

Ireland: Marketing services

Single Supplier Framework for the provision of Creative Services for Technological University Dublin

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Technological University Dublin (TU Dublin)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2 Procedure

2.1 Procedure

Title: Single Supplier Framework for the provision of Creative Services for Technological University Dublin

Description: Technological University Dublin (TU Dublin) is inviting submissions from outstanding creative agencies under the Restricted Procedure to become our strategic and creative partner. As Ireland's largest technological university and one of the most ambitious institutions in Irish higher education, TU Dublin is building something extraordinary. With a bold vision for growth and transformation, we're seeking a dynamic agency partner with the strategic insight and creative firepower to help us drive brand awareness, increase student recruitment, and amplify our impact across Ireland and internationally.

Procedure identifier: d0932b4e-f15d-4d66-afb9-7ebaf61c5428

Type of procedure: Restricted

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79340000 Advertising and marketing services

2.1.2 Place of performance

Anywhere

2.1.3 Value

Maximum value of the framework agreement: 1 500 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5 Lot

5.1 Lot technical ID: LOT-0001

Title: Single Supplier Framework for the provision of Creative Services for Technological University Dublin

Description: Technological University Dublin (TU Dublin) is inviting submissions from outstanding creative agencies under the Restricted Procedure to become our strategic and creative partner. As Ireland's largest technological

university and one of the most ambitious institutions in Irish higher education, TU Dublin is building something extraordinary. With a bold vision for growth and transformation, we're seeking a dynamic agency partner with the strategic insight and creative firepower to help us drive brand awareness, increase student recruitment, and amplify our impact across Ireland and internationally.

Internal identifier: NCTR2556

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79340000 Advertising and marketing services

Quantity: 0

Options:

Description of the options: 2 years with options to extend by 12 months on 2 occasions

5.1.2 Place of performance

Town: Dublin

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Start date: 31/10/2025

Other duration: Unknown

5.1.5 Value

Estimated value excluding VAT: 1 500 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

Approach to reducing environmental impacts: Other

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6143843>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6143843>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 18/08/2025 14:00 +01:00

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed
Electronic ordering will be used: yes
Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 5

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Information about review deadlines: 0000

Organisation providing offline access to the procurement documents: Technological University Dublin (TU Dublin)

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Technological University Dublin (TU Dublin)

Organisation processing tenders: Technological University Dublin (TU Dublin)

8 Organisations

8.1 ORG-0001

Official name: Technological University Dublin (TU Dublin)

Registration number: ie

Postal address: Park House, Grangegorman, 191 North Circular Road, Dublin 7,

Town: Dublin

Postcode: D07EWW4

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: Ann.Murray@tudublin.ie

Telephone: 012208464

Internet address: <https://www.tudublin.ie>

Buyer profile: <https://www.tudublin.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 5901fd49-e7f5-4082-b94d-39cd44e4848c - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 17/07/2025 19:03 +01:00

Languages in which this notice is officially available: English