

Ireland: Market research services

Multi Supplier Framework Agreement for the provision of Market Research and Surveys Services (PAS141F)

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: The Office of Government Procurement

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: Multi Supplier Framework Agreement for the provision of Market Research and Surveys Services (PAS141F)

Description: Multi Supplier Framework Agreement for the provision of Market Research and Surveys Services (PAS141F)

Procedure identifier: 01bef890-b5d2-4d01-a476-cec6a6d1704e

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

Additional classification (cpv): 79300000 Market and economic research; polling and statistics

Additional classification (cpv): 73110000 Research services

Additional classification (cpv): 73200000 Research and development consultancy services

Additional classification (cpv): 73210000 Research consultancy services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 20 000 000 Euro

Maximum value of the framework agreement: 20 000 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.5 Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 3

The tenderer must submit tenders for all lots

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 3

5.1 Lot technical ID: LOT-0001

Title: Quantitative and Qualitative Research/Survey Services

Description: Multi Supplier Framework Agreement for the provision of Market Research and Surveys Services (PAS141F)

Internal identifier: 1

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

Additional classification (cpv): 79300000 Market and economic research; polling and statistics

Additional classification (cpv): 73110000 Research services

Additional classification (cpv): 73200000 Research and development consultancy services

Additional classification (cpv): 73210000 Research consultancy services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 20 000 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Reduction of environmental impacts

Approach to reducing environmental impacts: Other

Green Procurement Criteria: Other Green Public Procurement criteria

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 21/08/2025 12:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6263693>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6263693>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed
Deadline for receipt of tenders: 08/09/2025 12:00 +01:00
Deadline until which the tender must remain valid: 12 Month

Information about public opening:

Opening date: 08/09/2025 12:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6263693>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 20

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: The Office of Government Procurement

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: The Office of Government Procurement

Organisation processing tenders: The Office of Government Procurement

5.1 Lot technical ID: LOT-0002

Title: Secondary and Specialist Research/Survey Services, (including Social and Community based research)

Description: Multi Supplier Framework Agreement for the provision of Market Research and Surveys Services (PAS141F)

Internal identifier: 2

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

Additional classification (cpv): 79300000 Market and economic research; polling and statistics

Additional classification (cpv): 73110000 Research services

Additional classification (cpv): 73200000 Research and development consultancy services

Additional classification (cpv): 73210000 Research consultancy services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 20 000 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Reduction of environmental impacts

Approach to reducing environmental impacts: Other

Green Procurement Criteria: Other Green Public Procurement criteria

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

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Deadline for requesting additional information: 21/08/2025 12:00 +01:00

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6263693>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6263693>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 08/09/2025 12:00 +01:00

Deadline until which the tender must remain valid: 12 Month

Information about public opening:

Opening date: 08/09/2025 12:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCFTWS.do?resourceId=6263693>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 20

Information about the dynamic purchasing system:

No dynamic purchase system

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Organisation providing offline access to the procurement documents: The Office of Government Procurement

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: The Office of Government Procurement

Organisation processing tenders: The Office of Government Procurement

5.1 Lot technical ID: LOT-0003

Title: Multi Lot Market Research and Survey Consultancy Services Provision

Description: Multi Supplier Framework Agreement for the provision of Market Research and Surveys Services (PAS141F)

Internal identifier: 3

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

Additional classification (cpv): 79300000 Market and economic research; polling and statistics

Additional classification (cpv): 73110000 Research services

Additional classification (cpv): 73200000 Research and development consultancy services

Additional classification (cpv): 73210000 Research consultancy services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 20 000 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Reduction of environmental impacts

Approach to reducing environmental impacts: Other

Green Procurement Criteria: Other Green Public Procurement criteria

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

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Deadline for requesting additional information: 21/08/2025 12:00 +01:00

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5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6263693>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 08/09/2025 12:00 +01:00

Deadline until which the tender must remain valid: 12 Month

Information about public opening:

Opening date: 08/09/2025 12:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6263693>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

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Information about the dynamic purchasing system:

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5.1.16 Further information, mediation and review

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Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: The Office of Government Procurement

Organisation processing tenders: The Office of Government Procurement

8 Organisations

8.1 ORG-0001

Official name: The Office of Government Procurement

Registration number: IE3229842HH

Postal address: 3A Mayor Street Upper, Dublin 1

Town: Dublin

Postcode: D01 PF72

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: support@ogp.gov.ie

Telephone: +353 17738000

Internet address: <https://www.ogp.gov.ie>

Buyer profile: <https://www.ogp.gov.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: aa87c12a-4889-4599-a9f0-104672a68e04 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 07/08/2025 11:26 +01:00

Languages in which this notice is officially available: English