

# IRELAND: MARKETING MANAGEMENT CONSULTANCY SERVICES PROVISION OF GRAPHIC DESIGN AND PRINT MANAGEMENT SERVICES TO SEAI

Contract or concession notice – standard regime

## 1 Buyer

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### 1.1 Buyer

*Official name:* Sustainable Energy Authority of Ireland

*Legal type of the buyer:* Body governed by public law

*Activity of the contracting authority:* Environmental protection

## 2 Procedure

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### 2.1 Procedure

*Title:* Provision of Graphic Design and Print Management Services to SEAI

*Description:* The objective of this RFT is to invite proposals from suitably qualified and experienced service providers to create a Multiple Party Framework with a maximum of six (6) members. The appointed Framework Members will be required to provide graphic design and print management services, to support specific communications objectives across the breadth of SEAI programmes. The successful Members will produce quality design work in response to a specific design brief, and in some cases manage the print requirements. In some cases, design and print tasks may be separated with SEAI identifying a particular printer to be used for a specific job. Design The framework members will carry out individual design projects based upon a comprehensive brief from SEAI. As SEAI operates across a variety of different audiences, a variety of approaches will be required for different projects. The SEAI brand and style guidelines must be adhered to in all design projects. Print Management SEAI operates a digital first approach publishing reports and technical documents online and only prints these documents on occasion. For some projects, the framework members will also manage the associated print requirements. Printing should be sustainable, and where possible environmentally friendly inks and processes used. For further information please see Request for Tender at [www.etenders.gov.ie](http://www.etenders.gov.ie).

*Procedure identifier:* cd73a1fd-72ba-456a-b4e0-e50da67f288b

*Type of procedure:* Open

*The procedure is accelerated:* No

#### 2.1.1 Purpose

*Nature of the contract:* Services

*Main classification (cpv):* 79413000 Marketing management consultancy services

*Additional classification (cpv):* 79415200 Design consultancy services

*Additional classification (cpv):* 79800000 Printing and related services

*Additional classification (cpv):* 79811000 Digital printing services

*Additional classification (cpv):* 79820000 Services related to printing

#### 2.1.3 Value

*Estimated value excluding VAT:* 750 000 EUR

*Maximum value of the framework agreement:* 750 000 EUR

#### 2.1.4 General information

*Legal basis:*

Directive 2014/24/EU

### **2.1.5 Terms of procurement**

*Terms of submission:*

*Maximum number of lots for which one tenderer can submit tenders: 0*

### **2.1.6 Grounds for exclusion**

Purely national exclusion grounds: Please see ESPD Document uploaded for RFT 3076107 Provision of Graphic Design and Print Management Services to SEAI

5 Lot

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### **5.1 Lot: LOT-0001**

*Title:* Provision of Graphic Design and Print Management Services to SEAI

*Description:* The objective of this RFT is to invite proposals from suitably qualified and experienced service providers to create a Multiple Party Framework with a maximum of six (6) members. The appointed Framework Members will be required to provide graphic design and print management services, to support specific communications objectives across the breadth of SEAI programmes. The successful Members will produce quality design work in response to a specific design brief, and in some cases manage the print requirements. In some cases, design and print tasks may be separated with SEAI identifying a particular printer to be used for a specific job. Design The framework members will carry out individual design projects based upon a comprehensive brief from SEAI. As SEAI operates across a variety of different audiences, a variety of approaches will be required for different projects. The SEAI brand and style guidelines must be adhered to in all design projects. Print Management SEAI operates a digital first approach publishing reports and technical documents online and only prints these documents on occasion. For some projects, the framework members will also manage the associated print requirements. Printing should be sustainable, and where possible environmentally friendly inks and processes used. For further information please see Request for Tender at [www.etenders.gov.ie](http://www.etenders.gov.ie).

*Internal identifier:* 0

#### **5.1.1 Purpose**

*Nature of the contract:* Services

*Main classification (cpv):* 79413000 Marketing management consultancy services

*Additional classification (cpv):* 79415200 Design consultancy services

*Additional classification (cpv):* 79800000 Printing and related services

*Additional classification (cpv):* 79811000 Digital printing services

*Additional classification (cpv):* 79820000 Services related to printing

#### **5.1.5 Value**

*Estimated value excluding VAT:* 750 000 EUR

*Maximum value of the framework agreement:* 750 000 EUR

#### **5.1.6 General information**

*Reserved participation:* Participation is not reserved.

Procurement Project not financed with EU Funds.

*The procurement is covered by the Government Procurement Agreement (GPA)*

#### **5.1.9 Selection criteria**

*Criterion:*

*Type:* Other

*Name:* Please see Section 7.1 of RFT Document for RFT 3076107 Provision of Graphic Design & Print Management Services to SEAI

### 5.1.11 Procurement documents

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=3076107>,

### 5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/eawarding/showTenderList.do?resourceId=3076107>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 2024-03-11Z 12:00:00Z

Information about public opening:

Date/time: 2024-03-11Z 12:30:00Z

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=3076107>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: Not yet known

Electronic invoicing: Required

### 5.1.15 Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system

No dynamic purchase system

Electronic auction:

### 5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Sustainable Energy Authority of Ireland

Organisation receiving requests to participate: Sustainable Energy Authority of Ireland

Organisation processing tenders: Sustainable Energy Authority of Ireland

## 8 Organisations

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### 8.1 ORG-0001

Official name: Sustainable Energy Authority of Ireland

Registration number: 9607090 O

Postal address: Three Park Place, Upper Hatch Street, Dublin 2

Town: Dublin

Postcode: D02FX65

Country: Ireland

Email: [procurement@seai.ie](mailto:procurement@seai.ie)

Telephone: +35318082100

Internet address: <https://www.seai.ie/>

Buyer profile: <https://www.seai.ie/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

*Organisation processing tenders*

**8.1 ORG-0002**

*Official name:* The High Court of Ireland  
*Registration number:* The High Court of Ireland  
*Department:* The High Court of Ireland  
*Postal address:* Four Courts, Inns Quay, Dublin 7  
*Town:* Dublin  
*Postcode:* D07 WDX8  
*Country:* Ireland  
*Email:* [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)  
*Telephone:* +353 1 8886000  
*Roles of this organisation:*  
*Review organisation*

**8.1 ORG-0003**

*Official name:* European Dynamics S.A.  
*Registration number:* 002024901000  
*Department:* European Dynamics S.A.  
*Town:* Athens  
*Country:* Greece  
*Email:* [eproc-esender@eurodyn.com](mailto:eproc-esender@eurodyn.com)  
*Telephone:* +30 2108094500  
*Roles of this organisation:*  
*TED eSender*

11 *Notice information*

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**11.1 Notice information**

*Notice identifier/version:* 9c686667-844e-4846-82e9-12a51e595047 - 01  
*Form type:* Competition  
*Notice type:* Contract or concession notice – standard regime  
*Notice dispatch date:* 2024-02-09Z 16:30:34Z  
*Languages in which this notice is officially available:* English

**11.2 Publication information**