

# Ireland: Advertising consultancy services IDA Ireland Media Monitoring Services

Contract or concession notice – standard regime

## 1 Buyer

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### 1.1 Buyer

*Official name:* IDA Ireland

*Legal type of the buyer:* Central government authority

*Activity of the contracting authority:* Economic affairs

## 2 Procedure

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### 2.1 Procedure

*Title:* IDA Ireland Media Monitoring Services

*Description:* Media Monitoring Services for IDA Ireland

*Procedure identifier:* 814cf721-a964-4cf6-b984-7f797b3ebd8a

*Type of procedure:* Open

*The procedure is accelerated:* no

#### 2.1.1 Purpose

*Main nature of the contract:* Services

*Main classification (cpv):* 79341100 Advertising consultancy services

*Additional classification (cpv):* 79341200 Advertising management services

*Additional classification (cpv):* 79340000 Advertising and marketing services

*Additional classification (cpv):* 79341400 Advertising campaign services

#### 2.1.2 Place of performance

*Country:* Ireland

Anywhere in the given country

#### 2.1.3 Value

*Estimated value excluding VAT:* 150 000 Euro

*Maximum value of the framework agreement:* 150 000 Euro

#### 2.1.4 General information

*Legal basis:*

Directive 2014/24/EU

## 5 Lot

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### 5.1 Lot technical ID: LOT-0001

*Title:* IDA Ireland Media Monitoring Services

*Description:* Media Monitoring Services for IDA Ireland

*Internal identifier:* 0

#### 5.1.1 Purpose

*Main nature of the contract:* Services

*Main classification (cpv):* 79341100 Advertising consultancy services

*Additional classification (cpv):* 79341200 Advertising management services

*Additional classification (cpv):* 79340000 Advertising and marketing services

*Additional classification (cpv):* 79341400 Advertising campaign services

### **5.1.2 Place of performance**

*Country:* Ireland

*Anywhere in the given country*

*Additional information:*

### **5.1.3 Estimated duration**

*Duration:* 48 Month

### **5.1.5 Value**

*Estimated value excluding VAT:* 150 000 Euro

*Maximum value of the framework agreement:* 150 000 Euro

### **5.1.6 General information**

*Reserved participation:* Participation is not reserved.

*Procurement Project not financed with EU Funds.*

*The procurement is covered by the Government Procurement Agreement (GPA):* yes

*This procurement is also suitable for small and medium-sized enterprises (SMEs):* yes

### **5.1.7 Strategic procurement**

*Aim of strategic procurement:* No strategic procurement

### **5.1.10 Award criteria**

*Criterion:*

*Type:* Cost

*Name:* 30% cost 70% non cost

*Description:* 30% Cost

### **5.1.11 Procurement documents**

*Languages in which the procurement documents are officially available:* English

*Languages in which the procurement documents (or their parts) are unofficially available:* English

*Address of the procurement documents:* <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6155548>

### **5.1.12 Terms of procurement**

*Terms of submission:*

*Electronic submission:* Required

*Address for submission:* <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6155548>

*Languages in which tenders or requests to participate may be submitted:* English

*Electronic catalogue:* Not allowed

*Tenderers may submit more than one tender:* Not allowed

*Deadline for receipt of tenders:* 29/08/2025 00:00 +01:00

*Deadline until which the tender must remain valid:* 6 Month

*Information about public opening:*

*Opening date:* 29/08/2025 00:30 +01:00

*Place:* <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6155548>

*Terms of contract:*

*The execution of the contract must be performed within the framework of sheltered employment programmes: No*  
*Electronic invoicing: Allowed*  
*Electronic ordering will be used: yes*  
*Electronic payment will be used: yes*

#### **5.1.15 Techniques**

*Framework agreement:*

Framework agreement, without reopening of competition

*Maximum number of participants: 1*

*Information about the dynamic purchasing system:*

No dynamic purchase system

#### **5.1.16 Further information, mediation and review**

*Review organisation: The High Court of Ireland*

*Information about review deadlines: 30 days*

*Organisation providing offline access to the procurement documents: IDA Ireland*

*Organisation providing more information on the review procedures: The High Court of Ireland*

*Organisation receiving requests to participate: IDA Ireland*

*Organisation processing tenders: IDA Ireland*

## 8 Organisations

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### **8.1 ORG-0001**

*Official name: IDA Ireland*

*Registration number: Not applicable*

*Postal address: 3 Park Place, Hatch Street Upper*

*Town: Dublin*

*Postcode: Dublin 2*

*Country subdivision (NUTS): Dublin (IE061)*

*Country: Ireland*

*Email: [procurement.ida@ida.ie](mailto:procurement.ida@ida.ie)*

*Telephone: +353 1 6034000*

*Internet address: <https://www.idaireland.com>*

*Buyer profile: <https://www.idaireland.com>*

*Roles of this organisation:*

*Buyer*

*Organisation providing offline access to the procurement documents*

*Organisation receiving requests to participate*

*Organisation processing tenders*

### **8.1 ORG-0002**

*Official name: The High Court of Ireland*

*Registration number: The High Court of Ireland*

*Department: The High Court of Ireland*

*Postal address: Four Courts, Inns Quay, Dublin 7*

*Town: Dublin*

*Postcode: D07 WDX8*

*Country subdivision (NUTS): Dublin (IE061)*

*Country: Ireland*

Email: [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)

Telephone: +353 1 8886000

Roles of this organisation:

*Review organisation*

*Organisation providing more information on the review procedures*

### **8.1 ORG-0003**

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: [eproc-esender@eurodyn.com](mailto:eproc-esender@eurodyn.com)

Telephone: +30 2108094500

Roles of this organisation:

*TED eSender*

#### *Notice information*

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Notice identifier/version: 6bdf3e2-6b44-46a6-a75b-9fd27c1e85b8 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 21/07/2025 00:39 +01:00

Languages in which this notice is officially available: English