

# **Ireland: Public relations services**

## **Public Relations Services (USA excluding West Coast)**

Contract or concession notice – standard regime

### 1 Buyer

---

#### **1.1 Buyer**

*Official name:* IDA Ireland

*Legal type of the buyer:* Body governed by public law

*Activity of the contracting authority:* Economic affairs

### 2 Procedure

---

#### **2.1 Procedure**

*Title:* Public Relations Services (USA excluding West Coast)

*Description:* Public Relations Services (USA Excluding West Coast)

*Procedure identifier:* a75e990a-8638-4c0b-b0a3-76bbb73a25db

*Internal identifier:* Procurement Documents

*Type of procedure:* Open

*The procedure is accelerated:* no

*Justification for the accelerated procedure:*

*Main features of the procedure:*

##### **2.1.1 Purpose**

*Main nature of the contract:* Services

*Main classification (cpv):* 79416000 Public relations services

*Additional classification (cpv):* 79416100 Public relations management services

*Additional classification (cpv):* 79416200 Public relations consultancy services

##### **2.1.2 Place of performance**

*Town:* USA

*Country:* United States

*Additional information:* Excl West Coast USA

##### **2.1.3 Value**

*Estimated value excluding VAT:* 900 000 Euro

*Maximum value of the framework agreement:* 900 000 Euro

##### **2.1.4 General information**

*Legal basis:*

Directive 2014/24/EU

### 5 Lot

---

#### **5.1 Lot technical ID: LOT-0001**

*Title:* Public Relations Services (USA excluding West Coast)

*Description:* Public Relations Services (USA Excluding West Coast)

### **5.1.1 Purpose**

*Main nature of the contract:* Services

*Main classification (cpv):* 79416000 Public relations services

*Additional classification (cpv):* 79416100 Public relations management services

*Additional classification (cpv):* 79416200 Public relations consultancy services

### **5.1.2 Place of performance**

*Postal address:* IDA Ireland, Hatch St, Dublin 2

*Town:* East Coast USA

*Postcode:* D02 FX65

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* United States

*Additional information:* Excl West Coast USA

### **5.1.3 Estimated duration**

*Duration:* 48 Month

### **5.1.5 Value**

*Estimated value excluding VAT:* 900 000 Euro

### **5.1.6 General information**

*Reserved participation:* Participation is not reserved.

Procurement Project not financed with EU Funds.

*The procurement is covered by the Government Procurement Agreement (GPA):* yes

*This procurement is also suitable for small and medium-sized enterprises (SMEs):* yes

### **5.1.7 Strategic procurement**

*Aim of strategic procurement:* No strategic procurement

*Approach to reducing environmental impacts:* Other

*Green Procurement Criteria:* No Green Public Procurement criteria

*Social objective promoted:* Other

### **5.1.8 Accessibility criteria**

Accessibility criteria for persons with disabilities are included

### **5.1.11 Procurement documents**

*Languages in which the procurement documents are officially available:* English

*Languages in which the procurement documents (or their parts) are unofficially available:* English

*Address of the procurement documents:* <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=5616740>

### **5.1.12 Terms of procurement**

*Terms of submission:*

*Electronic submission:* Required

*Address for submission:* <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=5616740>

*Languages in which tenders or requests to participate may be submitted:* English

*Electronic catalogue:* Not allowed

*Tenderers may submit more than one tender:* Not allowed

*Deadline for receipt of tenders:* 09/06/2025 00:00 +01:00

*Deadline until which the tender must remain valid:* 3 Month

*Information about public opening:*

*Opening date:* 09/06/2025 00:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=5616740>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

#### **5.1.15 Techniques**

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

#### **5.1.16 Further information, mediation and review**

Review organisation: The High Court of Ireland -

Information about review deadlines: none

Organisation providing offline access to the procurement documents: IDA Ireland -

Organisation providing more information on the review procedures: IDA Ireland -

Organisation receiving requests to participate: IDA Ireland -

Organisation processing tenders: IDA Ireland -

## 8 Organisations

---

### **8.1 ORG-0001**

Official name: IDA Ireland

Registration number: Not applicable

Postal address: 3 Park Place, Hatch Street Upper

Town: Dublin

Postcode: Dublin 2

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: [procurement.ida@ida.ie](mailto:procurement.ida@ida.ie)

Telephone: +353 1 6034000

Internet address: <https://www.idaireland.com>

Buyer profile: <https://www.idaireland.com>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

Organisation providing more information on the review procedures

### **8.1 ORG-0002**

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

*Postcode:* D07 WDX8  
*Country subdivision (NUTS):* Dublin (IE061)  
*Country:* Ireland  
*Email:* [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)  
*Telephone:* +353 1 8886000  
*Roles of this organisation:*  
*Review organisation*

#### **8.1 ORG-0003**

*Official name:* European Dynamics S.A.  
*Registration number:* 002024901000  
*Department:* European Dynamics S.A.  
*Town:* Athens  
*Postcode:* 15125  
*Country subdivision (NUTS):* Βόρειος Τομέας Αθηνών (EL301)  
*Country:* Greece  
*Email:* [eproc-esender@eurodyn.com](mailto:eproc-esender@eurodyn.com)  
*Telephone:* +30 2108094500  
*Roles of this organisation:*  
*TED eSender*  
*Notice information*  
*Notice identifier/version:* 9f87ef3e-e767-4c10-9b37-747cbd1c0b41 - 01  
*Form type:* Competition  
*Notice type:* Contract or concession notice – standard regime  
*Notice dispatch date:* 06/05/2025 16:24 +01:00  
*Languages in which this notice is officially available:* English