

Ireland: Marketing management consultancy services

County Wexford - Built for Business

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: County Wexford Chamber of Industry and Commerce Company Limited by Guarantee

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: County Wexford - Built for Business

Description: County Wexford Chamber is inviting tenders from qualified marketing agencies or consultants to deliver a high-impact, county-wide promotional campaign under the "County Wexford – Built for Business" initiative. This campaign forms part of a LEADER-funded economic development programme and is designed to significantly enhance County Wexford's profile as a premier destination for living, working, investing, and doing business.

Procedure identifier: 2f0bd499-ebc6-44e1-b2ad-69bcb5d446b3

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79342100 Direct marketing services

Additional classification (cpv): 79342000 Marketing services

2.1.2 Place of performance

Country: Ireland

Anywhere in the given country

2.1.3 Value

Estimated value excluding VAT: 100 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5 Lot

5.1 Lot technical ID: LOT-0001

Title: County Wexford - Built for Business

Description: County Wexford Chamber is inviting tenders from qualified marketing agencies or consultants to deliver a high-impact, county-wide promotional campaign under the "County Wexford – Built for Business" initiative. This

campaign forms part of a LEADER-funded economic development programme and is designed to significantly enhance County Wexford's profile as a premier destination for living, working, investing, and doing business.
Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79342100 Direct marketing services

Additional classification (cpv): 79342000 Marketing services

5.1.2 Place of performance

Country: Ireland

Anywhere in the given country

Additional information: Co Wexford

5.1.3 Estimated duration

Start date: 06/10/2025

Duration end date: 07/07/2026

5.1.5 Value

Estimated value excluding VAT: 100 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

Information about European Union funds

EU funds programme: European Agricultural Fund for Rural Development (EAFRD) (2021/2027)

Identifier of EU funds: CCI 2021IE06RDNP001

Further details of EU funds: LEADER WEXFORD

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: Fulfilment of social objectives

Description: Not applicable – this procurement does not specifically include environmental, social, or innovation-related criteria.

Approach to reducing environmental impacts: Other

Green Procurement Criteria: No Green Public Procurement criteria

Social objective promoted: Other

Innovative objective: The procured works, supplies or services involve research and development activities.

5.1.8 Accessibility criteria

Accessibility criteria for persons with disabilities are not included with the following justification

Justification: This is a marketing project and does not serve a direct service for the community

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6068041>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6068041>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 28/07/2025 00:00 +01:00

Deadline until which the tender must remain valid: 21 Day

Information about public opening:

Opening date: 28/07/2025 00:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6068041>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Information about review deadlines: 10 days for clarification. 21 days for completion of CFT

Organisation providing offline access to the procurement documents: County Wexford Chamber of Industry and Commerce Company Limited by Guarantee

Organisation receiving requests to participate: County Wexford Chamber of Industry and Commerce Company Limited by Guarantee

Organisation processing tenders: County Wexford Chamber of Industry and Commerce Company Limited by Guarantee

8 Organisations

8.1 ORG-0001

Official name: County Wexford Chamber of Industry and Commerce Company Limited by Guarantee

Registration number: 659771

Department: County Wexford Chamber - Operations

Postal address: Chamber Offices, Hill St, Wexford Chamber Offices, Hill St, Wexford

Town: Wexford

Postcode: Y35 WR99

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Contact point: Paula Roche

Email: paula@countywexfordchamber.ie

Telephone: 0879639893

Internet address: www.countywexfordchamber.ie

Buyer profile: www.countywexfordchamber.ie

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: e67fe89e-8802-4c51-86b8-6541be1820f3 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 07/07/2025 15:04 +01:00

Languages in which this notice is officially available: English