

# Ireland: Advertising, propaganda and information film and video-tape production

## RFT Media Monitoring services

Contract or concession notice – standard regime

### 1 Buyer

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#### 1.1 Buyer

*Official name:* Coimisiún na Meán

*Legal type of the buyer:* Body governed by public law, controlled by a central government authority

*Activity of the contracting authority:* General public services

### 2 Procedure

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#### 2.1 Procedure

*Title:* RFT Media Monitoring services

*Description:* Coimisiún na Meán requires a media monitoring service for the purpose of monitoring all Print, Online and Broadcast media in Ireland. We require real time monitoring on a range of topics across the media (including digital media) landscape at a national and international level. The purpose of this service will be to keep the press office up to date with mentions of the organisation in the media and members of Coimisiún na Meán's Leadership Team informed of current industry affairs. The press team will also use the service to provide a media monitoring update (downloadable PDF) to all staff at An Coimisiún, which currently stands at approximately 215 and is expected to grow to 300. A print and media monitoring service will include up to approximately 800 pieces of content per month. This is based on a list of print and digital media outlets primarily in Ireland and a list of key words provided by Coimisiún na Meán. Articles are to be received as a remotely accessible email digest for multiple users. Print media monitoring is to be provided as an electronic press-cutting digest each morning at a minimum, digital media and online media at regular intervals throughout the day. Tenderers shall not charge the Client for non-relevant articles.

*Procedure identifier:* 27c0e752-a90a-41df-8e48-6252bda74891

*Type of procedure:* Open

*The procedure is accelerated:* no

##### 2.1.1 Purpose

*Main nature of the contract:* Services

*Main classification (cpv):* 92111200 Advertising, propaganda and information film and video-tape production

*Additional classification (cpv):* 79340000 Advertising and marketing services

*Additional classification (cpv):* 79341000 Advertising services

*Additional classification (cpv):* 79341100 Advertising consultancy services

*Additional classification (cpv):* 79341200 Advertising management services

*Additional classification (cpv):* 72212480 Sales, marketing and business intelligence software development services

*Additional classification (cpv):* 79800000 Printing and related services

*Additional classification (cpv):* 79811000 Digital printing services

##### 2.1.2 Place of performance

*Country:* Ireland

Anywhere in the given country

##### 2.1.3 Value

*Estimated value excluding VAT:* 75 000 Euro

## 2.1.4 General information

*Legal basis:*

Directive 2014/24/EU

5 Lot

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### 5.1 Lot technical ID: LOT-0001

*Title:* RFT Media Monitoring services

*Description:* Coimisiún na Meán requires a media monitoring service for the purpose of monitoring all Print, Online and Broadcast media in Ireland. We require real time monitoring on a range of topics across the media (including digital media) landscape at a national and international level. The purpose of this service will be to keep the press office up to date with mentions of the organisation in the media and members of Coimisiún na Meán's Leadership Team informed of current industry affairs. The press team will also use the service to provide a media monitoring update (downloadable PDF) to all staff at An Coimisiún, which currently stands at approximately 215 and is expected to grow to 300. A print and media monitoring service will include up to approximately 800 pieces of content per month. This is based on a list of print and digital media outlets primarily in Ireland and a list of key words provided by Coimisiún na Meán. Articles are to be received as a remotely accessible email digest for multiple users. Print media monitoring is to be provided as an electronic press-cutting digest each morning at a minimum, digital media and online media at regular intervals throughout the day. Tenderers shall not charge the Client for non-relevant articles.

*Internal identifier:* 0

#### 5.1.1 Purpose

*Main nature of the contract:* Services

*Main classification (cpv):* 92111200 Advertising, propaganda and information film and video-tape production

*Additional classification (cpv):* 79340000 Advertising and marketing services

*Additional classification (cpv):* 79341000 Advertising services

*Additional classification (cpv):* 79341100 Advertising consultancy services

*Additional classification (cpv):* 79341200 Advertising management services

*Additional classification (cpv):* 72212480 Sales, marketing and business intelligence software development services

*Additional classification (cpv):* 79800000 Printing and related services

*Additional classification (cpv):* 79811000 Digital printing services

#### 5.1.2 Place of performance

*Country:* Ireland

Anywhere in the given country

*Additional information:*

#### 5.1.3 Estimated duration

*Duration:* 48 Month

#### 5.1.5 Value

*Estimated value excluding VAT:* 75 000 Euro

#### 5.1.6 General information

*Reserved participation:* Participation is not reserved.

Procurement Project not financed with EU Funds.

*The procurement is covered by the Government Procurement Agreement (GPA):* yes

#### 5.1.7 Strategic procurement

*Aim of strategic procurement:* Fulfilment of social objectives

*Description:* Per the award criteria

*Approach to reducing environmental impacts:* The sustainable use and protection of water and marine resources

*Green Procurement Criteria:* National Green Public Procurement criteria

*Social objective promoted:* Gender equality

#### **5.1.8 Accessibility criteria**

Accessibility criteria for persons with disabilities are not included because the procurement is not intended for use by natural persons

#### **5.1.11 Procurement documents**

*Languages in which the procurement documents are officially available:* English

*Languages in which the procurement documents (or their parts) are unofficially available:* English

*Address of the procurement documents:* <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=6028836>

#### **5.1.12 Terms of procurement**

*Terms of submission:*

*Electronic submission:* Required

*Address for submission:* <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=6028836>

*Languages in which tenders or requests to participate may be submitted:* English

*Electronic catalogue:* Not allowed

*Tenderers may submit more than one tender:* Not allowed

*Deadline for receipt of tenders:* 06/08/2025 15:00 +01:00

*Deadline until which the tender must remain valid:* 90 Day

*Information about public opening:*

*Opening date:* 06/08/2025 15:30 +01:00

*Place:* <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=6028836>

*Terms of contract:*

*The execution of the contract must be performed within the framework of sheltered employment programmes:* No

*Electronic invoicing:* Allowed

*Electronic ordering will be used:* yes

*Electronic payment will be used:* yes

#### **5.1.15 Techniques**

*Framework agreement:*

No framework agreement

*Information about the dynamic purchasing system:*

No dynamic purchase system

#### **5.1.16 Further information, mediation and review**

*Review organisation:* The High Court of Ireland

*Information about review deadlines:* Per High court guidelines

*Organisation providing offline access to the procurement documents:* Coimisiún na Meán

*Organisation providing more information on the review procedures:* The High Court of Ireland

*Organisation receiving requests to participate:* Coimisiún na Meán

*Organisation processing tenders:* Coimisiún na Meán

## 8 Organisations

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### 8.1 ORG-0001

*Official name:* Coimisiún na Meán  
*Registration number:* N/A  
*Postal address:* 1 Shelbourne Buildings, Shelbourne Road, Dublin, D04 NP20  
*Town:* Dublin  
*Postcode:* D02 XP29  
*Country subdivision (NUTS):* Dublin (IE061)  
*Country:* Ireland  
*Contact point:* Josephine Murphy  
*Email:* [jmurphy@cnam.ie](mailto:jmurphy@cnam.ie)  
*Telephone:* +3536441200  
*Internet address:* <https://www.cnam.ie>  
*Buyer profile:* <https://www.cnam.ie>  
*Roles of this organisation:*

*Buyer*

*Organisation providing offline access to the procurement documents*

*Organisation receiving requests to participate*

*Organisation processing tenders*

### **8.1 ORG-0002**

*Official name:* The High Court of Ireland  
*Registration number:* The High Court of Ireland  
*Department:* The High Court of Ireland  
*Postal address:* Four Courts, Inns Quay, Dublin 7  
*Town:* Dublin  
*Postcode:* D07 WDX8  
*Country subdivision (NUTS):* Dublin (IE061)  
*Country:* Ireland  
*Email:* [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)  
*Telephone:* +353 1 8886000  
*Roles of this organisation:*

*Review organisation*

*Organisation providing more information on the review procedures*

### **8.1 ORG-0003**

*Official name:* European Dynamics S.A.  
*Registration number:* 002024901000  
*Department:* European Dynamics S.A.  
*Town:* Athens  
*Postcode:* 15125  
*Country subdivision (NUTS):* Βόρειος Τομέας Αθηνών (EL301)  
*Country:* Greece  
*Email:* [eproc-esender@eurodyn.com](mailto:eproc-esender@eurodyn.com)  
*Telephone:* +30 2108094500  
*Roles of this organisation:*

*TED eSender*

*Notice information*

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*Notice identifier/version:* 34499954-ae96-45d7-a33e-c26e3a823ab2 - 01

*Form type:* Competition

*Notice type:* Contract or concession notice – standard regime

*Notice dispatch date:* 01/07/2025 16:58 +01:00

*Languages in which this notice is officially available:* English