

Ireland: Research services

Annual Performance Audit for the HSE's Media Agency

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Health Service Executive (HSE)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Health

2 Procedure

2.1 Procedure

Title: Annual Performance Audit for the HSE's Media Agency

Description: The HSE wish to invite suitable suppliers to submit tenders for an independent annual evaluation of the current media agency contracted to HSE Communications and Public Affairs. The Campaigns team, in the Communications and Public Affairs division, lead on behaviour change and social marketing campaigns for the HSE. They also provide strategic communications services and advice on smaller-scale communications projects annually. In April 2024, the Campaigns team appointed a media agency under the 'Dynamic Purchasing System for the Provision of Media Strategy, Planning and Buying Services for the Public Sector in Ireland' from a competition managed by the Office of Government Procurement. The media agency carries out media strategy, planning and buying services on behalf of the HSE. The HSE is now seeking to appoint an agency for annual auditing of this contract and evaluation of the media agency performance.

Procedure identifier: 27a0cda9-95b8-46e2-abb5-d7b4b0fde1a6

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 73110000 Research services

Additional classification (cpv): 79313000 Performance review services

Additional classification (cpv): 79419000 Evaluation consultancy services

Additional classification (cpv): 79212000 Auditing services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 175 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5 Lot

5.1 Lot technical ID: LOT-0001

Title: Annual Performance Audit for the HSE's Media Agency

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Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 73110000 Research services

Additional classification (cpv): 79313000 Performance review services

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Additional classification (cpv): 79212000 Auditing services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 60 Month

5.1.5 Value

Estimated value excluding VAT: 175 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 12/09/2025 12:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6328770>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6328770>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed
Deadline for receipt of tenders: 19/09/2025 12:00 +01:00
Deadline until which the tender must remain valid: 365 Day

Information about public opening:

Opening date: 19/09/2025 12:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6328770>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Health Service Executive (HSE)

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Health Service Executive (HSE)

Organisation processing tenders: Health Service Executive (HSE)

8 Organisations

8.1 ORG-0001

Official name: Health Service Executive (HSE)

Registration number: 0043024G

Postal address: Oak House, Millennium Park Naas Co. Kildare

Town: Kildare

Postcode: RE

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurement.helpdesk@hse.ie

Telephone: 01 5119700

Internet address: <https://www.hse.ie>

Buyer profile: <https://www.hse.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 06876c43-106d-4b4b-a000-878c1b2760a0 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 19/08/2025 12:57 +01:00

Languages in which this notice is officially available: English