

Ireland: Business services: law, marketing, consulting, recruitment, printing and security Framework Agreement for the provision of Creative and Digital Campaign Services

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: SOLAS

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: Education

2 Procedure

2.1 Procedure

Title: Framework Agreement for the provision of Creative and Digital Campaign Services

Description: Over the coming 3 years, the Enterprise, Employees and Skills unit (EES) in SOLAS intends to run a series of promotional campaigns on Further Education and Training (FET) targeting the employers, employees, and the enterprise community accessing in person, blended, and online learning. The EES unit is seeking support from an experienced agency to design and develop a suite of creative assets to support these promotional campaigns. The successful Tenderers will be required to advise and assist SOLAS to develop creative and digital assets to support the roll out of multi-channel creative and digital campaigns which successfully promote employee development, eCollege, FET for Enterprise and other related services. Success will be assessed via indicators that measure increased awareness and engagement by the enterprise community and learners. The Services Contract will run for 36 months. Mini Competitions will be held for the various services required during that time.

Procedure identifier: 714df5b2-b29f-4682-9eef-8944d905f17f

Type of procedure: Open

The procedure is accelerated: no

Justification for the accelerated procedure:

Main features of the procedure:

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

Additional classification (cpv): 22000000 Printed matter and related products

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Estimated value excluding VAT: 195 122 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.5 Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 0

2.1.6 Grounds for exclusion

Business activities are suspended:

5 Lot

5.1 Lot technical ID: LOT-0001

Title: Framework Agreement for the provision of Creative and Digital Campaign Services

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Internal identifier: 02415-SF-N

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

Additional classification (cpv): 22000000 Printed matter and related products

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Duration: 36 Month

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9 Selection criteria

Criterion:

Type: Suitability to pursue the professional activity

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=4748541>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=4748541>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 17/01/2025 13:00 +00:00

Information about public opening:

Opening date: 17/01/2025 13:30 +00:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=4748541>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

Electronic auction: no

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: SOLAS

Organisation receiving requests to participate: SOLAS

Organisation processing tenders: SOLAS

TED eSender: European Dynamics S.A.

8 Organisations

8.1 ORG-0001

Official name: SOLAS

Registration number: 3215561TH

Postal address: Castleforbes House, Castleforbes Road

Town: Dublin

Postcode: D01 A8N0

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: tenders@solas.ie

Telephone: 015332500

Internet address: <https://www.solas.ie>

Buyer profile: <https://www.solas.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
 Review organisation

8.1 ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
 TED eSender

11 Notice information

11.1 Notice information

Notice identifier/version: 8ba2e7a2-5e24-4bd5-99f1-1093364ff768 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice dispatch date: 28/11/2024 15:24 +00:00
Languages in which this notice is officially available: English

11.2 Publication information