

# Ireland: IT services: consulting, software development, Internet and support Digital media services for the National Archives' social media platforms

Contract or concession notice – standard regime

## 1 Buyer

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### 1.1 Buyer

*Official name:* Department of Culture Communications Sport

*Legal type of the buyer:* Central government authority

*Activity of the contracting authority:* Recreation, culture and religion

## 2 Procedure

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### 2.1 Procedure

*Title:* Digital media services for the National Archives' social media platforms

*Description:* The National Archives requires external support to coordinate and manage the scheduling and uploading of digital content across its social media platforms (X, Facebook, LinkedIn, Instagram, etc.) While content creation will be led internally, this role will ensure consistent and timely publication, maintain a digital content calendar, and support the Public Services team in delivering an online presence which will to engage the public, share archival resources, and highlight institutional initiatives. The need for external support is amplified by the significant demands arising from the launch of the 1926 Census in April 2026, which will be accompanied by a major public engagement programme. This programme will generate a high volume of digital content and require coordinated scheduling across multiple platforms and audiences. Following the April release of the 1926 Census there is a multi-year programme of commemorations and activities throughout the remainder of 2026, 2027 and 2028. The Archives currently offer a wide range of public services, including access to historical records both online and in person, genealogical research support, educational resources for schools, public exhibitions and curated displays, as well as outreach programmes. To support these services, consistent digital communication is essential in order to promote availability and access, share updates and news and engage with diverse audiences. The external service provider will: • Maintain a structured content calendar to support forward planning and strategic messaging. • Upload and publish content across platforms, ensuring consistency in tone and branding. • Monitor engagement and flag opportunities for amplification or response. • Provide basic performance reporting to inform future communications planning.

*Procedure identifier:* 43d6da9d-dc74-4bf4-80f4-37a9196d4b59

*Type of procedure:* Open

*The procedure is accelerated:* no

#### 2.1.1 Purpose

*Main nature of the contract:* Services

*Main classification (cpv):* 72000000 IT services: consulting, software development, Internet and support

*Additional classification (cpv):* 72500000 Computer-related services

*Additional classification (cpv):* 72700000 Computer network services

*Additional classification (cpv):* 72600000 Computer support and consultancy services

*Additional classification (cpv):* 48000000 Software package and information systems

*Additional classification (cpv):* 48200000 Networking, Internet and intranet software package

*Additional classification (cpv):* 48300000 Document creation, drawing, imaging, scheduling and productivity software package

*Additional classification (cpv):* 48400000 Business transaction and personal business software package

*Additional classification (cpv):* 48500000 Communication and multimedia software package

*Additional classification (cpv): 48600000 Database and operating software package*  
*Additional classification (cpv): 48800000 Information systems and servers*  
*Additional classification (cpv): 48900000 Miscellaneous software package and computer systems*  
*Additional classification (cpv): 79412000 Financial management consultancy services*  
*Additional classification (cpv): 79413000 Marketing management consultancy services*  
*Additional classification (cpv): 79415000 Production management consultancy services*  
*Additional classification (cpv): 79415200 Design consultancy services*  
*Additional classification (cpv): 79416200 Public relations consultancy services*  
*Additional classification (cpv): 72246000 Systems consultancy services*  
*Additional classification (cpv): 72221000 Business analysis consultancy services*  
*Additional classification (cpv): 66170000 Financial consultancy, financial transaction processing and clearing-house services*  
*Additional classification (cpv): 72227000 Software integration consultancy services*  
*Additional classification (cpv): 71311300 Infrastructure works consultancy services*  
*Additional classification (cpv): 72224000 Project management consultancy services*  
*Additional classification (cpv): 71316000 Telecommunication consultancy services*  
*Additional classification (cpv): 72130000 Computer-site planning consultancy services*  
*Additional classification (cpv): 72220000 Systems and technical consultancy services*  
*Additional classification (cpv): 72200000 Software programming and consultancy services*  
*Additional classification (cpv): 79341100 Advertising consultancy services*  
*Additional classification (cpv): 79411000 General management consultancy services*  
*Additional classification (cpv): 79411100 Business development consultancy services*  
*Additional classification (cpv): 73000000 Research and development services and related consultancy services*  
*Additional classification (cpv): 73220000 Development consultancy services*  
*Additional classification (cpv): 73200000 Research and development consultancy services*  
*Additional classification (cpv): 72266000 Software consultancy services*  
*Additional classification (cpv): 79410000 Business and management consultancy services*  
*Additional classification (cpv): 79400000 Business and management consultancy and related services*  
*Additional classification (cpv): 73210000 Research consultancy services*  
*Additional classification (cpv): 79990000 Miscellaneous business-related services*  
*Additional classification (cpv): 79996000 Business organisation services*  
*Additional classification (cpv): 79900000 Miscellaneous business and business-related services*  
*Additional classification (cpv): 48482000 Business intelligence software package*  
*Additional classification (cpv): 72212482 Business intelligence software development services*  
*Additional classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security*  
*Additional classification (cpv): 75112000 Administrative services for business operations*  
*Additional classification (cpv): 32417000 Multimedia networks*  
*Additional classification (cpv): 32322000 Multimedia equipment*  
*Additional classification (cpv): 72212520 Multimedia software development services*  
*Additional classification (cpv): 48520000 Multimedia software package*  
*Additional classification (cpv): 72212500 Communication and multimedia software development services*  
*Additional classification (cpv): 75000000 Administration, defence and social security services*  
*Additional classification (cpv): 31000000 Electrical machinery, apparatus, equipment and consumables; lighting*  
*Additional classification (cpv): 32000000 Radio, television, communication, telecommunication and related equipment*  
*Additional classification (cpv): 32300000 Television and radio receivers, and sound or video recording or reproducing apparatus*  
*Additional classification (cpv): 32400000 Networks*  
*Additional classification (cpv): 32500000 Telecommunications equipment and supplies*

*Additional classification (cpv):* 32200000 Transmission apparatus for radiotelephony, radiotelegraphy, radio broadcasting and television

*Additional classification (cpv):* 72222000 Information systems or technology strategic review and planning services

*Additional classification (cpv):* 50312610 Maintenance of information technology equipment

*Additional classification (cpv):* 72222200 Information systems or technology planning services

*Additional classification (cpv):* 72222300 Information technology services

*Additional classification (cpv):* 72222100 Information systems or technology strategic review services

### **2.1.2 Place of performance**

*Town:* Dublin

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

### **2.1.3 Value**

*Estimated value excluding VAT:* 150 000 Euro

### **2.1.4 General information**

*Legal basis:*

Directive 2014/24/EU

### **2.1.6 Grounds for exclusion**

*Sources of grounds for exclusion:* European Single Procurement Document (ESPD)

5 Lot

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## **5.1 Lot technical ID: LOT-0001**

*Title:* Digital media services for the National Archives' social media platforms

*Description:* The National Archives requires external support to coordinate and manage the scheduling and uploading of digital content across its social media platforms (X, Facebook, LinkedIn, Instagram, etc.) While content creation will be led internally, this role will ensure consistent and timely publication, maintain a digital content calendar, and support the Public Services team in delivering an online presence which will to engage the public, share archival resources, and highlight institutional initiatives. The need for external support is amplified by the significant demands arising from the launch of the 1926 Census in April 2026, which will be accompanied by a major public engagement programme. This programme will generate a high volume of digital content and require coordinated scheduling across multiple platforms and audiences. Following the April release of the 1926 Census there is a multi-year programme of commemorations and activities throughout the remainder of 2026, 2027 and 2028. The Archives currently offer a wide range of public services, including access to historical records both online and in person, genealogical research support, educational resources for schools, public exhibitions and curated displays, as well as outreach programmes. To support these services, consistent digital communication is essential in order to promote availability and access, share updates and news and engage with diverse audiences. The external service provider will: • Maintain a structured content calendar to support forward planning and strategic messaging. • Upload and publish content across platforms, ensuring consistency in tone and branding. • Monitor engagement and flag opportunities for amplification or response. • Provide basic performance reporting to inform future communications planning.

*Internal identifier:* 0

### **5.1.1 Purpose**

*Main nature of the contract:* Services

*Main classification (cpv):* 72000000 IT services: consulting, software development, Internet and support

*Additional classification (cpv):* 72500000 Computer-related services

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*Additional classification (cpv): 72222100 Information systems or technology strategic review services*

### **5.1.2 Place of performance**

*Town:* Dublin  
*Country subdivision (NUTS):* Dublin (IE061)  
*Country:* Ireland  
*Additional information:*

### **5.1.3 Estimated duration**

*Duration:* 36 Month

### **5.1.5 Value**

*Estimated value excluding VAT:* 150 000 Euro

### **5.1.6 General information**

*Reserved participation:* Participation is not reserved.  
Procurement Project not financed with EU Funds.  
*The procurement is covered by the Government Procurement Agreement (GPA):* yes

### **5.1.7 Strategic procurement**

*Aim of strategic procurement:* No strategic procurement

### **5.1.9 Selection criteria**

*Sources of selection criteria:* Procurement Document

### **5.1.11 Procurement documents**

*Languages in which the procurement documents are officially available:* English  
*Languages in which the procurement documents (or their parts) are unofficially available:* English  
*Deadline for requesting additional information:* 12/11/2025 17:00 +01:00  
*Address of the procurement documents:* <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6787123>

### **5.1.12 Terms of procurement**

*Terms of submission:*  
*Electronic submission:* Required  
*Address for submission:* <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6787123>  
*Languages in which tenders or requests to participate may be submitted:* English  
*Electronic catalogue:* Not allowed  
*Tenderers may submit more than one tender:* Allowed  
*Deadline for receipt of tenders:* 01/12/2025 12:00 +01:00

*Deadline until which the tender must remain valid: 90 Day*

*Information about public opening:*

*Opening date: 01/12/2025 12:30 +01:00*

*Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6787123>*

*Terms of contract:*

*The execution of the contract must be performed within the framework of sheltered employment programmes: No*

*Electronic invoicing: Not allowed*

*Electronic ordering will be used: no*

*Electronic payment will be used: no*

#### **5.1.15 Techniques**

*Framework agreement:*

*No framework agreement*

*Information about the dynamic purchasing system:*

*No dynamic purchase system*

#### **5.1.16 Further information, mediation and review**

*Review organisation: The High Court of Ireland*

*Organisation providing offline access to the procurement documents: Department of Culture Communications Sport*

*Organisation providing more information on the review procedures: The High Court of Ireland*

*Organisation receiving requests to participate: Department of Culture Communications Sport*

*Organisation processing tenders: Department of Culture Communications Sport*

## **8 Organisations**

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### **8.1 ORG-0001**

*Official name: Department of Culture Communications Sport*

*Registration number: 4000113V*

*Department: National Archives*

*Postal address: Leeson Lane*

*Town: Dublin*

*Postcode: D02R5Y3*

*Country subdivision (NUTS): Dublin (IE061)*

*Country: Ireland*

*Email: [procurement@tcagsm.gov.ie](mailto:procurement@tcagsm.gov.ie)*

*Telephone: 016437682*

*Internet address: <https://www.gov.ie/en/organisation/department-of-culture-communications-and-sport>*

*Buyer profile: <https://www.gov.ie/en/organisation/department-of-culture-communications-and-sport>*

*Roles of this organisation:*

*Buyer*

*Organisation providing offline access to the procurement documents*

*Organisation receiving requests to participate*

*Organisation processing tenders*

### **8.1 ORG-0002**

*Official name: The High Court of Ireland*

*Registration number: The High Court of Ireland*

*Department: The High Court of Ireland*

*Postal address: Four Courts, Inns Quay, Dublin 7*

*Town:* Dublin  
*Postcode:* D07 WDX8  
*Country subdivision (NUTS):* Dublin (IE061)  
*Country:* Ireland  
*Email:* [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)  
*Telephone:* +353 1 8886000  
*Roles of this organisation:*  
    *Review organisation*  
    *Organisation providing more information on the review procedures*

#### **8.1 ORG-0003**

*Official name:* European Dynamics S.A.  
*Registration number:* 002024901000  
*Department:* European Dynamics S.A.  
*Town:* Athens  
*Postcode:* 15125  
*Country subdivision (NUTS):* Βόρειος Τομέας Αθηνών (EL301)  
*Country:* Greece  
*Email:* [eproc-esender@eurodyn.com](mailto:eproc-esender@eurodyn.com)  
*Telephone:* +30 2108094500  
*Roles of this organisation:*  
    *TED eSender*

#### *Notice information*

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*Notice identifier/version:* 29e60627-33ed-4b9b-94ff-57372dddd379 - 01  
*Form type:* Competition  
*Notice type:* Contract or concession notice – standard regime  
*Notice dispatch date:* 16/10/2025 17:24 +01:00  
*Languages in which this notice is officially available:* English