# Ireland: Graphic design services

# Single-Party Framework Agreement for Design Services (Branding), with Web Development, Support, Hosting, Maintenance and Related Services

Contract or concession notice - standard regime

1 Buyer

## 1.1 Buyer

Official name: Rediscovery Centre

Legal type of the buyer: Body governed by public law Activity of the contracting authority: Education

2 Procedure

#### 2.1 Procedure

*Title*: Single-Party Framework Agreement for Design Services (Branding), with Web Development, Support, Hosting, Maintenance and Related Services

Description: Tenders are hereby invited for a brand and website project for the Rediscovery Centre. Recognising the need to grow awareness of the circular economy and support circular living in Irish society, the Rediscovery Centre is developing and implementing a national scale consumer facing communications initiative that supports and promotes circular activities across Ireland to facilitate Ireland's transition to a Circular Economy. This new project includes establishing a national circular economy brand and website, launching behaviour change campaigns, conducting market research and supporting the promotion of circular activity in communities across Ireland. The work is aimed at ensuring Ireland's citizens are ready for the circular transition. This 5-year project is funded by Department of environment Climate and Communications.

Procedure identifier: c80cd7e8-b379-40aa-9376-a2d8528e30f6

Type of procedure: Open

The procedure is accelerated: no

Justification for the accelerated procedure:

Main features of the procedure:

## 2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 72413000 World wide web (www) site design services

Additional classification (cpv): 72415000 World wide web (www) site operation host services

Additional classification (cpv): 79342000 Marketing services

## 2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

#### 2.1.3 Value

Estimated value excluding VAT: 1 000 000 Euro

Maximum value of the framework agreement: 1 000 000 Euro

#### 2.1.4 General information

Additional information: Please consult the associated documentation, which contains full instructions regarding the submission of tenders and is available to download from www.etenders.gov.ie using eTenders Resource ID - 4906912 Interested parties must associate their organisation with this competition on the eTenders web site (www.etenders.gov.ie) in order to be included on the mailing list for clarifications and to upload responses. To do this you must do the following: Log-in to the eTenders portal; Locate the competition using the Advanced Search by searching under the Contracting Authority or Resource ID. Click on the hyperlink for the competition which will bring you to the CfT Workspace. In the Show CfT Menu for the competition click on the "Expression of Interest in the drop-down menu. Complete the Association with the CfT tab. This will then provide you with a link to Tender under the Show CfT Menu where you can prepare your submission. (1) When finalising your application submission please upload your final response as a ZIP file as individual documents may lose their titles if uploaded individually. Also ensure that you receive a message under the status header called Submitted, as the percentage tab does not necessarily imply you have successfully submitted your response. (2) There is a maximum upload limit of 250MB per file and 500MB per application submission. (3) Suppliers should note the following when making their submission suppliers must ensure that they give themselves sufficient time to upload & submit all required documentation before the submission deadline. Suppliers should consider the fact that upload speeds vary and that the new eTenders system operates in a different manner to the previous platform operated by EU-Supply. The submit button will be disable automatically upon the expiration of the response deadline. (4) If you experience difficulty when uploading documents, please contact the eTenders Support Desk for technical assistance. Email irish-eprochelpdesk@eurodym.com or Telephone: +353(0)818 001459 (09:00 - 17:00 hours). (5) Applications submitted by any other means (including but not limited to email, post, messaging system on etenders or hand delivery) will not be accepted. (6) All information relating to attachments, including clarifications and changes, will be published on the Irish Government Procurement Opportunities Portal (www.etenders.gov.ie) only. Registration is free of charge. The contracting authority will not accept responsibility for information relayed (or not relayed) via third parties. (7) All queries regarding this panel process must be submitted through the Irish Government Procurement Opportunities Portal www.etenders.gov.ie as a specific question. Responses will be circulated to those applicants that have registered an interest in this notice on www.etenders.gov.ie. The details of the person making a query will not be disclosed when circulating the response (8) The contracting authority will not be responsible for any costs, charges or expenses incurred by candidates or tenderers. Contract award will be subject to the approval of the competent authorities. (9) Without prejudice to the principle of equal treatment, the contracting authority is not obliged to engage in a clarification process in respect of the procurement documents with missing or incomplete information. Therefore, respondents are advised to ensure that they return completed documentation in order to avoid the risk of elimination from the competition. (10) Where applicable, please note in relation to all documents, that where reference is made to a particular standard, make, source, process, trademark, type, or patent, that this is not to be regarded as a de facto requirement. In all such cases it should be understood that such indications are to be treated strictly and solely for reference purposes only, to which the words "or equivalent" will always be appended. (11) At its absolute discretion, the contracting authority may elect to terminate this procurement process, the panel or any contract awarded under the panel at any time.

Legal basis:

Directive 2014/24/EU

## 2.1.6 Grounds for exclusion

Purely national exclusion grounds: Please consult the tender documents available on eTenders

5 Lot

## 5.1 Lot technical ID: LOT-0001

*Title*: Single-Party Framework Agreement for Design Services (Branding), with Web Development, Support, Hosting, Maintenance and Related Services

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Internal identifier: 0

#### 5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 72413000 World wide web (www) site design services

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Additional classification (cpv): 79342000 Marketing services

## 5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

#### 5.1.3 Estimated duration

Duration: 10 Year

## 5.1.5 Value

Estimated value excluding VAT: 1 000 000 Euro

Maximum value of the framework agreement: 1 000 000 Euro

## 5.1.6 General information

Reserved participation: Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes This procurement is also suitable for small and medium-sized enterprises (SMEs)

## 5.1.7 Strategic procurement

## 5.1.9 Selection criteria

Criterion:

Type: Other

Name: Selection criteria

Description: Please consult the selection criteria in the tender documents available on eTenders.

## 5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English
Languages in which the procurement documents (or their parts) are unofficially available: English
Address of the procurement documents: <a href="https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?">https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?</a>
resourceId=4906912

## 5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=4906912

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed Deadline for receipt of tenders: 05/02/2025 12:00 +00:00 Deadline until which the tender must remain valid: 12 Month

Information about public opening:

Opening date: 05/02/2025 12:30 +00:00

Place: https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=4906912

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required
Electronic ordering will be used: yes
Electronic payment will be used: yes

Financial arrangement: To be agreed with the successful tenderer. Information about review deadlines: In line with remedies legislation.

#### 5.1.15 Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Justification for the duration of the framework agreement. The extended duration for the framework has been selected for a number of reasons including: There will be significant learning curves and associated developmental work to support the new project to deliver excellence in circular economy communications and align with national strategic plans and policies. This will require the investment of significant time and effort in developing knowledge, learning and familiarity for successful implementation. The embedded and strategic nature of the proposed solution amounts to a core asset of the enterprise and to transition from in a shorter period of time would cause significant disruption to the workings of the Rediscovery Centre and the delivery of services for the project.

Information about the dynamic purchasing system:

No dynamic purchase system

Electronic auction: no

#### 5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Rediscovery Centre

Organisation receiving requests to participate: Rediscovery Centre

Organisation processing tenders: Rediscovery Centre

TED eSender: European Dynamics S.A.

8 Organisations

#### 8.1 ORG-0001

Official name: Rediscovery Centre Registration number: 474950

Postal address: Boiler House, Ballymun Road, Ballymun, Dublin 9

Town: Dublin

Postcode: D09HK58

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: rdcadmin@rediscoverycentre.ie

Telephone: 018933801

Internet address: <a href="www.rediscoverycentre.ie">www.rediscoverycentre.ie</a>
Buyer profile: <a href="www.rediscoverycentre.ie">www.rediscoverycentre.ie</a>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

#### 8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000 Roles of this organisation: Review organisation

## 8.1 ORG-0003

Official name: European Dynamics S.A. Registration number: 002024901000 Department: European Dynamics S.A.

Town: Athens Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500 Roles of this organisation:

TED eSender

#### 11 Notice information

#### 11.1 Notice information

Notice identifier/version: ba8f573f-1d29-4769-8ffa-cad97eba9f20 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 03/01/2025 17:06 +00:00

Languages in which this notice is officially available: English

# 11.2 Publication information