

IRELAND: MARKETING MANAGEMENT CONSULTANCY SERVICES ESTABLISHMENT OF A PANEL FOR MARKET ENGAGEMENT CONSULTANTS FOR TECHNOLOGICAL UNIVERSITY DUBLIN

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Technological University Dublin (TU Dublin)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2 Procedure

2.1 Procedure

Title: Establishment of a Panel for Market Engagement Consultants for Technological University Dublin

Description: TU Dublin requires a panel of market engagement consultants under the following Lot descriptors. ICT MEEC Manufacturing, Engineering and Energy Commercialisation Food Life Science Each year funding is provided by Funding bodies to researchers with an innovative idea to validate the commercial opportunity for their technology whilst supporting the applicant's engagement with industry. In particular, feasibility grants provide funding to hire an independent industry expert consultant to conduct a market opportunity assessment and explore potential routes to commercialisation for their technology.

Procedure identifier: 77acce43-d34a-474f-81ca-382ab5eb078e

Type of procedure: Open

The procedure is accelerated: No

2.1.1 Purpose

Nature of the contract: Services

Main classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79310000 Market research services

Additional classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

Additional classification (cpv): 72212481 Sales or marketing software development services

Additional classification (cpv): 48480000 Sales, marketing and business intelligence software package

Additional classification (cpv): 66150000 Financial markets administration services

Additional classification (cpv): 66151000 Financial market operational services

Additional classification (cpv): 66151100 Electronic marketplace retailing services

Additional classification (cpv): 79312000 Market-testing services

Additional classification (cpv): 72212480 Sales, marketing and business intelligence software development services

Additional classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79342100 Direct marketing services

Additional classification (cpv): 79300000 Market and economic research; polling and statistics

2.1.3 Value

Estimated value excluding VAT: 215 000 EUR

Maximum value of the framework agreement: 215 000 EUR

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.5 Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 0

2.1.6 Grounds for exclusion

Purely national exclusion grounds:

5 Lot

5.1 Lot: LOT-0001

Title: Establishment of a Panel for Market Engagement Consultants for Technological University Dublin

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Internal identifier: 0

5.1.1 Purpose

Nature of the contract: Services

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Additional classification (cpv): 79310000 Market research services

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5.1.5 Value

Estimated value excluding VAT: 215 000 EUR

Maximum value of the framework agreement: 215 000 EUR

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA)

5.1.9 Selection criteria

Criterion:

Type: Technical and professional ability

5.1.11 Procurement documents

Languages in which the procurement documents are officially available: ENG

Languages in which the procurement documents (or their parts) are unofficially available: ENG

Address of the procurement documents: <https://www.etenders.gov.ie/epps/dps/listDPSCContractDocuments.do?resourceId=3169840>,

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps?resourceId=3169840>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 2026-02-27Z 16:00:00Z

Information about public opening:

Place: <https://www.etenders.gov.ie/epps/dps/prepareViewCfTDPSWS.do?resourceId=3169840>

Terms of contract:

Electronic invoicing: Required

Electronic ordering will be used

Electronic payment will be used

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system

Dynamic purchasing system, only usable by buyers listed in this notice

Electronic auction:

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Technological University Dublin (TU Dublin)

Organisation receiving requests to participate: Technological University Dublin (TU Dublin)

Organisation processing tenders: Technological University Dublin (TU Dublin)

8 Organisations

8.1 ORG-0001

Official name: Technological University Dublin (TU Dublin)

Registration number: 3574697EH

Postal address: Park House, Grangegorman, 191 North Circular Road, Dublin 7,

Town: Dublin

Postcode: D07EWW4

Country: Ireland

Email: donna.grogan@tudublin.ie

Telephone: 012205255

Buyer profile: <https://www.tudublin.ie/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

11 Notice information

11.1 Notice information

Notice identifier/version: 3b42ef22-1928-44c2-ae9b-9f0f0198d1db - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 2024-02-28Z 16:25:29Z

Languages in which this notice is officially available: English

11.2 Publication information