

Ireland: Advertising and marketing services

Single Party Framework Agreement for the Provision of UK Racecourse Branding and Associated Services

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Horse Racing Ireland (HRI)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Recreation, culture and religion

2 Procedure

2.1 Procedure

Title: Single Party Framework Agreement for the Provision of UK Racecourse Branding and Associated Services

Description: Specified branding presence at UK Racetracks and associated services

Procedure identifier: eb251bec-7fc2-4634-8bed-b594bf839e89

Type of procedure: Open

The procedure is accelerated: no

Justification for the accelerated procedure:

Main features of the procedure:

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 34928470 Signage

Additional classification (cpv): 79342200 Promotional services

2.1.2 Place of performance

Country: Ireland

Anywhere in the given country

Additional information: 1) Interested parties must register their interest on the eTenders website (www.etenders.gov.ie) in order to be included on the mailing list for clarifications. All information relating to attachments, including clarifications and changes, will be published on the Irish Government Procurement Opportunities Portal (www.etenders.gov.ie) only. Registration is free of charge. The contracting authority will not accept responsibility for information relayed (or not relayed) via third parties; 2) This is the sole call for competition for this service; 3) The contracting authority will not be responsible for any costs, charges or expenses incurred by tenderers; 4) Establishment of the framework will be subject to the approval of the competent authorities; 5) It will be a condition of establishment that candidates and all subcontractors are fully tax compliant as part of their application for participation in the competition; 6) If for any reason it is not possible for the successful tenderer to deliver the contract following the conclusion of this competitive process, the contracting authority reserves the right to invite the next highest scoring tenderer to join the contract as appropriate. This shall be without prejudice to the right of the contracting authority to cancel this competitive process and/or initiate a new contract award procedure at its sole discretion; 7) At its absolute discretion, the contracting authority may elect to terminate this procurement process or the contract any time; 8) Please note in relation to all documents, that where reference is made to a particular standard, make, source, process, trademark, type or patent, that this is not to be regarded as a de facto requirement. In all such cases it should be understood that such indications are to be treated strictly and solely for reference purposes only, to

which the words 'or equivalent' will always be appended; 9) Without prejudice to the principle of equal treatment, the contracting authority is not obliged to engage in a clarification process in respect of tender submissions with missing or incomplete information. Therefore, tenderers are advised to ensure that they return fully completed submissions in order to avoid the risk of elimination from the competition

2.1.3 Value

Maximum value of the framework agreement: 200 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

5 Lot

5.1 Lot technical ID: LOT-0001

Title: Single Party Framework Agreement for the Provision of UK Racecourse Branding and Associated Services

Description: Specified branding presence at UK Racetracks and associated services

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 34928470 Signage

Additional classification (cpv): 79342200 Promotional services

5.1.2 Place of performance

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 4 Year

5.1.5 Value

Estimated value excluding VAT: 200 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=5264476>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=5264476>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 25/04/2025 12:00 +00:00

Deadline until which the tender must remain valid: 12 Month

Information about public opening:

Opening date: 25/04/2025 12:30 +00:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=5264476>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland -

Organisation providing offline access to the procurement documents: Horse Racing Ireland (HRI) -

Organisation providing more information on the review procedures: The High Court of Ireland -

Organisation receiving requests to participate: Horse Racing Ireland (HRI) -

Organisation processing tenders: Horse Racing Ireland (HRI) -

8 Organisations

8.1 ORG-0001

Official name: Horse Racing Ireland (HRI)

Registration number: IE9605282N

Postal address: Ballymany

Town: The Curragh

Postcode: R56 XE37

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Email: procure@hri.ie

Telephone: +353 45455455

Buyer profile: <http://www.hri.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 24ad287f-98b6-4ac0-bc3d-33184a2aea94 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 28/03/2025 16:53 +00:00

Languages in which this notice is officially available: English