

Ireland: Public relations services

Provision of Communications, Marketing and Public Relations Services

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Loughs Agency

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Environmental protection

2 Procedure

2.1 Procedure

Title: Provision of Communications, Marketing and Public Relations Services

Description: Loughs Agency wishes to appoint a provider of Communications, Marketing and Public Relations Services - including, but not limited to, strategic support, media relations, contingency and crisis communications, press releases, stakeholder communications and design support.

Procedure identifier: 5afae29d-ed25-4337-9f69-453e36e2ea83

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79341400 Advertising campaign services

2.1.2 Place of performance

Country subdivision (NUTS): Border (IE041)

Country: United Kingdom

2.1.3 Value

Estimated value excluding VAT: 230 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5 Lot

5.1 Lot technical ID: LOT-0001

Title: Provision of Communications, Marketing and Public Relations Services

Description: Loughs Agency wishes to appoint a provider of Communications, Marketing and Public Relations Services - including, but not limited to, strategic support, media relations, contingency and crisis communications, press releases, stakeholder communications and design support.

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79341400 Advertising campaign services

Options:

Description of the options: option to extend for up to 24 months

5.1.2 Place of performance

Country subdivision (NUTS): Border (IE041)

Country: United Kingdom

Additional information:

5.1.3 Estimated duration

Start date: 01/10/2025

Duration end date: 30/09/2028

5.1.5 Value

Estimated value excluding VAT: 230 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6135798>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6135798>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 19/08/2025 15:00 +01:00

Deadline until which the tender must remain valid: 180 Day

Information about public opening:

Opening date: 19/08/2025 15:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6135798>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Information about review deadlines: as per EU (Award of Public Authority Contracts) Regulations 2016

Organisation providing offline access to the procurement documents: Loughs Agency

Organisation providing more information on the review procedures: Loughs Agency

Organisation receiving requests to participate: Loughs Agency

Organisation processing tenders: Loughs Agency

8 Organisations

8.1 ORG-0001

Official name: Loughs Agency

Registration number: Loughs Agency

Postal address: Ghan Road

Town: Carlingford

Postcode: A91XP48

Country subdivision (NUTS): Border (IE041)

Country: Ireland

Email: tricia@evolveproc.co.uk

Telephone: +44 2871342100

Internet address: <https://www.loughs-agency.org/>

Buyer profile: <https://www.loughs-agency.org/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

Organisation providing more information on the review procedures

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
Review organisation

8.1 ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: dca43cdd-593c-4302-9fe4-dd8b18ab4251 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice dispatch date: 18/07/2025 09:17 +01:00
Languages in which this notice is officially available: English