

## Ireland: Special education services

### UL1006 Provision of In Market Representation in Africa for ULGlobal University of Limerick

Contract or concession notice – standard regime

#### 1 Buyer

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##### 1.1 Buyer

*Official name:* University of Limerick\_1124

*Legal type of the buyer:* Body governed by public law

*Activity of the contracting authority:* Education

#### 2 Procedure

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##### 2.1 Procedure

*Title:* UL1006 Provision of In Market Representation in Africa for ULGlobal University of Limerick

*Description:* The provision of exclusive in-market representation for the University of Limerick in Africa. In-market representation includes but is not limited to the provision of assistance with Partnerships and Joint Programme development, developing and managing itineraries for visiting UL academics and staff, organising, and attending school and university visits. It also includes identification, provision of training and working closely with International Student Recruitment agents in the region. Included is the provision of Market Intelligence and assistance with Promotional Campaigns to increase UL's brand awareness in the region. Responsibility for the overall management of student recruitment and Trans-National Education operations in Africa with a view to increasing student enrolments from the region.

*Procedure identifier:* c7caac88-c9ec-4d56-8d10-81a9ab6452b4

*Type of procedure:* Open

*The procedure is accelerated:* no

##### 2.1.1 Purpose

*Main nature of the contract:* Services

*Main classification (cpv):* 80340000 Special education services

*Additional classification (cpv):* 80300000 Higher education services

*Additional classification (cpv):* 79600000 Recruitment services

##### 2.1.2 Place of performance

*Country subdivision (NUTS):* Mid-West (IE051)

*Country:* Ireland

*Additional information:* Limerick

##### 2.1.3 Value

*Estimated value excluding VAT:* 400 000 Euro

##### 2.1.4 General information

*Legal basis:*

Directive 2014/24/EU

#### 5 Lot

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## **5.1 Lot technical ID: LOT-0001**

*Title:* UL1006 Provision of In Market Representation in Africa for ULGlobal University of Limerick

*Description:* The provision of exclusive in-market representation for the University of Limerick in Africa. In-market representation includes but is not limited to the provision of assistance with Partnerships and Joint Programme development, developing and managing itineraries for visiting UL academics and staff, organising, and attending school and university visits. It also includes identification, provision of training and working closely with International Student Recruitment agents in the region. Included is the provision of Market Intelligence and assistance with Promotional Campaigns to increase UL's brand awareness in the region. Responsibility for the overall management of student recruitment and Trans-National Education operations in Africa with a view to increasing student enrolments from the region.

*Internal identifier:* 0

### **5.1.1 Purpose**

*Main nature of the contract:* Services

*Main classification (cpv):* 80340000 Special education services

*Additional classification (cpv):* 80300000 Higher education services

*Additional classification (cpv):* 79600000 Recruitment services

### **5.1.2 Place of performance**

*Country subdivision (NUTS):* Mid-West (IE051)

*Country:* Ireland

*Additional information:*

### **5.1.3 Estimated duration**

*Other duration:* Unknown

### **5.1.5 Value**

*Estimated value excluding VAT:* 400 000 Euro

### **5.1.6 General information**

*Reserved participation:* Participation is not reserved.

Procurement Project not financed with EU Funds.

*The procurement is covered by the Government Procurement Agreement (GPA):* yes

### **5.1.7 Strategic procurement**

*Aim of strategic procurement:* No strategic procurement

### **5.1.11 Procurement documents**

*Languages in which the procurement documents are officially available:* English

*Languages in which the procurement documents (or their parts) are unofficially available:* English

*Address of the procurement documents:* <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6087956>

### **5.1.12 Terms of procurement**

*Terms of submission:*

*Electronic submission:* Required

*Address for submission:* <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6087956>

*Languages in which tenders or requests to participate may be submitted:* English

*Electronic catalogue:* Not allowed

*Tenderers may submit more than one tender:* Allowed

*Deadline for receipt of tenders:* 11/08/2025 14:00 +01:00

*Deadline until which the tender must remain valid:* 12 Month

*Information about public opening:*

*Opening date:* 11/08/2025 14:30 +01:00

*Place:* <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6087956>

*Terms of contract:*

*The execution of the contract must be performed within the framework of sheltered employment programmes:* No

*Electronic invoicing:* Required

*Electronic ordering will be used:* yes

*Electronic payment will be used:* yes

**5.1.15 Techniques**

*Framework agreement:*

No framework agreement

*Information about the dynamic purchasing system:*

No dynamic purchase system

**5.1.16 Further information, mediation and review**

*Review organisation:* The High Court of Ireland

*Information about review deadlines:* 14 Days

*Organisation providing offline access to the procurement documents:* University of Limerick\_1124

*Organisation receiving requests to participate:* University of Limerick\_1124

*Organisation processing tenders:* University of Limerick\_1124

**8 Organisations**

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**8.1 ORG-0001**

*Official name:* University of Limerick\_1124

*Registration number:* 0032116A

*Postal address:* Castletroy, Limerick

*Town:* Limerick

*Postcode:* V94 T9PX

*Country subdivision (NUTS):* Mid-West (IE051)

*Country:* Ireland

*Email:* [Majella.OGorman@ul.ie](mailto:Majella.OGorman@ul.ie)

*Telephone:* 0868136262

*Internet address:* <https://www.ul.ie>

*Buyer profile:* <https://www.ul.ie>

*Roles of this organisation:*

*Buyer*

*Organisation providing offline access to the procurement documents*

*Organisation receiving requests to participate*

*Organisation processing tenders*

**8.1 ORG-0002**

*Official name:* The High Court of Ireland

*Registration number:* The High Court of Ireland

*Department:* The High Court of Ireland

*Postal address:* Four Courts, Inns Quay, Dublin 7

*Town:* Dublin

*Postcode:* D07 WDX8

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

*Email:* [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)

*Telephone:* +353 1 8886000

*Roles of this organisation:*

*Review organisation*

### **8.1 ORG-0003**

*Official name:* European Dynamics S.A.

*Registration number:* 002024901000

*Department:* European Dynamics S.A.

*Town:* Athens

*Postcode:* 15125

*Country subdivision (NUTS):* Βόρειος Τομέας Αθηνών (EL301)

*Country:* Greece

*Email:* [eproc-esender@eurodyn.com](mailto:eproc-esender@eurodyn.com)

*Telephone:* +30 2108094500

*Roles of this organisation:*

*TED eSender*

### *Notice information*

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*Notice identifier/version:* 1e2a3081-e0c7-4f81-95a1-164b63bd1cbb - 01

*Form type:* Competition

*Notice type:* Contract or concession notice – standard regime

*Notice dispatch date:* 09/07/2025 12:51 +01:00

*Languages in which this notice is officially available:* English