

IRELAND: MARKET RESEARCH SERVICES

CP/2024/01 CONSUMER PLANNING AND STRATEGIC INSIGHTS PARTNER

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Fáilte Ireland-National Tourism Development Authority

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: CP/2024/01 Consumer Planning and Strategic Insights Partner

Description: Consumer Planning and Strategic Insights Partner

Procedure identifier: 22c15fb7-91a2-4afe-b6c5-456ed14cd02d

Internal identifier: CP/2024/01

Type of procedure: Open

The procedure is accelerated: no

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

Additional classification (cpv): 79300000 Market and economic research; polling and statistics

2.1.3 Value

Estimated value excluding VAT: 5 000 000 EUR

Maximum value of the framework agreement: 5 000 000 EUR

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.5 Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 0

2.1.6 Grounds for exclusion

Purely national exclusion grounds:

5 Lot

5.1 Lot technical ID: LOT-0001

Title: CP/2024/01 Consumer Planning and Strategic Insights Partner

Description: Consumer Planning and Strategic Insights Partner

Internal identifier: CP/2024/01

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

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5.1.5 Value

Estimated value excluding VAT: 5 000 000 EUR

Maximum value of the framework agreement: 5 000 000 EUR

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA)

5.1.7 Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Approach to reducing environmental impacts: Other

5.1.9 Selection criteria

Criterion:

Type: Economic and financial standing

5.1.10 Award criteria

Criterion:

Type: Quality

Description: As stated in the tender documentation

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=3281995>,

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/eawarding/showTenderList.do?resourceId=3281995>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 2024-04-19Z 12:00:00Z

Information about public opening:

Opening date: 2024-04-19Z 12:30:00Z

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=3281995>

Terms of contract:

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15 Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Fáilte Ireland-National Tourism Development Authority

Organisation receiving requests to participate: Fáilte Ireland-National Tourism Development Authority

Organisation processing tenders: Fáilte Ireland-National Tourism Development Authority

TED eSender: European Dynamics S.A.

8 Organisations

8.1 ORG-0001

Official name: Fáilte Ireland-National Tourism Development Authority

Registration number: 236708

Postal address: 88-95 Amiens Street

Town: Dublin

Postcode: D01WR86

Country: Ireland

Email: procurement@failteireland.ie

Telephone: +3531 5741990

Internet address: <https://www.failteireland.ie>

Buyer profile: <https://www.failteireland.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

11 Notice information

11.1 Notice information

Notice identifier/version: 2199a2ab-1e57-4ae1-87a3-30762abf24da - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 2024-03-20Z 17:28:03Z

Languages in which this notice is officially available: English

11.2 Publication information