

# IRELAND: PUBLIC RELATIONS SERVICES

## MMP076F - MULTI-SUPPLIER FRAMEWORK AGREEMENT FOR THE PROVISION OF PUBLIC RELATIONS AND COMMUNICATIONS SERVICES TO THE PUBLIC SECTOR

Contract or concession notice – standard regime - {code|name|notice-type.corr}

### 1 Buyer

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#### 1.1 Buyer

*Official name:* The Office of Government Procurement

*Legal type of the buyer:* Central government authority

*Activity of the contracting authority:* General public services

### 2 Procedure

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#### 2.1 Procedure

*Title:* MMP076F - Multi-Supplier Framework Agreement for the provision of Public Relations and Communications Services to the Public Sector

*Description:* The Contracting Authority invites tenders ("Tenders") from economic operators ("Tenderers") for appointment to a multi-supplier framework agreement (the "Framework Agreement") for the provision of the services as described in Appendix 1 to this RFT (the "Services").

*Procedure identifier:* a45c0aa3-2309-4171-acc7-9eb2128ae85e

*Type of procedure:* Open

*The procedure is accelerated:* no

##### 2.1.1 Purpose

*Main nature of the contract:* Services

*Main classification (cpv):* 79416000 Public relations services

*Additional classification (cpv):* 79416100 Public relations management services

*Additional classification (cpv):* 79416200 Public relations consultancy services

##### 2.1.3 Value

*Estimated value excluding VAT:* 25 000 000 EUR

*Maximum value of the framework agreement:* 25 000 000 EUR

##### 2.1.4 General information

*Legal basis:*

Directive 2014/24/EU

##### 2.1.5 Terms of procurement

*Terms of submission:*

*Maximum number of lots for which one tenderer can submit tenders:* 0

##### 2.1.6 Grounds for exclusion

Purely national exclusion grounds: Please refer to RFT document.

### 5 Lot

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## **5.1 Lot technical ID: LOT-0001**

*Title:* MMP076F - Multi-Supplier Framework Agreement for the provision of Public Relations and Communications Services to the Public Sector

*Description:* The Contracting Authority invites tenders ("Tenders") from economic operators ("Tenderers") for appointment to a multi-supplier framework agreement (the "Framework Agreement") for the provision of the services as described in Appendix 1 to this RFT (the "Services").

*Internal identifier:* 0

### **5.1.1 Purpose**

*Main nature of the contract:* Services

*Main classification (cpv):* 79416000 Public relations services

*Additional classification (cpv):* 79416100 Public relations management services

*Additional classification (cpv):* 79416200 Public relations consultancy services

### **5.1.5 Value**

*Estimated value excluding VAT:* 25 000 000 EUR

*Maximum value of the framework agreement:* 25 000 000 EUR

### **5.1.6 General information**

*Reserved participation:* Participation is not reserved.

Procurement Project not financed with EU Funds.

*The procurement is covered by the Government Procurement Agreement (GPA)*

### **5.1.9 Selection criteria**

*Criterion:*

*Type:* Economic and financial standing

*Criterion:*

*Type:* Technical and professional ability

### **5.1.11 Procurement documents**

*Languages in which the procurement documents are officially available:* English

*Languages in which the procurement documents (or their parts) are unofficially available:* English

*Deadline for requesting additional information:* 2024-03-25Z 14:00:00Z

*Address of the procurement documents:* <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=3098720>,

### **5.1.12 Terms of procurement**

*Terms of submission:*

*Electronic submission:* Required

*Address for submission:* <https://www.etenders.gov.ie/epps/eawarding/showTenderList.do?resourceId=3098720>

*Languages in which tenders or requests to participate may be submitted:* English

*Electronic catalogue:* Not allowed

*Deadline for receipt of tenders:* 2024-04-05Z 14:00:00Z

*Information about public opening:*

*Opening date:* 2024-04-05Z 14:30:00Z

*Place:* <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=3098720>

*Terms of contract:*

*Electronic invoicing:* Allowed

*Electronic ordering will be used:* no

### **5.1.15 Techniques**

*Framework agreement:*

Framework agreement, partly without reopening and partly with reopening of competition  
*Information about the dynamic purchasing system:*  
No dynamic purchase system

#### **5.1.16 Further information, mediation and review**

*Review organisation:* The High Court of Ireland  
*Organisation providing offline access to the procurement documents:* The Office of Government Procurement  
*Organisation receiving requests to participate:* The Office of Government Procurement  
*Organisation processing tenders:* The Office of Government Procurement  
*TED eSender:* European Dynamics S.A.

## **8 Organisations**

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### **8.1 ORG-0001**

*Official name:* The Office of Government Procurement  
*Registration number:* IE3229842HH  
*Postal address:* 3A Mayor Street Upper, Dublin 1  
*Town:* Dublin  
*Postcode:* D01 PF72  
*Country:* Ireland  
*Email:* [support@ogp.gov.ie](mailto:support@ogp.gov.ie)  
*Telephone:* +353 17738000  
*Internet address:* <https://www.ogp.gov.ie>  
*Buyer profile:* <https://www.ogp.gov.ie>  
*Roles of this organisation:*  
Buyer  
Organisation providing offline access to the procurement documents  
Organisation receiving requests to participate  
Organisation processing tenders

### **8.1 ORG-0002**

*Official name:* The High Court of Ireland  
*Registration number:* The High Court of Ireland  
*Department:* The High Court of Ireland  
*Postal address:* Four Courts, Inns Quay, Dublin 7  
*Town:* Dublin  
*Postcode:* D07 WDX8  
*Country:* Ireland  
*Email:* [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)  
*Telephone:* +353 1 8886000  
*Roles of this organisation:*  
Review organisation

### **8.1 ORG-0003**

*Official name:* European Dynamics S.A.  
*Registration number:* 002024901000  
*Department:* European Dynamics S.A.  
*Town:* Athens  
*Country:* Greece

Email: [eproc-esender@eurodyn.com](mailto:eproc-esender@eurodyn.com)

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

## 10 Change

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Version of the previous notice to be changed: 50c30113-4011-4c2e-a4f7-f4fb5da6b9d0-02

### 10.1 Change

Description of changes: Deadline Extension

## 11 Notice information

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### 11.1 Notice information

Notice identifier/version: 51eda92d-4441-4477-b153-040b20565b02 - 03

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 2024-03-14Z 10:50:40Z

Languages in which this notice is officially available: English

### 11.2 Publication information