

IRELAND: ADVERTISING AND MARKETING SERVICES INVITATION TO TENDER TO ESTABLISH A SINGLE PARTY FRAMEWORK FOR STRATEGIC AND CREATIVE ADVERTISING SERVICES FOR AN COIMISIÚN TOGHCHÁIN

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: An Coimisiún Toghcháin, The Electoral Commission

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: INVITATION TO TENDER TO ESTABLISH A SINGLE PARTY FRAMEWORK FOR STRATEGIC AND CREATIVE ADVERTISING SERVICES FOR AN COIMISIÚN TOGHCHÁIN

Description: An Coimisiún Toghcháin invites tenders from service providers for the provision of Strategic and Creative Advertising Communications Services

Procedure identifier: 384bad6a-defc-4f2f-84d0-6c5b18936c58

Type of procedure: Open

The procedure is accelerated: no

Justification for the accelerated procedure:

Main features of the procedure:

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79341100 Advertising consultancy services

Additional classification (cpv): 79341200 Advertising management services

Additional classification (cpv): 79341400 Advertising campaign services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 92200000 Radio and television services

2.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3 Value

Maximum value of the framework agreement: 3 500 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.5 Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 0

2.1.6 Grounds for exclusion

Agreements with other economic operators aimed at distorting competition: All exclusion grounds apply. Tenderers must complete the ESPD in the eligibility envelope.

5 Lot

5.1 Lot technical ID: LOT-0001

Title: INVITATION TO TENDER TO ESTABLISH A SINGLE PARTY FRAMEWORK FOR STRATEGIC AND CREATIVE ADVERTISING SERVICES FOR AN COIMISIÚN TOGHCHÁIN

Description: An Coimisiún Toghcháin invites tenders from service providers for the provision of Strategic and Creative Advertising Communications Services

Internal identifier: 0

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79341100 Advertising consultancy services

Additional classification (cpv): 79341200 Advertising management services

Additional classification (cpv): 79341400 Advertising campaign services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 92200000 Radio and television services

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Start date: 01/11/2024

Duration: 60 Month

5.1.5 Value

Estimated value excluding VAT: 3 500 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9 Selection criteria

Criterion:

Type: Other

Name: Please refer to the tender documents for all selection criteria.

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=4056656>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=4056656>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 13/09/2024 12:00 +01:00

Information about public opening:

Opening date: 13/09/2024 12:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=4056656>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

Electronic auction: no

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: An Coimisiún Toghcháin, The Electoral Commission

Organisation receiving requests to participate: An Coimisiún Toghcháin, The Electoral Commission

Organisation processing tenders: An Coimisiún Toghcháin, The Electoral Commission

TED eSender: European Dynamics S.A.

8 Organisations

8.1 ORG-0001

Official name: An Coimisiún Toghcháin, The Electoral Commission

Registration number: 0000

Town: Dublin

Country: Ireland

Email: Karen.Kehily@electoralcommission.ie

Telephone: +353 1 8882770

Buyer profile: <https://www.electoralcommission.ie/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents
Organisation receiving requests to participate
Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
Review organisation

8.1 ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

11 Notice information

11.1 Notice information

Notice identifier/version: 45d21463-0f16-46c6-9f70-169a78da9b77 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice dispatch date: 01/08/2024 11:12 +01:00
Languages in which this notice is officially available: English

11.2 Publication information