

Ireland: Advertising services

Creative Advertising Services

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: IDA Ireland

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Economic affairs

2 Procedure

2.1 Procedure

Title: Creative Advertising Services

Description: Creative Advertising Services - 4 Year Single Party Framework for IDA Ireland

Procedure identifier: ae90c864-c04b-43f7-b039-63374eca82ee

Internal identifier: 2510

Type of procedure: Open

The procedure is accelerated: no

Justification for the accelerated procedure:

Main features of the procedure:

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79341100 Advertising consultancy services

Additional classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341200 Advertising management services

Additional classification (cpv): 79341400 Advertising campaign services

2.1.2 Place of performance

Postal address: IDA Ireland, Dublin 2

Town: Dublin

Postcode: D02 FX65

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 2 500 000 Euro

Maximum value of the framework agreement: 2 500 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5 Lot

5.1 Lot technical ID: LOT-0001

Title: Creative Advertising Services

Description: Creative Advertising Services - 4 Year Single Party Framework for IDA Ireland

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79341100 Advertising consultancy services

Additional classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341200 Advertising management services

Additional classification (cpv): 79341400 Advertising campaign services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 48 Month

5.1.5 Value

Estimated value excluding VAT: 2 500 000 Euro

Maximum value of the framework agreement: 2 500 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=5774626>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=5774626>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 04/07/2025 00:00 +01:00

Deadline until which the tender must remain valid: 6 Month

Information about public opening:

Opening date: 04/07/2025 00:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=5774626>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: yes
Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland -

Information about review deadlines: none

Organisation providing offline access to the procurement documents: IDA Ireland -

Organisation providing more information on the review procedures: The High Court of Ireland -

Organisation receiving requests to participate: IDA Ireland -

Organisation processing tenders: IDA Ireland -

8 Organisations

8.1 ORG-0001

Official name: IDA Ireland

Registration number: Not applicable

Postal address: 3 Park Place, Hatch Street Upper

Town: Dublin

Postcode: Dublin 2

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurement.ida@ida.ie

Telephone: +353 1 6034000

Internet address: <https://www.idaireland.com>

Buyer profile: <https://www.idaireland.com>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 396b2b62-c1df-4b02-8458-bc366b55bb3d - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 30/05/2025 12:24 +01:00

Languages in which this notice is officially available: English