

# Ireland: Business services: law, marketing, consulting, recruitment, printing and security Tender for the provision of research and content development services

Contract or concession notice – standard regime

## 1 Buyer

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### 1.1 Buyer

*Official name:* Bord Iascaigh Mhara - Irish Sea Fisheries Board ( BIM )

*Legal type of the buyer:* Body governed by public law, controlled by a central government authority

*Activity of the contracting authority:* Economic affairs

## 2 Procedure

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### 2.1 Procedure

*Title:* Tender for the provision of research and content development services

*Description:* The primary purpose of this tender is to provide content development services to raise awareness of BIM supports and services and showcase the impact of its offerings by profiling projects and client companies for various channels including, but not limited to, BIM's website, editorial for media, collateral for presentations, brochures, and marketing emails.

*Procedure identifier:* 570903d5-9ceb-4646-9337-1355950e3dd7

*Type of procedure:* Open

*The procedure is accelerated:* no

*Justification for the accelerated procedure:*

*Main features of the procedure:*

#### 2.1.1 Purpose

*Main nature of the contract:* Services

*Main classification (cpv):* 79000000 Business services: law, marketing, consulting, recruitment, printing and security

*Additional classification (cpv):* 79300000 Market and economic research; polling and statistics

#### 2.1.2 Place of performance

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

#### 2.1.3 Value

*Maximum value of the framework agreement:* 120 000 Euro

#### 2.1.4 General information

*Legal basis:*

Directive 2014/24/EU

#### 2.1.5 Terms of procurement

*Terms of submission:*

*Maximum number of lots for which one tenderer can submit tenders:* 0

#### 2.1.6 Grounds for exclusion

Purely national exclusion grounds:

## 5 Lot

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## **5.1 Lot technical ID: LOT-0001**

*Title:* Tender for the provision of research and content development services

*Description:* The primary purpose of this tender is to provide content development services to raise awareness of BIM supports and services and showcase the impact of its offerings by profiling projects and client companies for various channels including, but not limited to, BIM's website, editorial for media, collateral for presentations, brochures, and marketing emails.

*Internal identifier:* 0

### **5.1.1 Purpose**

*Main nature of the contract:* Services

*Main classification (cpv):* 79000000 Business services: law, marketing, consulting, recruitment, printing and security

*Additional classification (cpv):* 79300000 Market and economic research; polling and statistics

### **5.1.2 Place of performance**

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

*Additional information:*

### **5.1.3 Estimated duration**

*Other duration:* Unknown

### **5.1.5 Value**

*Estimated value excluding VAT:* 120 000 Euro

*Maximum value of the framework agreement:* 120 000 Euro

### **5.1.6 General information**

*Reserved participation:* Participation is not reserved.

Procurement Project not financed with EU Funds.

*The procurement is covered by the Government Procurement Agreement (GPA):* yes

### **5.1.7 Strategic procurement**

*Aim of strategic procurement:* No strategic procurement

### **5.1.9 Selection criteria**

*Criterion:*

*Type:* Technical and professional ability

### **5.1.11 Procurement documents**

*Languages in which the procurement documents are officially available:* English

*Languages in which the procurement documents (or their parts) are unofficially available:* English

*Address of the procurement documents:* <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=4870586>

### **5.1.12 Terms of procurement**

*Terms of submission:*

*Electronic submission:* Required

*Address for submission:* <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=4870586>

*Languages in which tenders or requests to participate may be submitted:* English

*Electronic catalogue:* Not allowed

*Tenderers may submit more than one tender:* Not allowed

*Deadline for receipt of tenders:* 24/01/2025 14:00 +00:00

*Information about public opening:*

*Opening date:* 24/01/2025 14:30 +00:00

*Place:* <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=4870586>

*Terms of contract:*

*The execution of the contract must be performed within the framework of sheltered employment programmes:* No

*Electronic invoicing:* Allowed

*Electronic ordering will be used:* yes

*Electronic payment will be used:* yes

#### **5.1.15 Techniques**

*Framework agreement:*

Framework agreement, without reopening of competition

*Maximum number of participants:* 1

*Information about the dynamic purchasing system:*

No dynamic purchase system

*Electronic auction:* no

#### **5.1.16 Further information, mediation and review**

*Review organisation:* The High Court of Ireland

*Organisation providing offline access to the procurement documents:* Bord Iascaigh Mhara - Irish Sea Fisheries Board ( BIM )

*Organisation receiving requests to participate:* Bord Iascaigh Mhara - Irish Sea Fisheries Board ( BIM )

*Organisation processing tenders:* Bord Iascaigh Mhara - Irish Sea Fisheries Board ( BIM )

*TED eSender:* European Dynamics S.A.

## 8 Organisations

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### **8.1 ORG-0001**

*Official name:* Bord Iascaigh Mhara - Irish Sea Fisheries Board ( BIM )

*Registration number:* IE8Y56760H

*Postal address:* Crofton Road Dun Laoghaire Co. Dublin A96 E5A0

*Town:* Dublin

*Postcode:* A96 E5A0

*Country subdivision (NUTS):* Dublin (IE061)

*Country:* Ireland

*Email:* [tenders@bim.ie](mailto:tenders@bim.ie)

*Telephone:* +353 1 2144100

*Internet address:* <https://bim.ie>

*Buyer profile:* <https://bim.ie>

*Roles of this organisation:*

*Buyer*

*Organisation providing offline access to the procurement documents*

*Organisation receiving requests to participate*

*Organisation processing tenders*

### **8.1 ORG-0002**

*Official name:* The High Court of Ireland

*Registration number:* The High Court of Ireland

*Department:* The High Court of Ireland  
*Postal address:* Four Courts, Inns Quay, Dublin 7  
*Town:* Dublin  
*Postcode:* D07 WDX8  
*Country subdivision (NUTS):* Dublin (IE061)  
*Country:* Ireland  
*Email:* [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)  
*Telephone:* +353 1 8886000  
*Roles of this organisation:*  
*Review organisation*

### **8.1 ORG-0003**

*Official name:* European Dynamics S.A.  
*Registration number:* 002024901000  
*Department:* European Dynamics S.A.  
*Town:* Athens  
*Postcode:* 15125  
*Country subdivision (NUTS):* Βόρειος Τομέας Αθηνών (EL301)  
*Country:* Greece  
*Email:* [eproc-esender@eurodyn.com](mailto:eproc-esender@eurodyn.com)  
*Telephone:* +30 2108094500  
*Roles of this organisation:*  
*TED eSender*

## 11 Notice information

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### **11.1 Notice information**

*Notice identifier/version:* 97edd7e8-697a-4e23-977b-25f71eab888f - 01  
*Form type:* Competition  
*Notice type:* Contract or concession notice – standard regime  
*Notice dispatch date:* 17/12/2024 17:37 +00:00  
*Languages in which this notice is officially available:* English

### **11.2 Publication information**