

Ireland: Marketing management consultancy services

Request for Tender - To deliver a comprehensive, multi-channel campaign to promote Laois as a premier business location

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Laois County Council

Legal type of the buyer: Body governed by public law, controlled by a local authority

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: Request for Tender - To deliver a comprehensive, multi-channel campaign to promote Laois as a premier business location

Description: Request for Tender - To deliver a comprehensive, multi-channel campaign to promote Laois as a premier business location

Procedure identifier: dd28e863-f6cc-4ae2-9c97-00a86503b5bf

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79342100 Direct marketing services

Additional classification (cpv): 79341200 Advertising management services

Additional classification (cpv): 79341400 Advertising campaign services

Additional classification (cpv): 79341100 Advertising consultancy services

2.1.2 Place of performance

Country subdivision (NUTS): Midland (IE063)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 80 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5.1 Lot technical ID: LOT-0001

Title: Request for Tender - To deliver a comprehensive, multi-channel campaign to promote Laois as a premier business location

Description: Request for Tender - To deliver a comprehensive, multi-channel campaign to promote Laois as a premier business location

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79342000 Marketing services

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5.1.2 Place of performance

Country subdivision (NUTS): Midland (IE063)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 3 Month

5.1.5 Value

Estimated value excluding VAT: 80 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

Information about European Union funds

EU funds programme: Just Transition Fund (2021/2027)

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 28/11/2025 16:00 +00:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6998696>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6998696>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 05/12/2025 16:00 +00:00

Deadline until which the tender must remain valid: 180 Day

Information about public opening:

Opening date: 05/12/2025 16:30 +00:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6998696>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Laois County Council

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Laois County Council

Organisation processing tenders: Laois County Council

8 Organisations

8.1 ORG-0001

Official name: Laois County Council

Registration number: 0506615J

Postal address: Aras an Chontae

Town: Portlaoise

Postcode: R32 EHP9

Country subdivision (NUTS): Midland (IE063)

Country: Ireland

Email: businesssupport@laoiscoco.ie

Telephone: +353 57 8664000

Internet address: <https://www.laois.ie>

Buyer profile: <https://www.laois.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: e03ff329-a275-432a-b359-6d77cc560085 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 14/11/2025 16:22 +00:00

Languages in which this notice is officially available: English