

## Ireland: Advertising services

### DI/2025/04 Business to Consumer (B2C) Digital and Content Tender Pitch Specialist

Contract or concession notice – standard regime

#### 1 Buyer

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##### 1.1 Buyer

*Official name:* Fáilte Ireland-National Tourism Development Authority

*Legal type of the buyer:* Body governed by public law

*Activity of the contracting authority:* General public services

#### 2 Procedure

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##### 2.1 Procedure

*Title:* DI/2025/04 Business to Consumer (B2C) Digital and Content Tender Pitch Specialist

*Description:* Business to Consumer (B2C) Digital and Content Tender Pitch Specialist

*Procedure identifier:* 99977204-5b8a-43eb-bae5-61d0410012d6

*Type of procedure:* Open

*The procedure is accelerated:* no

##### 2.1.1 Purpose

*Main nature of the contract:* Services

*Main classification (cpv):* 79341000 Advertising services

*Additional classification (cpv):* 79341100 Advertising consultancy services

*Additional classification (cpv):* 79341200 Advertising management services

##### 2.1.2 Place of performance

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

##### 2.1.3 Value

*Estimated value excluding VAT:* 60 000 Euro

##### 2.1.4 General information

*Legal basis:*

Directive 2014/24/EU

##### 2.1.6 Grounds for exclusion

*Sources of grounds for exclusion:* Procurement Document

#### 5 Lot

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##### 5.1 Lot technical ID: LOT-0001

*Title:* DI/2025/04 Business to Consumer (B2C) Digital and Content Tender Pitch Specialist

*Description:* Business to Consumer (B2C) Digital and Content Tender Pitch Specialist

*Internal identifier:* 0

##### 5.1.1 Purpose

*Main nature of the contract:* Services

*Main classification (cpv):* 79341000 Advertising services

*Additional classification (cpv):* 79341100 Advertising consultancy services

*Additional classification (cpv):* 79341200 Advertising management services

### **5.1.2 Place of performance**

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

*Additional information:*

### **5.1.3 Estimated duration**

*Duration:* 1 Year

### **5.1.5 Value**

*Estimated value excluding VAT:* 60 000 Euro

### **5.1.6 General information**

*Reserved participation:* Participation is not reserved.

Procurement Project not financed with EU Funds.

*The procurement is covered by the Government Procurement Agreement (GPA):* yes

### **5.1.7 Strategic procurement**

*Aim of strategic procurement:* Reduction of environmental impacts

*Description:* As per the ITT

*Approach to reducing environmental impacts:* Climate change mitigation

*Green Procurement Criteria:* Other Green Public Procurement criteria

### **5.1.9 Selection criteria**

*Sources of selection criteria:* Procurement Document

### **5.1.11 Procurement documents**

*Languages in which the procurement documents are officially available:* English

*Languages in which the procurement documents (or their parts) are unofficially available:* English

*Deadline for requesting additional information:* 23/10/2025 12:00 +01:00

*Address of the procurement documents:* <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6782490>

### **5.1.12 Terms of procurement**

*Terms of submission:*

*Electronic submission:* Required

*Address for submission:* <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6782490>

*Languages in which tenders or requests to participate may be submitted:* English

*Electronic catalogue:* Not allowed

*Tenderers may submit more than one tender:* Not allowed

*Deadline for receipt of tenders:* 30/10/2025 12:00 +01:00

*Deadline until which the tender must remain valid:* 12 Month

*Information about public opening:*

*Opening date:* 30/10/2025 12:30 +01:00

*Place:* <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6782490>

*Terms of contract:*

*The execution of the contract must be performed within the framework of sheltered employment programmes:* No

*Electronic invoicing:* Required

*Electronic ordering will be used: yes*

*Electronic payment will be used: yes*

#### **5.1.15 Techniques**

*Framework agreement:*

No framework agreement

*Information about the dynamic purchasing system:*

No dynamic purchase system

#### **5.1.16 Further information, mediation and review**

*Review organisation:* The High Court of Ireland

*Organisation providing offline access to the procurement documents:* Fáilte Ireland-National Tourism Development Authority

*Organisation providing more information on the review procedures:* The High Court of Ireland

*Organisation receiving requests to participate:* Fáilte Ireland-National Tourism Development Authority

*Organisation processing tenders:* Fáilte Ireland-National Tourism Development Authority

## 8 Organisations

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### **8.1 ORG-0001**

*Official name:* Fáilte Ireland-National Tourism Development Authority

*Registration number:* 236708

*Postal address:* 88-95 Amiens Street

*Town:* Dublin

*Postcode:* D01WR86

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

*Email:* [procurement@failteireland.ie](mailto:procurement@failteireland.ie)

*Telephone:* +3531 5741990

*Internet address:* <https://www.failteireland.ie>

*Buyer profile:* <https://www.failteireland.ie>

*Roles of this organisation:*

*Buyer*

*Organisation providing offline access to the procurement documents*

*Organisation receiving requests to participate*

*Organisation processing tenders*

### **8.1 ORG-0002**

*Official name:* The High Court of Ireland

*Registration number:* The High Court of Ireland

*Department:* The High Court of Ireland

*Postal address:* Four Courts, Inns Quay, Dublin 7

*Town:* Dublin

*Postcode:* D07 WDX8

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

*Email:* [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)

*Telephone:* +353 1 8886000

*Roles of this organisation:*

*Review organisation*

*Organisation providing more information on the review procedures*

### **8.1 ORG-0003**

*Official name:* European Dynamics S.A.

*Registration number:* 002024901000

*Department:* European Dynamics S.A.

*Town:* Athens

*Postcode:* 15125

*Country subdivision (NUTS):* Βόρειος Τομέας Αθηνών (EL301)

*Country:* Greece

*Email:* [eproc-esender@eurodyn.com](mailto:eproc-esender@eurodyn.com)

*Telephone:* +30 2108094500

*Roles of this organisation:*

*TED eSender*

### *Notice information*

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*Notice identifier/version:* 2ad36559-b71b-4e65-8d46-789cdd83b847 - 01

*Form type:* Competition

*Notice type:* Contract or concession notice – standard regime

*Notice dispatch date:* 16/10/2025 09:33 +01:00

*Languages in which this notice is officially available:* English