2 Procedure

2.1 Procedure

Title: Bainisteoir Beag - digital development

Description: Kilkenny Recreation and Sports Partnership (KRSP) was established in 2004 following a successful bid to Sport Ireland. The key aims of the Local Sports Partnership is to increase participation in sport through coordination, ensuring that local resources are used to best effect. The KRSP vision for Kilkenny is an active vibrant community, vitalised by sports and recreation opportunities that are accessible to all. KRSP aims to work collaboratively with others to empower people and communities across Kilkenny to create an environment that supports lifelong participation in sports and active recreation for all. Full details can be found on our website www.krsp.ie

BAINISTEOIR BEAG – BACKGROUND AND CONTEXT

The Bainisteoir Beag (Young Leader) playground leader's programme was developed by Kilkenny Recreation and Sports Partnership (KRSP) to support leadership, inclusion, and physical literacy among primary school pupils. The programme empowers pupils in fifth and sixth class (aged 10–13) to plan and deliver teacher-supervised inclusive activities for younger children (2ND and 3RD class) during playground and class sessions. The current iteration of the programme consists of a folder containing activity cards. To scale up the programme across Ireland it will be necessary to convert as many of these activities (in line with budget) to digital / animated platform (app or website). The Bainisteoir Beag programme includes:

- 40 playground activities and games
- 29 indoor exercises (for wet days, warm-ups, or energisers)
- Colourful, child-friendly characters and activity cards with clear instructions
- Guidance and leadership materials for pupils and teachers

Each activity card includes:

- An illustration of how the game looks
- Required equipment
- Key teaching points and safety considerations
- Adaptation tips to make activities easier or harder
- Interesting facts for some of the games

The programme was successfully piloted in Kilkenny-area schools, with positive feedback from teachers and pupils. Following this, KRSP tendered for the development of one activity in a digital/animated format. This was then piloted to schools. KRSP monitored the delivery in one school. Extremely positive feedback was received from teachers and pupils. As a result, KRSP now intends to fully digitise and animate the programme by developing an accessible and engaging app or website to host the programme on.

THE PROJECT OBJECTIVES

KRSP wishes to select, procure and implement Bainisteoir Beag, a support programme that encourages pupil led inclusive activities in the Primary School playground. The aim of the programme is to enable pupils in fifth and sixth class (10 to 13 years old) to deliver teacher supervised inclusive activities to the pupils in younger classes.

- Based on costs we aim to transfer as many of the 40 activities / games and 29 indoor exercises (for rainy days) from a folder / card-based system to an animated digital system.
- The programme will be housed on an app / website which should make the programme easy to disseminate to Primary School throughout Ireland.
- We aim to make this digital version of Bainisteoir Beag user friendly and ready for teachers to use in the classroom – without any need for KRSP to provide trained tutors to deliver the programme.
- The app / website will enable teachers in Ireland to register, log in and deliver the programme in their own classroom in either English or Irish.
- The technology, images and feel of the programme should be like what children are experiencing in other areas of their digital lives. The system must be designed to deliver an engaging, reliable and

GDPR-compliant experience across all devices and networks. Primary users: Teachers in Primary Schools in Ireland in English or Irish; Pupil leaders aged 10-13.

Procedure identifier: 1b03762c-4c0a-45ce-af3b-388fb853b3d7

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 92331210 Children animation services

Additional classification (cpv): 72266000 Software consultancy services

Additional classification (cpv): 73300000 Design and execution of research and development

Additional classification (cpv): 92112000 Services in connection with motion-picture and video-tape production

Additional classification (cpv): 80100000 Primary education services

Additional classification (cpv): 72421000 Internet or intranet client application development services

Additional classification (cpv): 72413000 World wide web (www) site design services

Additional classification (cpv): 72212000 Programming services of application software

Additional classification (cpv): 72416000 Application service providers

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 75 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5 Lot

5.1 Lot technical ID: LOT-0001

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Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

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Additional classification (cpv): 72212000 Programming services of application software

Additional classification (cpv): 72416000 Application service providers

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 24 Month

5.1.5 Value

Estimated value excluding VAT: 75 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 20/03/2026 17:00 +00:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=7037238>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=7037238>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 27/03/2026 17:00 +00:00

Deadline until which the tender must remain valid: 6 Month

Information about public opening:

Opening date: 27/03/2026 17:30 +00:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=7037238>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Kilkenny Recreation and Sports Partnership (CA)

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Kilkenny Recreation and Sports Partnership (CA)

Organisation processing tenders: Kilkenny Recreation and Sports Partnership (CA)

8 Organisations

8.1 ORG-0001

Official name: Kilkenny Recreation and Sports Partnership (CA)

Registration number: v

Postal address: 5, Dean Street

Town: Kilkenny
Postcode: R95HD79
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: seamus@krsp.ie
Telephone: 353 56 7794957
Buyer profile: www.krsp.ie
Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 7a42b0d3-47c6-4bad-836f-f802454c2237 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 23/02/2026 17:09 +00:00

Languages in which this notice is officially available: English