

# Ireland: Production management consultancy services MC202502 Single Party Framework Agreement for Fáilte Ireland Advertising Production Management Tender

Contract or concession notice – standard regime

## 1 Buyer

---

### 1.1 Buyer

*Official name:* Fáilte Ireland-National Tourism Development Authority

*Legal type of the buyer:* Body governed by public law

*Activity of the contracting authority:* General public services

## 2 Procedure

---

### 2.1 Procedure

*Title:* MC202502 Single Party Framework Agreement for Fáilte Ireland Advertising Production Management Tender

*Description:* Single Party Framework Agreement for Fáilte Ireland Advertising Production Management Tender

*Procedure identifier:* acb7b954-0044-49f6-92dd-16da078a089a

*Type of procedure:* Open

*The procedure is accelerated:* no

*Justification for the accelerated procedure:*

*Main features of the procedure:*

#### 2.1.1 Purpose

*Main nature of the contract:* Services

*Main classification (cpv):* 79415000 Production management consultancy services

*Additional classification (cpv):* 92111210 Advertising film production

*Additional classification (cpv):* 79340000 Advertising and marketing services

*Additional classification (cpv):* 79341200 Advertising management services

#### 2.1.2 Place of performance

*Country:* Ireland

Anywhere in the given country

#### 2.1.3 Value

*Maximum value of the framework agreement:* 400 000 Euro

#### 2.1.4 General information

*Legal basis:*

Directive 2014/24/EU

## 5 Lot

---

### 5.1 Lot technical ID: LOT-0001

*Title:* MC202502 Single Party Framework Agreement for Fáilte Ireland Advertising Production Management Tender

*Description:* Single Party Framework Agreement for Fáilte Ireland Advertising Production Management Tender

*Internal identifier:* MC/2025/02

### **5.1.1 Purpose**

*Main nature of the contract:* Services

*Main classification (cpv):* 79415000 Production management consultancy services

*Additional classification (cpv):* 92111210 Advertising film production

*Additional classification (cpv):* 79340000 Advertising and marketing services

*Additional classification (cpv):* 79341200 Advertising management services

### **5.1.2 Place of performance**

*Country:* Ireland

Anywhere in the given country

*Additional information:*

### **5.1.3 Estimated duration**

*Duration:* 4 Year

### **5.1.5 Value**

*Estimated value excluding VAT:* 400 000 Euro

### **5.1.6 General information**

*Reserved participation:* Participation is not reserved.

Procurement Project not financed with EU Funds.

*The procurement is covered by the Government Procurement Agreement (GPA):* yes

### **5.1.7 Strategic procurement**

*Aim of strategic procurement:* Reduction of environmental impacts

*Description:* As outlined in the ITT

*Approach to reducing environmental impacts:* Climate change mitigation

*Green Procurement Criteria:* Other Green Public Procurement criteria

### **5.1.11 Procurement documents**

*Languages in which the procurement documents are officially available:* English

*Languages in which the procurement documents (or their parts) are unofficially available:* English

*Address of the procurement documents:* <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=5284761>

### **5.1.12 Terms of procurement**

*Terms of submission:*

*Electronic submission:* Required

*Address for submission:* <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=5284761>

*Languages in which tenders or requests to participate may be submitted:* English

*Electronic catalogue:* Not allowed

*Tenderers may submit more than one tender:* Not allowed

*Deadline for receipt of tenders:* 14/04/2025 12:00 +00:00

*Deadline until which the tender must remain valid:* 12 Month

*Information about public opening:*

*Opening date:* 14/04/2025 12:30 +00:00

*Place:* <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=5284761>

*Terms of contract:*

*The execution of the contract must be performed within the framework of sheltered employment programmes:* No

*Electronic invoicing:* Required

*Electronic ordering will be used:* yes

*Electronic payment will be used:* yes

### 5.1.15 Techniques

*Framework agreement:*

Framework agreement, partly without reopening and partly with reopening of competition

*Maximum number of participants:* 1

*Information about the dynamic purchasing system:*

No dynamic purchase system

### 5.1.16 Further information, mediation and review

*Review organisation:* The High Court of Ireland -

*Information about review deadlines:* As outlined in the ITT

*Organisation providing offline access to the procurement documents:* Fáilte Ireland-National Tourism Development Authority -

*Organisation providing more information on the review procedures:* Fáilte Ireland-National Tourism Development Authority -

*Organisation receiving requests to participate:* Fáilte Ireland-National Tourism Development Authority -

*Organisation processing tenders:* Fáilte Ireland-National Tourism Development Authority -

## 8 Organisations

---

### 8.1 ORG-0001

*Official name:* Fáilte Ireland-National Tourism Development Authority

*Registration number:* 236708

*Postal address:* 88-95 Amiens Street

*Town:* Dublin

*Postcode:* D01WR86

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

*Email:* [procurement@failteireland.ie](mailto:procurement@failteireland.ie)

*Telephone:* +3531 5741990

*Internet address:* <https://www.failteireland.ie>

*Buyer profile:* <https://www.failteireland.ie>

*Roles of this organisation:*

*Buyer*

*Organisation providing offline access to the procurement documents*

*Organisation receiving requests to participate*

*Organisation processing tenders*

*Organisation providing more information on the review procedures*

### 8.1 ORG-0002

*Official name:* The High Court of Ireland

*Registration number:* The High Court of Ireland

*Department:* The High Court of Ireland

*Postal address:* Four Courts, Inns Quay, Dublin 7

*Town:* Dublin

*Postcode:* D07 WDX8

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

*Email:* [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)

*Telephone:* +353 1 8886000

*Roles of this organisation:*

*Review organisation*

### **8.1 ORG-0003**

*Official name:* European Dynamics S.A.

*Registration number:* 002024901000

*Department:* European Dynamics S.A.

*Town:* Athens

*Postcode:* 15125

*Country subdivision (NUTS):* Βόρειος Τομέας Αθηνών (EL301)

*Country:* Greece

*Email:* [eproc-esender@eurodyn.com](mailto:eproc-esender@eurodyn.com)

*Telephone:* +30 2108094500

*Roles of this organisation:*

*TED eSender*

*Notice information*

*Notice identifier/version:* 0c385fc3-39a3-40b4-9544-aacb19506a50 - 01

*Form type:* Competition

*Notice type:* Contract or concession notice – standard regime

*Notice dispatch date:* 13/03/2025 09:52 +00:00

*Languages in which this notice is officially available:* English