

IRELAND: MARKET RESEARCH SERVICES

THE PROVISION OF MARKET RESEARCH FOR HRI AND ITS SUBSIDIARIES

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Horse Racing Ireland (HRI)

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: Recreation, culture and religion

2 Procedure

2.1 Procedure

Title: THE PROVISION OF MARKET RESEARCH FOR HRI AND ITS SUBSIDIARIES

Description: The Contracting Authority intends to establish a single-party framework agreement for the Provision of Market Research to Horse Racing Ireland and Subsidiaries. While the requirements of HRI's Marketing Department will constitute most of the work awarded under this contract, this agreement may also be utilised to varying extents by HRI's subsidiaries as mentioned above if they fall within the requirement for which this contract is to be awarded and as such below is a list of some of the objectives and related requirements of HRI Marketing.

Procedure identifier: 85bf22e8-9ac8-4e36-94f8-8b754d9ec9ae

Internal identifier: ORG - 001

Type of procedure: Open

The procedure is accelerated: no

Justification for the accelerated procedure:

Main features of the procedure:

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

Additional classification (cpv): 79300000 Market and economic research; polling and statistics

2.1.2 Place of performance

Country: Ireland

Anywhere in the given country

2.1.3 Value

Estimated value excluding VAT: 200 000 Euro

Maximum value of the framework agreement: 200 000 Euro

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.5 Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 0

2.1.6 Grounds for exclusion

Guilty of misrepresentation, withheld information, unable to provide required documents and obtained confidential information of this procedure:

5 Lot

5.1 Lot technical ID: LOT-0001

Title: THE PROVISION OF MARKET RESEARCH FOR HRI AND ITS SUBSIDIARIES

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Internal identifier: 9605282N

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

Additional classification (cpv): 79300000 Market and economic research; polling and statistics

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.2 Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information:

5.1.3 Estimated duration

Start date: 16/08/2024

Duration end date: 16/08/2028

5.1.5 Value

Estimated value excluding VAT: 200 000 Euro

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs)

5.1.7 Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Description of the suppliers Green policy.

The procurement falls within the scope of the European Parliament and Council 2009/33/EC (Clean Vehicles Directive – CVD)

The CVD legal basis to establish which category of procurement procedure applies Vehicle purchase, lease or rent

5.1.9 Selection criteria

Criterion:

Type: Economic and financial standing

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=3888463>

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=3888463>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 25/07/2024 12:00 +01:00

Information about public opening:

Opening date: 25/07/2024 12:30 +01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=3888463>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: Not yet known

Electronic invoicing: Not allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

Electronic auction: no

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Horse Racing Ireland (HRI)

Organisation receiving requests to participate: Horse Racing Ireland (HRI)

Organisation processing tenders: Horse Racing Ireland (HRI)

TED eSender: European Dynamics S.A.

8 Organisations

8.1 ORG-0001

Official name: Horse Racing Ireland (HRI)

Registration number: 9605282N

Postal address: Ballymany

Town: The Curragh

Postcode: R56 XE37

Country: Ireland

Email: procure@hri.ie

Telephone: 045 455457

Buyer profile: <https://www.hri.ie/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

11 Notice information

11.1 Notice information

Notice identifier/version: 0484559d-6fc9-4e26-be21-b81b98ccd225 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 02/07/2024 16:11 +01:00

Languages in which this notice is officially available: English

11.2 Publication information