

Ireland: Business and management consultancy services

RFT for the provision of services to support the delivery of ETBI's Communications Strategy

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Education and Training Boards Ireland Company Limited By Guarantee

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2 Procedure

2.1 Procedure

Title: RFT for the provision of services to support the delivery of ETBI's Communications Strategy

Description: The Education and Training Boards Ireland (ETBI) invites suitably qualified tenderers to submit proposals for appointment to a multi-supplier framework agreement for the provision of Communications Services and associated support services. The competition is divided into the following Lots: Lot 1: PR and communications Advisory Services including media relations Lot 2: Communications and Media Training Lot 3: Digital Media and web services Lot 4A: Photography Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 4B: Photography Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 4C: Photography Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Lot 4D: Photography National – Services required in two or more regions: 4A, 4B and 4C Lot 5: Video production services Lot 6: Media and advertising planning and buying Lot 7: Creative design and consultancy services Lot 8A: Event AV services, Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 8B: Event AV services, Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 8C: Event AV services, Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Refer to the RFT document for full details.

Procedure identifier: d61024a5-4d7d-418f-8f6c-4fa8c9d3658b

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

Additional classification (cpv): 79900000 Miscellaneous business and business-related services

Additional classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 92200000 Radio and television services

Additional classification (cpv): 92110000 Motion picture and video tape production and related services

Additional classification (cpv): 79960000 Photographic and ancillary services

Additional classification (cpv): 79950000 Exhibition, fair and congress organisation services

2.1.2 Place of performance

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 1 200 000 Euro

Maximum value of the framework agreement: 1 200 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.5 Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 13

The tenderer must submit tenders for all lots

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 13

5 Lot

5.1 Lot technical ID: LOT-0001

Title: Lot 1: PR and communications Advisory Services including media relations

Description: The Education and Training Boards Ireland (ETBI) invites suitably qualified tenderers to submit proposals for appointment to a multi-supplier framework agreement for the provision of Communications Services and associated support services. The competition is divided into the following Lots: Lot 1: PR and communications Advisory Services including media relations Lot 2: Communications and Media Training Lot 3: Digital Media and web services Lot 4A: Photography Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 4B: Photography Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 4C: Photography Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Lot 4D: Photography National – Services required in two or more regions: 4A, 4B and 4C Lot 5: Video production services Lot 6: Media and advertising planning and buying Lot 7: Creative design and consultancy services Lot 8A: Event AV services, Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 8B: Event AV services, Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 8C: Event AV services, Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Refer to the RFT document for full details.

Internal identifier: 1

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

Additional classification (cpv): 79900000 Miscellaneous business and business-related services

Additional classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 92200000 Radio and television services

Additional classification (cpv): 92110000 Motion picture and video tape production and related services

Additional classification (cpv): 79960000 Photographic and ancillary services

Additional classification (cpv): 79950000 Exhibition, fair and congress organisation services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 1 200 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 08/09/2025 00:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6327708>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6327708>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 17/09/2025 00:00 +01:00

Deadline until which the tender must remain valid: 180 Day

Information about public opening:

Opening date: 17/09/2025 00:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6327708>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Education and Training Boards Ireland Company Limited By Guarantee

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Education and Training Boards Ireland Company Limited By Guarantee

Organisation processing tenders: Education and Training Boards Ireland Company Limited By Guarantee

5.1 Lot technical ID: LOT-0002

Title: Lot 2: Communications and Media Training

Description: The Education and Training Boards Ireland (ETBI) invites suitably qualified tenderers to submit proposals for appointment to a multi-supplier framework agreement for the provision of Communications Services and associated support services. The competition is divided into the following Lots: Lot 1: PR and communications Advisory Services including media relations Lot 2: Communications and Media Training Lot 3: Digital Media and web services Lot 4A: Photography Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 4B: Photography Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 4C: Photography Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Lot 4D: Photography National – Services required in two or more regions: 4A, 4B and 4C Lot 5: Video production services Lot 6: Media and advertising planning and buying Lot 7: Creative design and consultancy services Lot 8A: Event AV services, Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 8B: Event AV services, Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 8C: Event AV services, Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Refer to the RFT document for full details.

Internal identifier: 2

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

Additional classification (cpv): 79900000 Miscellaneous business and business-related services

Additional classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 92200000 Radio and television services

Additional classification (cpv): 92110000 Motion picture and video tape production and related services

Additional classification (cpv): 79960000 Photographic and ancillary services

Additional classification (cpv): 79950000 Exhibition, fair and congress organisation services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 1 200 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 08/09/2025 00:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6327708>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6327708>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 17/09/2025 00:00 +01:00

Deadline until which the tender must remain valid: 180 Day

Information about public opening:

Opening date: 17/09/2025 00:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCftWS.do?resourceId=6327708>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Education and Training Boards Ireland Company Limited By Guarantee

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Education and Training Boards Ireland Company Limited By Guarantee

Organisation processing tenders: Education and Training Boards Ireland Company Limited By Guarantee

5.1 Lot technical ID: LOT-0003

Title: Lot 3: Digital Media and web services

Description: The Education and Training Boards Ireland (ETBI) invites suitably qualified tenderers to submit proposals for appointment to a multi-supplier framework agreement for the provision of Communications Services and associated support services. The competition is divided into the following Lots: Lot 1: PR and communications

Advisory Services including media relations Lot 2: Communications and Media Training Lot 3: Digital Media and web services Lot 4A: Photography Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 4B: Photography Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 4C: Photography Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Lot 4D: Photography National – Services required in two or more regions: 4A, 4B and 4C Lot 5: Video production services Lot 6: Media and advertising planning and buying Lot 7: Creative design and consultancy services Lot 8A: Event AV services, Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 8B: Event AV services, Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 8C: Event AV services, Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Refer to the RFT document for full details.

Internal identifier: 3

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

Additional classification (cpv): 79900000 Miscellaneous business and business-related services

Additional classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 92200000 Radio and television services

Additional classification (cpv): 92110000 Motion picture and video tape production and related services

Additional classification (cpv): 79960000 Photographic and ancillary services

Additional classification (cpv): 79950000 Exhibition, fair and congress organisation services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 1 200 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 08/09/2025 00:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6327708>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6327708>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 17/09/2025 00:00 +01:00

Deadline until which the tender must remain valid: 180 Day

Information about public opening:

Opening date: 17/09/2025 00:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6327708>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Education and Training Boards Ireland Company Limited By Guarantee

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Education and Training Boards Ireland Company Limited By Guarantee

Organisation processing tenders: Education and Training Boards Ireland Company Limited By Guarantee

5.1 Lot technical ID: LOT-0004

Title: Lot 4A: Photography Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford

Description: The Education and Training Boards Ireland (ETBI) invites suitably qualified tenderers to submit proposals for appointment to a multi-supplier framework agreement for the provision of Communications Services and associated support services. The competition is divided into the following Lots: Lot 1: PR and communications Advisory Services including media relations Lot 2: Communications and Media Training Lot 3: Digital Media and web services Lot 4A: Photography Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 4B: Photography Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 4C: Photography Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Lot 4D: Photography National – Services required in two or more regions: 4A, 4B and 4C Lot 5: Video production services Lot 6: Media and advertising planning and buying Lot 7: Creative design and consultancy services Lot 8A: Event AV services, Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 8B: Event AV services, Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 8C: Event AV services, Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Refer to the RFT document for full details.

Internal identifier: 4

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

Additional classification (cpv): 79900000 Miscellaneous business and business-related services

Additional classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 92200000 Radio and television services

Additional classification (cpv): 92110000 Motion picture and video tape production and related services

Additional classification (cpv): 79960000 Photographic and ancillary services

Additional classification (cpv): 79950000 Exhibition, fair and congress organisation services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 1 200 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 08/09/2025 00:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6327708>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6327708>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 17/09/2025 00:00 +01:00

Deadline until which the tender must remain valid: 180 Day

Information about public opening:

Opening date: 17/09/2025 00:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6327708>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Allowed
Electronic ordering will be used: no
Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Education and Training Boards Ireland Company Limited By Guarantee

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Education and Training Boards Ireland Company Limited By Guarantee

Organisation processing tenders: Education and Training Boards Ireland Company Limited By Guarantee

5.1 Lot technical ID: LOT-0005

Title: Lot 4B: Photography Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo

Description: The Education and Training Boards Ireland (ETBI) invites suitably qualified tenderers to submit proposals for appointment to a multi-supplier framework agreement for the provision of Communications Services and associated support services. The competition is divided into the following Lots: Lot 1: PR and communications Advisory Services including media relations Lot 2: Communications and Media Training Lot 3: Digital Media and web services Lot 4A: Photography Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 4B: Photography Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 4C: Photography Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Lot 4D: Photography National – Services required in two or more regions: 4A, 4B and 4C Lot 5: Video production services Lot 6: Media and advertising planning and buying Lot 7: Creative design and consultancy services Lot 8A: Event AV services, Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 8B: Event AV services, Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 8C: Event AV services, Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Refer to the RFT document for full details.

Internal identifier: 5

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

Additional classification (cpv): 79900000 Miscellaneous business and business-related services

Additional classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 92200000 Radio and television services

Additional classification (cpv): 92110000 Motion picture and video tape production and related services

Additional classification (cpv): 79960000 Photographic and ancillary services

Additional classification (cpv): 79950000 Exhibition, fair and congress organisation services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 1 200 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 08/09/2025 00:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6327708>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6327708>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 17/09/2025 00:00 +01:00

Deadline until which the tender must remain valid: 180 Day

Information about public opening:

Opening date: 17/09/2025 00:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6327708>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Education and Training Boards Ireland Company Limited By Guarantee

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Education and Training Boards Ireland Company Limited By Guarantee

Organisation processing tenders: Education and Training Boards Ireland Company Limited By Guarantee

5.1 Lot technical ID: LOT-0006

Title: Lot 4C: Photography Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow

Description: The Education and Training Boards Ireland (ETBI) invites suitably qualified tenderers to submit proposals for appointment to a multi-supplier framework agreement for the provision of Communications Services and associated support services. The competition is divided into the following Lots: Lot 1: PR and communications Advisory Services including media relations Lot 2: Communications and Media Training Lot 3: Digital Media and web services Lot 4A: Photography Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 4B: Photography Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 4C: Photography Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Lot 4D: Photography National – Services required in two or more regions: 4A, 4B and 4C Lot 5: Video production services Lot 6: Media and advertising planning and buying Lot 7: Creative design and consultancy services Lot 8A: Event AV services, Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 8B: Event AV services, Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 8C: Event AV services, Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Refer to the RFT document for full details.

Internal identifier: 6

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

Additional classification (cpv): 79900000 Miscellaneous business and business-related services

Additional classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 92200000 Radio and television services

Additional classification (cpv): 92110000 Motion picture and video tape production and related services

Additional classification (cpv): 79960000 Photographic and ancillary services

Additional classification (cpv): 79950000 Exhibition, fair and congress organisation services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 1 200 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 08/09/2025 00:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6327708>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6327708>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 17/09/2025 00:00 +01:00

Deadline until which the tender must remain valid: 180 Day

Information about public opening:

Opening date: 17/09/2025 00:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCFTWS.do?resourceId=6327708>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Education and Training Boards Ireland Company Limited By Guarantee

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Education and Training Boards Ireland Company Limited By Guarantee

Organisation processing tenders: Education and Training Boards Ireland Company Limited By Guarantee

5.1 Lot technical ID: LOT-0007

Title: Lot 4D: Photography National – Services required in two or more regions: 4A, 4B and 4C

Description: The Education and Training Boards Ireland (ETBI) invites suitably qualified tenderers to submit proposals for appointment to a multi-supplier framework agreement for the provision of Communications Services and

associated support services. The competition is divided into the following Lots: Lot 1: PR and communications Advisory Services including media relations Lot 2: Communications and Media Training Lot 3: Digital Media and web services Lot 4A: Photography Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 4B: Photography Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 4C: Photography Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Lot 4D: Photography National – Services required in two or more regions: 4A, 4B and 4C Lot 5: Video production services Lot 6: Media and advertising planning and buying Lot 7: Creative design and consultancy services Lot 8A: Event AV services, Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 8B: Event AV services, Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 8C: Event AV services, Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Refer to the RFT document for full details.

Internal identifier: 7

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

Additional classification (cpv): 79900000 Miscellaneous business and business-related services

Additional classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 92200000 Radio and television services

Additional classification (cpv): 92110000 Motion picture and video tape production and related services

Additional classification (cpv): 79960000 Photographic and ancillary services

Additional classification (cpv): 79950000 Exhibition, fair and congress organisation services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 1 200 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 08/09/2025 00:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6327708>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6327708>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 17/09/2025 00:00 +01:00

Deadline until which the tender must remain valid: 180 Day

Information about public opening:

Opening date: 17/09/2025 00:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6327708>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Education and Training Boards Ireland Company Limited By Guarantee

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Education and Training Boards Ireland Company Limited By Guarantee

Organisation processing tenders: Education and Training Boards Ireland Company Limited By Guarantee

5.1 Lot technical ID: LOT-0008

Title: Lot 5: Video production services

Description: The Education and Training Boards Ireland (ETBI) invites suitably qualified tenderers to submit proposals for appointment to a multi-supplier framework agreement for the provision of Communications Services and associated support services. The competition is divided into the following Lots: Lot 1: PR and communications Advisory Services including media relations Lot 2: Communications and Media Training Lot 3: Digital Media and web services Lot 4A: Photography Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 4B: Photography Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 4C: Photography Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Lot 4D: Photography National – Services required in two or more regions: 4A, 4B and 4C Lot 5: Video production services Lot 6: Media and advertising planning and buying Lot 7: Creative design and consultancy services Lot 8A: Event AV services, Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 8B: Event AV services, Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 8C: Event AV services, Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Refer to the RFT document for full details.

Internal identifier: 8

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

Additional classification (cpv): 79900000 Miscellaneous business and business-related services

Additional classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 92200000 Radio and television services

Additional classification (cpv): 92110000 Motion picture and video tape production and related services

Additional classification (cpv): 79960000 Photographic and ancillary services

Additional classification (cpv): 79950000 Exhibition, fair and congress organisation services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 1 200 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 08/09/2025 00:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6327708>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6327708>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 17/09/2025 00:00 +01:00

Deadline until which the tender must remain valid: 180 Day

Information about public opening:

Opening date: 17/09/2025 00:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6327708>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Allowed
Electronic ordering will be used: no
Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Education and Training Boards Ireland Company Limited By Guarantee

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Education and Training Boards Ireland Company Limited By Guarantee

Organisation processing tenders: Education and Training Boards Ireland Company Limited By Guarantee

5.1 Lot technical ID: LOT-0009

Title: Lot 6: Media and advertising planning and buying

Description: The Education and Training Boards Ireland (ETBI) invites suitably qualified tenderers to submit proposals for appointment to a multi-supplier framework agreement for the provision of Communications Services and associated support services. The competition is divided into the following Lots: Lot 1: PR and communications Advisory Services including media relations Lot 2: Communications and Media Training Lot 3: Digital Media and web services Lot 4A: Photography Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 4B: Photography Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 4C: Photography Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Lot 4D: Photography National – Services required in two or more regions: 4A, 4B and 4C Lot 5: Video production services Lot 6: Media and advertising planning and buying Lot 7: Creative design and consultancy services Lot 8A: Event AV services, Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 8B: Event AV services, Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 8C: Event AV services, Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Refer to the RFT document for full details.

Internal identifier: 9

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

Additional classification (cpv): 79900000 Miscellaneous business and business-related services

Additional classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 92200000 Radio and television services

Additional classification (cpv): 92110000 Motion picture and video tape production and related services

Additional classification (cpv): 79960000 Photographic and ancillary services

Additional classification (cpv): 79950000 Exhibition, fair and congress organisation services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 1 200 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 08/09/2025 00:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6327708>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6327708>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 17/09/2025 00:00 +01:00

Deadline until which the tender must remain valid: 180 Day

Information about public opening:

Opening date: 17/09/2025 00:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6327708>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Education and Training Boards Ireland Company Limited By Guarantee

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Education and Training Boards Ireland Company Limited By Guarantee

Organisation processing tenders: Education and Training Boards Ireland Company Limited By Guarantee

5.1 Lot technical ID: LOT-0010

Title: Lot 7: Creative design and consultancy services

Description: The Education and Training Boards Ireland (ETBI) invites suitably qualified tenderers to submit proposals for appointment to a multi-supplier framework agreement for the provision of Communications Services and associated support services. The competition is divided into the following Lots: Lot 1: PR and communications Advisory Services including media relations Lot 2: Communications and Media Training Lot 3: Digital Media and web services Lot 4A: Photography Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 4B: Photography Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 4C: Photography Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Lot 4D: Photography National – Services required in two or more regions: 4A, 4B and 4C Lot 5: Video production services Lot 6: Media and advertising planning and buying Lot 7: Creative design and consultancy services Lot 8A: Event AV services, Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 8B: Event AV services, Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 8C: Event AV services, Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Refer to the RFT document for full details.

Internal identifier: 10

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

Additional classification (cpv): 79900000 Miscellaneous business and business-related services

Additional classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 92200000 Radio and television services

Additional classification (cpv): 92110000 Motion picture and video tape production and related services

Additional classification (cpv): 79960000 Photographic and ancillary services

Additional classification (cpv): 79950000 Exhibition, fair and congress organisation services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 1 200 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 08/09/2025 00:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6327708>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6327708>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 17/09/2025 00:00 +01:00

Deadline until which the tender must remain valid: 180 Day

Information about public opening:

Opening date: 17/09/2025 00:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCftWS.do?resourceId=6327708>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Education and Training Boards Ireland Company Limited By Guarantee

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Education and Training Boards Ireland Company Limited By Guarantee

Organisation processing tenders: Education and Training Boards Ireland Company Limited By Guarantee

5.1 Lot technical ID: LOT-0011

Title: Lot 8A: Event AV services, Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford

Description: The Education and Training Boards Ireland (ETBI) invites suitably qualified tenderers to submit proposals for appointment to a multi-supplier framework agreement for the provision of Communications Services and

associated support services. The competition is divided into the following Lots: Lot 1: PR and communications Advisory Services including media relations Lot 2: Communications and Media Training Lot 3: Digital Media and web services Lot 4A: Photography Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 4B: Photography Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 4C: Photography Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Lot 4D: Photography National – Services required in two or more regions: 4A, 4B and 4C Lot 5: Video production services Lot 6: Media and advertising planning and buying Lot 7: Creative design and consultancy services Lot 8A: Event AV services, Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 8B: Event AV services, Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 8C: Event AV services, Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Refer to the RFT document for full details.

Internal identifier: 11

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

Additional classification (cpv): 79900000 Miscellaneous business and business-related services

Additional classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 92200000 Radio and television services

Additional classification (cpv): 92110000 Motion picture and video tape production and related services

Additional classification (cpv): 79960000 Photographic and ancillary services

Additional classification (cpv): 79950000 Exhibition, fair and congress organisation services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 1 200 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 08/09/2025 00:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6327708>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6327708>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 17/09/2025 00:00 +01:00

Deadline until which the tender must remain valid: 180 Day

Information about public opening:

Opening date: 17/09/2025 00:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6327708>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Education and Training Boards Ireland Company Limited By Guarantee

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Education and Training Boards Ireland Company Limited By Guarantee

Organisation processing tenders: Education and Training Boards Ireland Company Limited By Guarantee

5.1 Lot technical ID: LOT-0012

Title: Lot 8B: Event AV services, Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo

Description: The Education and Training Boards Ireland (ETBI) invites suitably qualified tenderers to submit proposals for appointment to a multi-supplier framework agreement for the provision of Communications Services and associated support services. The competition is divided into the following Lots: Lot 1: PR and communications Advisory Services including media relations Lot 2: Communications and Media Training Lot 3: Digital Media and web services Lot 4A: Photography Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 4B: Photography Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 4C: Photography Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Lot 4D: Photography National – Services required in two or more regions: 4A, 4B and 4C Lot 5: Video production services Lot 6: Media and advertising planning and buying Lot 7: Creative design and consultancy services Lot 8A: Event AV services, Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 8B: Event AV services, Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 8C: Event AV services, Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Refer to the RFT document for full details.

Internal identifier: 12

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

Additional classification (cpv): 79900000 Miscellaneous business and business-related services

Additional classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 92200000 Radio and television services

Additional classification (cpv): 92110000 Motion picture and video tape production and related services

Additional classification (cpv): 79960000 Photographic and ancillary services

Additional classification (cpv): 79950000 Exhibition, fair and congress organisation services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 1 200 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 08/09/2025 00:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6327708>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6327708>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 17/09/2025 00:00 +01:00

Deadline until which the tender must remain valid: 180 Day

Information about public opening:

Opening date: 17/09/2025 00:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6327708>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Education and Training Boards Ireland Company Limited By Guarantee

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Education and Training Boards Ireland Company Limited By Guarantee

Organisation processing tenders: Education and Training Boards Ireland Company Limited By Guarantee

5.1 Lot technical ID: LOT-0013

Title: • Lot 8C: Event AV services, Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow

Description: The Education and Training Boards Ireland (ETBI) invites suitably qualified tenderers to submit proposals for appointment to a multi-supplier framework agreement for the provision of Communications Services and associated support services. The competition is divided into the following Lots: Lot 1: PR and communications Advisory Services including media relations Lot 2: Communications and Media Training Lot 3: Digital Media and web services Lot 4A: Photography Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 4B: Photography Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 4C: Photography Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Lot 4D: Photography National – Services required in two or more regions: 4A, 4B and 4C Lot 5: Video production services Lot 6: Media and advertising planning and buying Lot 7: Creative design and consultancy services Lot 8A: Event AV services, Southern – Carlow, Clare, Cork, Kerry, Kilkenny, Limerick, Tipperary, Waterford, Wexford Lot 8B: Event AV services, Northern and Western – Cavan, Donegal, Galway, Leitrim, Mayo, Monaghan, Roscommon, Sligo Lot 8C: Event AV services, Eastern and Midland – Dublin, Kildare, Laois, Longford, Louth, Offaly, Meath, Westmeath, Wicklow Refer to the RFT document for full details.

Internal identifier: 13

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

Additional classification (cpv): 79900000 Miscellaneous business and business-related services

Additional classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 92200000 Radio and television services

Additional classification (cpv): 92110000 Motion picture and video tape production and related services

Additional classification (cpv): 79960000 Photographic and ancillary services

Additional classification (cpv): 79950000 Exhibition, fair and congress organisation services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 1 200 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 08/09/2025 00:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6327708>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6327708>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 17/09/2025 00:00 +01:00

Deadline until which the tender must remain valid: 180 Day

Information about public opening:

Opening date: 17/09/2025 00:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6327708>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Education and Training Boards Ireland Company Limited By Guarantee

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Education and Training Boards Ireland Company Limited By Guarantee

Organisation processing tenders: Education and Training Boards Ireland Company Limited By Guarantee

8 Organisations

8.1 ORG-0001

Official name: Education and Training Boards Ireland Company Limited By Guarantee

Registration number: 703085

Postal address: Pipers Hill

Town: Naas

Postcode: W91K729

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Email: james.eustace@etbi.ie

Telephone: +353 (0)45 397108

Internet address: <https://www.etbi.ie/>

Buyer profile: <https://www.etbi.ie/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 20e78b13-1f20-4319-b666-02c2f4e5d128 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 18/08/2025 21:14 +01:00

Languages in which this notice is officially available: English