

Ireland: Marketing services

The Provision of Marketing Services including Multimedia Strategy, Website Design and Development, Graphic Design Services, Planning and Buying Services, Event Management and Public Relations to CETB

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Cork Education and Training Board

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2 Procedure

2.1 Procedure

Title: The Provision of Marketing Services including Multimedia Strategy, Website Design and Development, Graphic Design Services, Planning and Buying Services, Event Management and Public Relations to CETB

Description: Cork ETB proposes to engage in a competitive process for the establishment of a Single Party Framework Agreement for the Provision of Marketing Services, including Multimedia Strategy, Website Design and Development, Graphic Design Services, Planning and Buying Services, Event Management and Public relations. The successful tenderer will be required to work collaboratively with Cork ETB's Communications Officer, under the direction of the Corporate Services communications team and other relevant stakeholders to provide support and expert advice. Tenderers responding to this RFT must demonstrate how their proposed team, as a whole, has the relevant skills, expertise, experience, capacity and personnel as well as immediate access to all necessary resources (whether in-house or via sub-contractors) to meet the needs and requirements of Cork ETB, having regard to the nature and scope of the services required.

Procedure identifier: c401b27c-90db-4fd0-9d05-d57173708b47

Type of procedure: Open

The procedure is accelerated: no

Justification for the accelerated procedure:

Main features of the procedure:

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342100 Direct marketing services

Additional classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79341400 Advertising campaign services

Additional classification (cpv): 79341200 Advertising management services

Additional classification (cpv): 79952000 Event services

Additional classification (cpv): 79416000 Public relations services

2.1.2 Place of performance

Country: Ireland

Anywhere in the given country

2.1.3 Value

Maximum value of the framework agreement: 1 500 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5 Lot

5.1 Lot technical ID: LOT-0001

Title: The Provision of Marketing Services including Multimedia Strategy, Website Design and Development, Graphic Design Services, Planning and Buying Services, Event Management and Public Relations to CETB

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Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

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Additional classification (cpv): 79952000 Event services

Additional classification (cpv): 79416000 Public relations services

5.1.2 Place of performance

Country: Ireland

Anywhere in the given country

Additional information:

5.1.3 Estimated duration

Start date: 01/08/2025

Duration: 4 Year

5.1.5 Value

Estimated value excluding VAT: 1 500 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=5764041>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=5764041>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 30/06/2025 14:00 +01:00

Deadline until which the tender must remain valid: 12 Month

Information about public opening:

Opening date: 30/06/2025 14:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=5764041>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland -

Information about review deadlines: As per CFT Documents

Organisation providing offline access to the procurement documents: Cork Education and Training Board -

Organisation providing more information on the review procedures: The High Court of Ireland -

Organisation receiving requests to participate: Cork Education and Training Board -

Organisation processing tenders: Cork Education and Training Board -

8 Organisations

8.1 ORG-0001

Official name: Cork Education and Training Board

Registration number: 3185254WH

Postal address: 21 Lavitts Quay

Town: Cork

Postcode: T12 HYT9

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: elaine.colgan@corketb.ie

Telephone: +353214273377

Internet address: <http://www.corketb.ie>

Buyer profile: <http://www.corketb.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 1f3ab612-22b4-420e-b8f8-c0697bab4e96 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 26/05/2025 18:12 +01:00

Languages in which this notice is officially available: English