

Ireland: Digital printing services

Interactive Digital Brochure for International Higher Education Sector with integrated International Student Testimonial Management System

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: South East Technological University (SETU)

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: Education

2 Procedure

2.1 Procedure

Title: Interactive Digital Brochure for International Higher Education Sector with integrated International Student Testimonial Management System

Description: SETU is growing its international student body and is recruiting students from many countries and cultures. To assist in this recruitment effort, to ensure compliance with Trust ED guidelines and to ensure that information provided to our stakeholders is accurate, SETU Global is seeking to create accessible, interactive, fully customizable, and trackable digital publications. The creation of a set of digital interactive multi-page brochures of different sizes. These should be easily customisable for individual student recruitment markets by specialist area, level of study, academic partners in the region, agent representatives etc. We are exploring multiple markets in multiple continents and so require a brochure that can be adapted easily, quickly and at scale to allow SETU Global to tailor information to a variety of geographical regions/education markets at once. 2) SETU Global also seeks to develop an international student testimonial management system that will integrate with the digital brochures serving relevant content on demand.

Procedure identifier: 9810657f-3914-4766-8727-cc0e7ef9913b

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79811000 Digital printing services

Additional classification (cpv): 48500000 Communication and multimedia software package

Additional classification (cpv): 48520000 Multimedia software package

Additional classification (cpv): 72212500 Communication and multimedia software development services

Additional classification (cpv): 48481000 Sales or marketing software package

Additional classification (cpv): 79342100 Direct marketing services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 72212481 Sales or marketing software development services

2.1.2 Place of performance

Anywhere

2.1.3 Value

Estimated value excluding VAT: 150 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5 Lot

5.1 Lot technical ID: LOT-0001

Title: Interactive Digital Brochure for International Higher Education Sector with integrated International Student Testimonial Management System

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Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79811000 Digital printing services

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5.1.2 Place of performance

Anywhere

Additional information:

5.1.3 Estimated duration

Start date: 31/08/2025

Other duration: Unknown

5.1.5 Value

Estimated value excluding VAT: 150 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6041647>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6041647>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 31/07/2025 12:00 +01:00

Deadline until which the tender must remain valid: 120 Day

Information about public opening:

Opening date: 31/07/2025 12:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCftWS.do?resourceId=6041647>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Information about review deadlines: na

Organisation providing offline access to the procurement documents: South East Technological University (SETU)

Organisation receiving requests to participate: South East Technological University (SETU)

Organisation processing tenders: South East Technological University (SETU)

8 Organisations

8.1 ORG-0001

Official name: South East Technological University (SETU)

Registration number: 3955104SH

Postal address: WATERFORD

Town: WATERFORD

Postcode: X91 K0EK

Country subdivision (NUTS): South-East (IE052)

Country: Ireland

Email: procurement@setu.ie

Telephone: 0599175119

Internet address: <https://www.setu.ie>

Buyer profile: <https://www.setu.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: b983d42c-500d-4e7a-9449-884485b8a28d - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 03/07/2025 10:27 +01:00

Languages in which this notice is officially available: English