

Ireland: Event services

SI-2530 Request for Tender for Communication and Event Management Company for a National 'Sport for All' Festival

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Sport Ireland

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Recreation, culture and religion

2 Procedure

2.1 Procedure

Title: SI-2530 Request for Tender for Communication and Event Management Company for a National 'Sport for All' Festival

Description: Sport Ireland is looking to appoint a supplier or suppliers to provide communication services and event management of the National Sport for All Festival in the summer of 2026. This tender is being broken into two Lots - Lot 1 - Communications Services Lot 2 - Event Management The services should include development and implementation of a strategic communications plan aligned with event objectives and the successful delivery of the event.

Procedure identifier: 9e17cb5b-66cd-4235-9680-131a7d9c6456

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79952000 Event services

Additional classification (cpv): 92621000 Sports-event promotion services

Additional classification (cpv): 92622000 Sports-event organisation services

Additional classification (cpv): 92000000 Recreational, cultural and sporting services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79340000 Advertising and marketing services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 130 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.5 Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

The tenderer must submit tenders for all lots

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6 Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5 Lot

5.1 Lot technical ID: LOT-0001

Title: Development and Activation of a Communications Plan

Description: Sport Ireland is looking to appoint a supplier or suppliers to provide communication services and event management of the National Sport for All Festival in the summer of 2026. This tender is being broken into two Lots - Lot 1 - Communications Services Lot 2 - Event Management The services should include development and implementation of a strategic communications plan aligned with event objectives and the successful delivery of the event.

Internal identifier: 1

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79952000 Event services

Additional classification (cpv): 92621000 Sports-event promotion services

Additional classification (cpv): 92622000 Sports-event organisation services

Additional classification (cpv): 92000000 Recreational, cultural and sporting services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79340000 Advertising and marketing services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 12 Month

5.1.5 Value

Estimated value excluding VAT: 130 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 19/11/2025 17:00 +00:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6945937>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6945937>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Variants: Allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 28/11/2025 12:00 +00:00

Deadline until which the tender must remain valid: 6 Month

Information about public opening:

Opening date: 28/11/2025 12:30 +00:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6945937>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: Not yet known

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Sport Ireland

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Sport Ireland

Organisation processing tenders: Sport Ireland

5.1 Lot technical ID: LOT-0002

Title: Event Management Services

Description: Sport Ireland is looking to appoint a supplier or suppliers to provide communication services and event management of the National Sport for All Festival in the summer of 2026. This tender is being broken into two Lots - Lot 1 - Communications Services Lot 2 - Event Management The services should include development and implementation of a strategic communications plan aligned with event objectives and the successful delivery of the event.

Internal identifier: 2

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79952000 Event services

Additional classification (cpv): 92621000 Sports-event promotion services
Additional classification (cpv): 92622000 Sports-event organisation services
Additional classification (cpv): 92000000 Recreational, cultural and sporting services
Additional classification (cpv): 79342000 Marketing services
Additional classification (cpv): 79340000 Advertising and marketing services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Additional information:

5.1.3 Estimated duration

Duration: 12 Month

5.1.5 Value

Estimated value excluding VAT: 130 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.
Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9 Selection criteria

Sources of selection criteria: Procurement Document

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English
Languages in which the procurement documents (or their parts) are unofficially available: English
Deadline for requesting additional information: 19/11/2025 17:00 +00:00
Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6945937>

5.1.12 Terms of procurement

Terms of submission:
Electronic submission: Required
Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6945937>
Languages in which tenders or requests to participate may be submitted: English
Electronic catalogue: Not allowed
Tenderers may submit more than one tender: Allowed
Deadline for receipt of tenders: 28/11/2025 12:00 +00:00
Deadline until which the tender must remain valid: 6 Month
Information about public opening:
Opening date: 28/11/2025 12:30 +00:00
Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6945937>
Terms of contract:
The execution of the contract must be performed within the framework of sheltered employment programmes: Not yet known
Electronic invoicing: Allowed
Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Sport Ireland

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Sport Ireland

Organisation processing tenders: Sport Ireland

8 Organisations

8.1 ORG-0001

Official name: Sport Ireland

Registration number: Sport Ireland

Town: Blanchardstown

Postcode: D15 PN0N

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: nburke@sportireland.ie

Telephone: 0877095985

Buyer profile: www.sportireland.ie

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: e0ef04da-d456-40bc-b362-673382680765 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice dispatch date: 07/11/2025 10:18 +00:00
Languages in which this notice is officially available: English