

# **Ireland: Public relations services**

## **Public Relations Services (Europe)**

Contract or concession notice – standard regime

### 1 Buyer

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#### **1.1 Buyer**

*Official name:* IDA Ireland

*Legal type of the buyer:* Body governed by public law

*Activity of the contracting authority:* Economic affairs

### 2 Procedure

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#### **2.1 Procedure**

*Title:* Public Relations Services (Europe)

*Description:* Public Relations Services (Europe outside of Ireland)

*Procedure identifier:* 752dde1d-0674-4a88-9b34-5e4df4d5ca63

*Type of procedure:* Open

*The procedure is accelerated:* no

*Justification for the accelerated procedure:*

*Main features of the procedure:*

##### **2.1.1 Purpose**

*Main nature of the contract:* Services

*Main classification (cpv):* 79416000 Public relations services

*Additional classification (cpv):* 79416100 Public relations management services

*Additional classification (cpv):* 79416200 Public relations consultancy services

##### **2.1.2 Place of performance**

Anywhere in the European Economic Area

##### **2.1.3 Value**

*Maximum value of the framework agreement:* 900 000 Euro

##### **2.1.4 General information**

*Legal basis:*

Directive 2014/24/EU

### 5 Lot

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#### **5.1 Lot technical ID: LOT-0001**

*Title:* Public Relations Services (Europe)

*Description:* Public Relations Services (Europe outside of Ireland)

*Internal identifier:* 0

##### **5.1.1 Purpose**

*Main nature of the contract:* Services

*Main classification (cpv):* 79416000 Public relations services  
*Additional classification (cpv):* 79416100 Public relations management services  
*Additional classification (cpv):* 79416200 Public relations consultancy services

#### **5.1.2 Place of performance**

Anywhere in the European Economic Area  
*Additional information:*

#### **5.1.3 Estimated duration**

*Duration:* 48 Month

#### **5.1.5 Value**

*Estimated value excluding VAT:* 900 000 Euro

#### **5.1.6 General information**

*Reserved participation:* Participation is not reserved.  
Procurement Project not financed with EU Funds.  
*The procurement is covered by the Government Procurement Agreement (GPA):* yes

#### **5.1.7 Strategic procurement**

*Aim of strategic procurement:* No strategic procurement  
*Approach to reducing environmental impacts:* Other  
*Social objective promoted:* Other

#### **5.1.11 Procurement documents**

*Languages in which the procurement documents are officially available:* English  
*Languages in which the procurement documents (or their parts) are unofficially available:* English  
*Address of the procurement documents:* <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=5615358>

#### **5.1.12 Terms of procurement**

*Terms of submission:*  
*Electronic submission:* Required  
*Address for submission:* <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=5615358>  
*Languages in which tenders or requests to participate may be submitted:* English  
*Electronic catalogue:* Not allowed  
*Tenderers may submit more than one tender:* Not allowed  
*Deadline for receipt of tenders:* 09/06/2025 12:00 +01:00  
*Deadline until which the tender must remain valid:* 3 Month  
*Information about public opening:*  
*Opening date:* 09/06/2025 12:30 +01:00  
*Place:* <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=5615358>  
*Terms of contract:*  
*The execution of the contract must be performed within the framework of sheltered employment programmes:* No  
*Electronic invoicing:* Required  
*Electronic ordering will be used:* yes  
*Electronic payment will be used:* yes

#### **5.1.15 Techniques**

*Framework agreement:*  
Framework agreement, without reopening of competition  
*Maximum number of participants:* 1

*Information about the dynamic purchasing system:*

No dynamic purchase system

#### **5.1.16 Further information, mediation and review**

*Review organisation:* The High Court of Ireland -

*Information about review deadlines:* none

*Organisation providing offline access to the procurement documents:* IDA Ireland -

*Organisation providing more information on the review procedures:* IDA Ireland -

*Organisation receiving requests to participate:* IDA Ireland -

*Organisation processing tenders:* IDA Ireland -

## 8 Organisations

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### **8.1 ORG-0001**

*Official name:* IDA Ireland

*Registration number:* Not applicable

*Postal address:* 3 Park Place, Hatch Street Upper

*Town:* Dublin

*Postcode:* Dublin 2

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

*Email:* [procurement.ida@ida.ie](mailto:procurement.ida@ida.ie)

*Telephone:* +353 1 6034000

*Internet address:* <https://www.idaireland.com>

*Buyer profile:* <https://www.idaireland.com>

*Roles of this organisation:*

*Buyer*

*Organisation providing offline access to the procurement documents*

*Organisation receiving requests to participate*

*Organisation processing tenders*

*Organisation providing more information on the review procedures*

### **8.1 ORG-0002**

*Official name:* The High Court of Ireland

*Registration number:* The High Court of Ireland

*Department:* The High Court of Ireland

*Postal address:* Four Courts, Inns Quay, Dublin 7

*Town:* Dublin

*Postcode:* D07 WDX8

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

*Email:* [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)

*Telephone:* +353 1 8886000

*Roles of this organisation:*

*Review organisation*

### **8.1 ORG-0003**

*Official name:* European Dynamics S.A.

*Registration number:* 002024901000

*Department:* European Dynamics S.A.

*Town:* Athens

*Postcode:* 15125

*Country subdivision (NUTS):* Βόρειος Τομέας Αθηνών (EL301)

*Country:* Greece

*Email:* [eproc-esender@eurodyn.com](mailto:eproc-esender@eurodyn.com)

*Telephone:* +30 2108094500

*Roles of this organisation:*

*TED eSender*

*Notice information*

*Notice identifier/version:* 17fef71a-39ac-4e52-a642-77f1db761c44 - 01

*Form type:* Competition

*Notice type:* Contract or concession notice – standard regime

*Notice dispatch date:* 06/05/2025 14:51 +01:00

*Languages in which this notice is officially available:* English